

ENCATC NEWS

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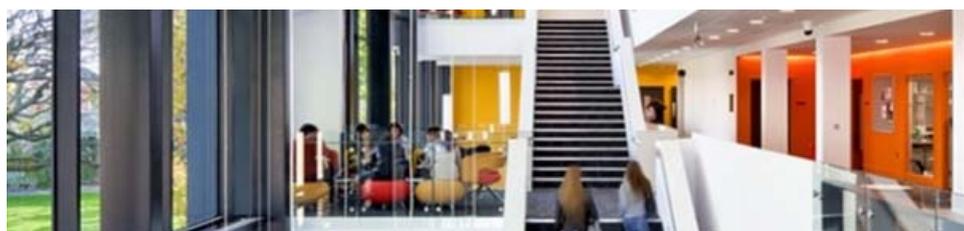
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NEWS DIGEST

ENCATC Jubilee Conference “Networked Culture”

12 -14 September in London, UK



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encatc

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ENCATC is a nongovernmental organisation with operational associate status to UNESCO.

Dear colleagues,

*In less than two months, ENCATC will celebrate the **20th anniversary of its foundation** with a jubilee conference at Goldsmiths, University of London. More than 140 participants have already registered to attend this major international event.*

*This gathering will be centred around 3 topic themes, each accompanied by a high-profile keynote speaker: **Karen Stephenson**, professor at University of Rotterdam, on Networking, **Dick Penny**, Managing Director of Watershed, on Cultural and Creative Industries; and **Graham Sheffield**, Director Arts at the British Council, on Culture and External Relations.*

*Conference participants will also be treated to a rich programme. The **3rd Annual ENCATC Research Session** has been divided into 6 parallel research sessions that includes presentations from 36 researchers from across Europe and beyond. This diverse representation will shed light on current research trends and methodologies on topics as varied as “Urban, local and regional*

development”, “Cultural Heritage Management”, to “Culture and Education” and “Cultural Policy”.

*Attendees will also have their choice of **5 parallel seminars** co-produced with ENCATC’s Thematic Areas. Seminars cover such topics as new models of cultural relations and diplomacy, the cultural dimension of the Olympic Games, digital interpretative resources for museums, galleries and heritage and many more. Each seminar has invited high level guest speakers and has organised **study visits** to some of London’s flagship cultural institutions among others: **Tate Modern, Circus Space, the Korean Cultural Centre, the Stephen Lawrence Centre, and the Trinity Laban Conservatoire of Music and Dance**. The conference programme also includes **teaching methodologies and project presentations** in parallel sessions.*

Don’t miss this inspiring gathering! Join us in London next 12-14 of September for a memorable event!

Yours truly,
Giannalia Cogliandro Beyens
ENCATC General Secretary

ENCATC NEWSLETTER DISTRIBUTION

The full version of the ENCATC Newsletter is only available to ENCATC Members. A digest of the ENCATC Newsletter is distributed to non-members so as to inform them of the subjects dealt with in ENCATC.

Information from the ENCATC Brussels office

In 2012 ENCATC welcomes 17 new members and counting!

Since the beginning of 2012 ENCATC has welcomed 16 new members to the network. Over the next few newsletters, ENCATC will introduce you to these new members joining from Europe and beyond.

This month, ENCATC is pleased to announce three new members: BOZAR – Centre for Fine Arts in Brussels, FIBICC – Fundación Iberoamericana de las Industrias Culturales y Creativas and Karlstad University in Sweden.

BOZAR - Centre for Fine Arts in Belgium

**BO
ZAR** Creativity, quality, and artistic diversity have been at the heart of the Centre's mission since its foundation. But for art not to be something abstract and distant, for it to be truly part of the "culture" of a society – and particularly in a city as variegated and international as Brussels – the public must be able to experience it in a way that is both natural and lively. Art and people must find and recognise each other, must interact with and enrich each other. For this reason, BOZAR's commitment is not only to the provision of a range of artistic activities, but also to achieving a "total experience".

Find more information here:
<http://www.bozar.be/>

FIBICC – Fundación Iberoamericana de las Industrias Culturales y Creativas in Brazil



The Creative Industries Ibero-American Foundation is a not for profit institution in Brazil which boosts the

capitalization, cooperation and specific research in the fields of culture, art and creativity, both in Europe, Latin America and Africa. Their main fields of action are: entrepreneurship consultancy, training and cooperation. The Foundation believes that cultural cooperation at the international level allows us to bring different cultures together, allowing fertilization to have a positive impact in the social, cultural and economic arenas. The values that guide the operation of the Foundation are teamwork, excellence, accountability, innovation, commitment and creativity.

Learn more here:
<http://www.fibicc.org/>

Karlstad University in Sweden



It is one of the youngest universities in Sweden. Its ambition is to contribute to the development of knowledge at international, regional and individual levels. The main aim of Karlstad University is to provide broad-based, multidisciplinary programmes for students in Sweden and visiting students from abroad, while developing strong areas of research. Thanks to their openness, creativity and multidisciplinary approach, Karlstad University has already attained a significant level of academic achievement. All their education and research is underpinned by a close dialogue with private companies and public organisations.

Learn more here:
<http://www.kau.se/en/>



NEW ENCATC MEMBERS BY REGION

ENCATC welcomes new trainee



Gabriella De Rose is ENCATC's new communication trainee. Her placement at ENCATC is part of her studies in Cultural Management at the University of Ferrara in Italy. Until the beginning of October Gabriella will assist in a variety of communication tasks and will be a great asset to

the team leading up to the 20th ENCATC Annual Conference in September. Gabriella said, *"This experience is an excellent opportunity for me to deepen my competences as I work in a professional multicultural environment. Doing my traineeship at ENCATC and to be in Brussels is also an excellent situation to write my Master's thesis about European cultural networks."*

This is not Gabriella's first experience in the European capital. In 2011 she was in Brussels for 3 months while she completed a communications placement at Moverim Consulting sprl. This was after she graduated from the University of Calabria with a degree Foreign Languages specialising in English and German.

ENCATC launches Annual Conference Newsletter

On 25 June ENCATC launched its first Annual Conference newsletter. As we countdown to September, all news related to the ENCATC Annual Conference will be communicated through these special edition newsletters. This first issue provided an overview of the conference programme with a focus on keynote speakers and major events. Be on the look out for the next Annual Conference newsletter with more exciting developments about conference seminars, study visits and speakers!

Read the first 2012 Annual Conference Newsletter here: <http://www.encatc.org/pages/index.php?id=255>



ENCATC collects position papers on Creative Europe

What do cultural stakeholders have to say about Creative Europe?

Read position papers from more than 10 organisations.

ENCATC - Budapest Observatory - Committee of Regions - Culture Action Europe - Eurocities - Europa Nostra - European Cultural Foundation (ECF) - European Music Council - European Music Office - Federation of European Film Directors - International Network for Contemporary Arts (IETM) - Museums Association

... and many more on the ENCATC website!

Creative Europe is the new EU programme dedicated to the cultural and creative sectors and is expected to run from 2014-2020. With the ambition to provide policy makers with an overview of the reactions from the cultural and creative sector, ENCATC has collected and mapped the responses to the European Commission's "Creative Europe" proposal.

So far ENCATC has collected more than 10 position papers written by cultural stakeholders and regional authorities representing a wide range interests across the sector. We have made these available on our website for public consultation including ENCATC's own response to Creative Europe. ENCATC will

continue to add more position papers as they become available in order to provide policy makers and the general public with a central resource and overview of responses.

If your organisation has drafted a response to Creative Europe and you would like to add it to this webpage, please send it to communications@encatc.org.

Read ENCATC's response to Creative Europe and those of other organisations here:

<http://www.encatc.org/pages/index.php?id=119>

Six finalists are in the running to win the 2012 CPR Award



2009



2010



2011



2012

The European Cultural Foundation (ECF), the Riksbankens Jubileumsfond and ENCATC officially make known today the 6 finalists nominated for the 2012 Cultural Policy Research Award. The final winner of the 2012 CPR Award will be publicly announced on 12 September 2012 at 19:15 during the opening of the 20th ENCATC Annual Conference "Networked Culture" in London, UK (12-14 September 2012).

From a selection of 21 applications from 12 different countries, these talented young cultural researchers are now in the running for the CPRA 2012, worth 10.000 Euro: Christiaan de Beukelaer (Belgium), Francesca Cominelli (Italy), Deniz Ikiz (Turkey), Matina Magkou (Greece), Arne Saeys (Belgium), and Sigrid van der Auwera (Belgium). The 10,000 euros Award will assist the winner to carry out their research proposal that will be published and promoted by the Award's organizers. The 2011 CPRA winner will also be invited to attend next year's ceremony and Young Cultural Policy Researcher's Forum to share their experience and provide audience participants with an update on their research.

The research projects submitted by the 6 finalists, which aim at shedding light on contemporary European cultural issues and challenges, focused on topics as varied as cultural heritage, artistic mobility, cultural development and european cinema.

The 6 CPRA finalists were selected by an international Jury which includes: Lluís Bonet –

President (University of Barcelona, Spain), Jacques Bonniel (Université Lyon 2, France), Mikhail Gnedovsky (Cultural Policy Institute, Russia), Therese Kaufmann (eicp, Austria), Eleonora Belfiore (University of Warwick, United Kingdom), Timo Cantell (Urban Research Unit at City of Helsinki Urban Facts, Finland), and Sanjin Dragojević (Academy of Dramatic Arts, Croatia).

The 6 finalists selected are invited to attend the 6th Young Cultural Policy Researchers Forum (Y CPR Forum), where on the morning of 12 September they will be challenged to present their project proposal to the CPRA jury, Forum participants and ENCATC members. The Y CPR Forum will take place on 11-12 September 2012 in London as an integral part of the 2012 ENCATC Annual Conference.

Launched in 2004, the CPRA annual competition represents a unique opportunity for young cultural researchers seeking to make a break into the research field and contribute to the production of new knowledge. The CPRA and the Y CPR Forum are part of a joint programme package in support of young cultural policy researchers by the European Cultural Foundation (ECF), the Riksbankens Jubileumsfond and ENCATC.

**CULTURAL
POLICY
RESEARCH
AWARD**

Learn more about the CPRA finalists:

<http://www.encatc.org/pages/index.php?id=19>

2009 CPRA Winner's publication is available online!

The publication of the CPRA 2009 winner – Davide Ponzini – is now available on the CPRA website. His research, entitled "*Governing urban diversity? A policy tool comparison of five European capitals*" analyzes the policy instruments adopted to promote, create or sustain cultural centers in different urban contexts over the last ten years in five European capital cities: Helsinki, Paris, Rome, Tallinn and Budapest. The study aims at revealing emerging trends in the diversity policy field.

You can read the publication here:

<http://www.encatc.org/pages/index.php?id=22>



ENCATC Policy Debate

“Responding to the crisis with culture: towards new models of governance for the cultural sector”

On 6 July in Brussels, ENCATC organised a policy debate on *Responding to the crisis with culture: towards new models of governance for the cultural sector* to an audience of 59 participants from 17 countries representing policy makers, cultural operators, regional and local authorities, educators, and students.

The debate began with a presentation by ENCATC members Lise Lyck from the Copenhagen Business School on “How to strategically use the EU support programmes, including Structural Funds, to foster the potential of culture for local, regional and national development and the spill over effects of the wider economy.” Following her presentation the international debate panel, animated by Anamaria Wills from CIDA, presented their view on the crisis and the cultural sector. Debate panel participants included: Fabio Donato, University of Ferrara, Italy; Donato Giuliani, Regional Initiative’s Project, Nord-Pas de Calais, France; Gerald Lidstone, Goldsmiths, University of London, United Kingdom; Lise Lyck, Copenhagen Business School, Denmark; Jaakko Pitkänen, Mikkeli University of Applied Sciences, Finland; and Annick Schramme, University of Antwerp, Belgium.

Professor and economist Fabio Donato who has also co-written an article with Professor Lluís Bonet for the ENCATC Journal of Cultural Management and Policy entitled *“The Financial Crisis and its Impact on the Current Models of Governance and Management of the Cultural Sector in Europe”*, had this to say: *“This is mainly an ethical crisis tied to behaviours and tied to values. [...] During the last ten years we keep on considering culture as an engine for economy, a function or instrument for something else. We need culture first of all for our capabilities and our values.”* The debate panel also discussed the role of creative education, European solidarity, the impact of the crisis at the regional and local level, and the need to change governance and management model of cultural organisations. One panellist summed it up best with a quote from Einstein, *“The thinking it took to get us into this mess is not the same thinking that is going to get us out of it.”*

More about the debate is made available here:
<http://www.encatc.org/pages/index.php?id=250>



Through CAEE initiative ENCATC continues to forge ties with USA



On 6 July, ENCATC welcomed group of American students from Boston University who came to Brussels to attend the Policy Debate and meet with local cultural operators. Professor Rich Maloney, who is the Assistant Director for BU's Arts Administration programme, wanted his students to attend the Policy Debate to learn first-hand how Europe is dealing with the global economic crisis. Following the debate, Elizabeth Darley, ENCATC's Research and Communications Officer, spoke with the students and answered questions about how Americans can work abroad in the field of cultural management.

After their discussion with ENCATC, the BU students went to Bozar – a new ENCATC member – for a guided visit and discussion with the Fine Arts Centres. This meeting wrapped up the students' week-long visit to London/Brussels that also included sessions with ENCATC member, Goldsmiths, University of London.

CAEE, the Cross Atlantic Education Exchange, is an initiative launched in early 2012 that aims to bring attention to the mobility and knowledge exchange between the North America and Europe. Organised within the framework of CAEE, ENCATC's engagement and encounters with these Boston University students in London and in Brussels contribute to ENCATC's aim to strengthen synergies and promote the network's activities to a wider North American audience.



ENCATC welcomes students from Lyon, France

On 1 June in Brussels, ENCATC welcomed a group of cultural management students from ENSATT in Lyon, France. The group, accompanied by their professor and long time ENCATC member Pascale Bonniel-Chalier, was in Brussels for a study tour to meet with decision makers and cultural professionals to learn more about European cultural policy. Meeting with the group was ENCATC's Secretary General, Giannalia Cogliandro Beyens who has this to say, *"It is always a pleasure to meet tomorrow's cultural managers and welcome them to Brussels. It is important they know what we do on a national, European and international level. ENCATC can also be a useful resource to students during their studies for information such as the ENCATC Journal, the PRAXIS Newsletter, ENCATC videos and for networking."* Rounding out their study tour in the European Capital, the group also visited the European Parliament and the European Commission making for a comprehensive and satisfying study of European cultural policy.



ENCATC Office will be closed from 01- 31 August 2012



Nick Papakyriazis
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ENCATC Thematic Areas

Creative Industries and Art Management

Interview with Siân Prime, Thematic Area Chair



In March 2012, Siân Prime became chair of ENCATC's *Creative Industries and Arts Management* Thematic Area. ENCATC interviewed Ms. Prime to learn what she expects to accomplish in her new role as chair and what she hopes to contribute to the group.

As chair of the Creative Industries and Arts Management Thematic Area what are you hoping to accomplish this year and what are you looking forward to?

I think we're at a time where education models are changing and financial models are changing, resources are changing, and the economy and technology are changing. We know it is at a more rapid time and speed than we've ever had before. In terms of what I would hope to accomplish is really just some interrogation as part of the network of how the cultural and creative industries can respond. Either respond with a creative offer or better also how we can be best equipped to deal with this rate of change. So I really hope that as chair of this Thematic Area I can bring together some views and concerns about how we educate people, how we support people and how we transform the sector.

Being a part of ENCATC and specifically now having been invited to chair the Thematic Area is a real privilege and it's particularly exciting for me because a lot of my work in the past has been moving between practice and policy. It seems to me that the best policy is made when you're working on the ground with individuals as well as with organisations, which you can really feed that up to policy makers. Where I have observed ENCATC is really brilliant at engaging with and infiltrating policy making bodies across the European Union. I'm looking forward being led by my colleagues to getting back to doing some of that work.

What are the challenges for this thematic area now and in the future?

I think the biggest challenges are time and maintenance of networks. I think that while we have all the technology at our hands now to work well and to work speedily actually prioritizing can be really

complicated; it's really hard. So it's a very basic challenge. One challenge will be prioritizing this work and encouraging and making it important enough for the members of the network prioritize it. That said, if I'm able to do that, then I think the challenge we need to respond to is that the cultural and creative industries do not fall onto government agenda's. We can find a way to make them a key part of education and government policy.

You have extensive experience in running creative businesses. How will you bring these experiences this ENCATC Thematic Area?

It has been very important to me as an educator and as an academic to continue to work directly with business owners. I think that balance of being a reflective practitioner and being a researcher is key to the success of my work. I think it brings credibility and as the sector is changing so harsh and fast that we need to stay in touch with that. I hope that my experience working with both sides will be something I can bring to the Thematic Area. It's very easy to conceptualize and – well, maybe it's not easy, but we have the ability to conceptualize, but unless we are out there testing and understanding what businesses and the creative industries really need from academia, from training, from research, then we would be too distanced to be relevant. But equally, understanding current challenges will actually refresh our practices as academics. So I think that's a very obvious thing that I bring. I think also that my work with business owners and myself still working as an independent at times that there is a speed because I don't have to work through bureaucracies. Sometimes I think that speed of initiatives can be an influence because sometimes we don't have to wait for bureaucracies to catch up with us.

Your research is "value" based. What does this mean? What will it contribute to the Thematic Area?

One of the things I've come to understand is that the word "value" has key importance to the cultural and creative industries – both in terms of the people who work in the sector but also as researchers and as educators. So one part of that is actually understanding the value that we generate. At Goldsmiths at ICCE I've defined entrepreneurship as purely the creation of value. That value can be fi-

financial, social or aesthetic. Business at its best – and I know people in the cultural and creative industries who have trouble with the word business but for me it's just what it is – except it is just a very extraordinary business. For me those business owners, those artists, those creators, are trying to generate value in those three areas. It seems to me that we are still very far away from being able to understand and define the financial and the aesthetic value that we offer though we are getting stronger as we are defining the social value. So part of my research is looking at new instruments to actually measure the value we create across those three areas.

The second reason the word value is important, is that the cultural and creative industries are run by people who care incredibly about what they are doing. In order to understand and to maximize the potential we have to understand their values. We have to understand what their value base is and then translate that into action, into activity. I work very strongly to come up with a pedagogical methodology that is based in values so that when I work with highly creative people I understand pretty quickly with them what they care about and what they want to achieve and why it matters to them. Then we can translate that into a business model very rapidly. It seems to me as chair of the The-

matic Area, I am going to have to understand these values.

How will the ENCATC Thematic Area contribute to European Union's 2020 Agenda especially where it concerns boosting employment in the cultural and creative industries?

We've been seeing over the last 10 to 20 years growth in employment in the creative industries and I think the most important for us is not only employment, but also patterns in employment in the area. It would be very interesting for us to map and to be able to understand people coming in and out of project work, portfolio working and also actually the challenges of growth in our industry areas. We do provide a lot of employment, but perhaps we keep it at a micro or SME level. What is it that stops the cultural and creative industries from growing to an extent to really be able to employ more people? It could be financial. It could be the business model. I think some of it is in the business owner's values. I think some of it is that business owners don't want to grow their business beyond the particular scale they're working. So I think actually understanding barriers to growth will be really key for us as well as translating it into employment.

London, April 2012

Arts and Health

"Arts - Health - Entrepreneurship?" Conference

22-23 October 2012, Helsinki



The "Arts - Health - Entrepreneurship?" Conference will take place on 22-23 October 2012 in Helsinki, Finland. This conference is focusing on the management and entrepreneurship within arts and health projects. What skills and competencies are needed in the field? What does the field offer to arts/cultural operators? How to solve the challenge of funding and financing?

Throughout the world, from the 1990's on, there are several projects and studies clearly indicating that cultural consumption pursuits have a positive effect on health. It is believed that art can

encourage empowerment, support life management and add social capital, etc. However, further research is needed in order to turn the projects into permanent services. The ARTS - HEALTH - ENTREPRENEURSHIP? conference is focusing on the management and entrepreneurship within arts and health projects.

Audience space is limited so make sure you register early! The deadline to register is 30 September 2012.

To register visit the ENCATC website:

www.encatc.org/register

For more information about this event:

<http://www.metropolia.fi/koulutusohjelmat/kulttuuri-ja-luova-ala/kulttuurituotanto/ahe/>

ENCATC Agenda

Access to Culture Plenary Meeting



On 5 June 2012 in Brussels, ENCATC Secretary General, Giannalia Cogliandro Beyens, attended the Access to Culture Platform's 3rd meeting in Brussels. Ms. Cogliandro Beyens was one of 30 participants to attend the meeting.

As one of the Platform's active members, she presented an overview of the cultural sector's response to the European Commission's proposed Creative Europe programme. Over the past several months, ENCATC has been collecting position papers from a wide range of cultural players thus centralizing the sector's position and providing an overview of the sector's response. Since this plenary meeting, ENCATC has made the position papers available on its website to share the mapping of responses with a wider audience.

This is just one example of ENCATC's contribution to



the ACP and its objective to provide cultural stakeholders with concrete input and practice-based policy recommendations to European, national, regional and local stakeholders. Next, ENCATC will be collaborating with the Platform's other stakeholders to draft the ACP's position paper on Creative Europe.

To read more about this plenary meeting:

http://www.access-to-culture.eu/accesstoculture/14/calendar/?calendar_id=21

Team Culture 2012: A European Turn to Culture



In Brussels on 6 June 2012, in the framework of the Danish Presidency of the Council of the European Union, the Danish Minister of Culture Uffe Elbæk, European Commissioner for Education, Culture, Multilingualism, Sport, Media and Youth Androulla Vassiliou, and Team Culture 2012 hosted a conference on the role of culture in a time of crisis. The event brought together European decision makers and representatives from various cultural sectors to discuss this vital topic from a range of perspectives. To inspire the day's dialogue, Uffe Elbæk stated: *"Europe is facing a severe economic crisis and the EU and national governments throughout Europe are searching for a solution. As part of the solution, we should turn to culture as a source of creativity, innovation and hope for the future."*

ENCATC was present to participate in the dialogue, structured with alternating case study presentations and round table discussions, was developed along three different themes: Cultural Cooperation and Inspiration, Citizenship and Democratic Involvement, and the Potential of the Creative Sectors and Cultural Innovation. Video remarks by President of the European Council Herman Van Rompuy encouraged the discussion by reminding the participants that Europe is not a museum, but a vibrant and living continent where culture and creativity are more important than ever. Highlights



of the event included presentations by Neil MacGregor, Josephine Green, and Stojan Pelko. MacGregor, the Director of the British Museum, spoke about cultural institutions and their role in European citizenship. Presenting cases of exhibitions in major cultural institutions on Islam and Hinduism and their links to past and present European culture, he reminded the group that Europeans must acknowledge and celebrate their diverse cultures in order to realize the full potential of the European project.

Team Culture was founded as a 'cultural task force' by the Danish Minister of Culture Uffe Elbæk in early 2012, bringing together various leaders in the cultural sector to investigate the theme of the conference, culture's role in a time of crisis. Throughout the day-long symposium, Team Culture members presented case studies investigating the different methods in which culture could serve as a catalyst for the societal development of Europe in the context of the current economic crisis.

To read a full report of the event: <http://www.houseforculture.eu/page/7/news-activities/?>

Sostenuto – Culture as a factor of economic and social innovation



On 21 June in Brussels, ENCATC attended the final press conference for the INTERREG IV B Med project, Sostenuto – Culture as a factor of economic and social innovation. This press conference was an opportunity for the project's partners to present and diffuse the results outlined in two publications. The publications are two complementary volumes. The first, coordinated by the University of Valencia, proposes an economic analysis on questions of culture and innovation. The second volume, coordinated by Relais Culture Europe, puts these questions into perspective with regards to the choices with which we are faced in terms of development, society and democracy.

Over the course of 3 years from May 2009 to April 2012, the Sostenuto project aimed to experiment, model and spread new management and organisation

methods in the cultural sector within the Med zone and beyond.

Read the publications online:

<http://sostenutoblog.wordpress.com/final-publications/>

Learn more about the Sostenuto project:

<http://sostenutoblog.wordpress.com/>



CREA.M project meeting in Bilbao, Spain



On 28-29 June, the CREA.M consortium was welcomed by ENCATC member, the University of Bilbao for the project's 3rd partner meeting. 17 participants were present to discuss the final results of the project's first mapping phase of key skills and attributes required of today's cultural managers. This meeting came after partners submitted their national reports on the employment situation and results from interviews with unemployed cultural managers, experienced and recently hired cultural professionals, potential cultural employers, and cultural institutions to map the current cultural labour market situation in the Czech Republic, Finland, Italy, Spain, Turkey and the United Kingdom.

Goldsmiths, University of London presented an overall report analysing the overlaps and gaps from these national reports. The report highlighted circumstances seen by all partners such as the reduction of hired staff, decrease of recruitment and an increase of freelance consultants, resulting in a growing need for flexibility, risk assumption and motivation for workers as employment in the cultural sector and the shift towards forms of temporary and project-based contracts. With regards to the mapping of attributes most appreciated by cultural employers,

responsibility, initiative, knowledge, and social skills stood out in all the reports.

Another recurrent point highlighted by project partners is that employers deal with heterogeneous profiles and finding an ideal mix (in the Italian case: flexible competent and motivated professional with strong organisational skills) is difficult. The partners also discussed the perceived gap between education and the job market that was remarked in many interviews with potential cultural employers. University representatives were quick to stress that it is not the role of universities to prepare their students to "fit the mold" desired by the labour market, but acknowledged that there must be some balance between theory and practice.

Finally, across the board in all national reports experience was identified as the most important means to acquire and develop the right set of skills, knowledge and attributes for employment. CREA.M partners will keep this and other key findings in mind as they move into the project's next phase of developing the creative blended mentoring tool. Project partners will meet again in Helsinki, Finland next October 2012 to discuss the ongoing development the tool's methodology and implementation.

For more information about CREA.M:

<http://www.encatc.org/pages/index.php?id=259#c1007>

ENCATC represented at ICCPR Conference in Barcelona, Spain



The seventh International Conference on Cultural Policy Research (ICCPR) was held from 9-12 July 2012 at the University Ramon Llull in Barcelona, Spain. The conference was organized by the Centre for the Study of Culture, Politics and Society (CECUPS), University of Barcelona, in cooperation with the International Journal of Cultural Policy.

Members from 10 ENCATC university institutions from 8 different countries participated at the ICCPR Conference either as **organisers, chairs, or presenters**. This year's thematic focus of the conference was on Cultural Politics and Cultural Policy, through which the organizers intended to address the challenge of rethinking cultural policy analysis from the broader parameters of the relation between culture and politics. The intention of the local organizers was to open the conference to diverse inputs from the humanities and social sciences, tending towards interdisciplinary research.

The conference provided a whole plethora of research subjects, but what was evident was an increase in research in the implicit cultural policies, and cultural diplomacy. In addition, it is evident that an economic discourse permeates the cultural field, and that there is a need for more comparative cultural policy research. What was apparent at this year's conference is the deeper internationalization of the cultural policy research community - presenters from Australia, Brazil, Columbia, South Africa, Taiwan, to name only a few, were participating at the conference.

The call for hosting of the next, ICCPR Conference 2014 is open until 1 November 2012.

To read more about the conference and how to apply to host the next ICCPR event:

<http://www.iccpr2012.org/>



Forum on Creative Industries: The role of culture and innovation during the crisis



In Rome on 12 July, in the context of the current financial crisis the Italian economic sector, Confcultura invited representatives from the **economic, cultural and education sectors** to brainstorm on possible models and innovative solutions to lead Italy out of the crisis. 30 participants were in

attendance to provide their points of view and contribute to the Forum. ENCATC Secretary General, Giannalia Cogliandro Beyens along with ENCATC board member, Fabio Donato from the University of Ferrara were present along with CCI representatives from some of Italy's largest stakeholders such as Confindustria, RAI, Telecom Italia and Trenitalia.

MEP, Ms. Silvia Costa attended to present the future Creative Europe programme and urged Italian interest groups to be more reactive in relation to this programme and lobby for a stronger cultural heritage dimension.

ENCATC has written a position paper on Creative Europe that **can be read on our website:**

<http://www.encatc.org/pages/index.php?id=119>

Renaissance: Towards a path for joint European cultural ground



In Brussels on 24 July, ENCATC Secretary General, Giannalia Cogliandro Beyens ENCATC attended a seminar organised by the Tuscany Region to present its project on "*Renaissance: Towards a path for joint European cultural ground.*" The seminar's 23 participants, including ENCATC

members, the University of Ferrara (Italy) and Setepés (Portugal), were in attendance as potential partners. They were asked to describe how they could contribute to the project and to the implementation of the concept of a "New Renaissance".

The project aims to promote the circulation of ideas and cultural contents creating a European cultural route on Renaissance; a reflection and a debate on contemporary Europe on the basis of awareness about the common European past; and enable intercultural dialogue.

Tuscany Region has until 3 October to submit its project proposal under Cultural Programme 2007 – 2013. If you are interested in this project, **contact:**

mariachiara.esposito@regione.toscana.it

ENCATC in Contact

Interview with Karlstad University



The main aim of Karlstad University is to provide broad-based, multidisciplinary programmes for students in Sweden and visiting students from abroad, while developing strong areas of research. Karlstad University is a public university established in 1999 and it counts today over 12, 000 students.

Karlstad University offers approximately 50 Bachelor's degree programmes, 30 Master's level degree programmes and 900 courses in the humanities and fine arts, social and economic sciences, natural sciences, engineering and technology, health care and teacher training. At present, several master programmes and more than 100 courses are offered in English. Their programmes combine the wishes of the students with the requirements of the labour market.

e Why did your institution join ENCATC and what was the motivation for being an ENCATC member?

By being an ENCATC member, we have the best opportunity to develop and improve our study-programmes in Cultural studies BA, MA (one year). By joining ENCATC we get access to a great source of up to date knowledge from the fields of cultural policy, cultural management and cultural production, which are our focus areas. It is a great benefit that our students will have internship opportunities in other parts of Europe.

e What are your personal expectations concerning the ENCATC network?

In particular increased possibilities to take part of current research and developments within the European field of cultural policy and cultural management, which will enrich the education and guarantee that the content is continuously updated.

e How do you like to see ENCATC further develop in future?

We would like to be accompanied by more institutions of higher education in ENCATC, and hope that ENCATC would develop into a major network for research within the field, as a complement to the mission of teaching and training cultural management. Hopefully there will also be a possibility to establish networks within ENCATC for European teaching exchange within higher education.

For more information, visit the official website of the University:

<http://www.kau.se/en>

**Do you want to improve and
develop your study programmes?
What are you waiting for?**

**Join ENCATC and benefit from belonging
to Europe's leading network on cultural
management and cultural policy
education.**



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Information From ENCATC Members

HEC Montréal

Protocole de collaboration avec le Conseil des arts de Montréal

14 juin 2012



Le 14 juin, à l'occasion de la deuxième Rencontre annuelle du Conseil des arts de Montréal, Louise Roy, sa présidente, ainsi que François Colbert et Johanne Turbide, respectivement titulaire de la Chaire de gestion des arts Carmelle et Rémi-Marcoux et responsable du Groupe de recherche sur les organismes à but non lucratif, communautaires ou culturels de HEC Montréal, ont annoncé la signature d'un protocole de collaboration entre les deux organisations dans le but de valoriser, d'appuyer et de faire progresser la recherche sur la gestion des organismes des arts et de la culture sur le territoire de Montréal.

Ce protocole vise à inscrire les différents projets réalisés en partenariat par HEC Montréal et le Conseil des arts de Montréal dans une entente renouvelable d'une durée initiale de trois ans (2012-2015). À HEC Montréal, François Colbert et Johanne Turbide croient qu'il ne pourrait y avoir d'excellence artistique et d'essor culturel à long terme sans investissement dans la formation, la recherche, la valorisation et le développement professionnel des gestionnaires culturels.

« Grâce à cette entente, les gestionnaires des organismes et leurs administrateurs auront accès à des expertises et des enseignements de qualité qui les aideront à augmenter leurs connaissances et à parfaire leurs compétences, a affirmé Louise Roy, présidente du Conseil des arts de Montréal. Nous sommes persuadés que l'amélioration de la gouvernance optimisera l'essor et le rayonnement de nos compagnies artistiques et favorisera leur pérennité. »

Find more information here:

http://www.hec.ca/nouvelles/2012/nouv_201253_Conseil_des_Arts.html#.T9okVD_Nkbs.facebook

Fondazione ATER Formazione

Publication "Osservare la cultura. Nascita, ruolo e prospettive degli Osservatori culturali in Italia" by Antonio Taormina

27 June 2012 – Milan, Italy



The book "Osservare la cultura. Nascita, ruolo e prospettive degli Osservatori culturali in Italia" by ENCATC member Antonio Taormina tackles a relatively recent issue: the cultural Observatories. Their origin dates back to the end of the XX century, a period during which culture faced new challenges linked to the increasingly complex and quickly changing society.

In the same years, information, knowledge and new technologies were acquiring a more and more decisive role. Cultural Observatories play the role of critical mediators among the society, the cultural community and policy-makers. They provide public institutions with cognitive tools useful to support both political decisions and business strategies.

"Osservare la Cultura" deals with the birth, development and evolution of Italian Cultural Observatories role: half of the Italian Regions and Autonomous Provinces count today on the presence of one cultural observatory, according to sectorial laws. The book sets these observatories in the European context.

This publication is prefaced by Ms. Patrizia Orsola Ghedina, with the contributions of numerous Italian and international researchers and experts such as Fabrizio Maria Arosio, Roberto Calari, Luca Dal Pozzolo, Antonio Di Lascio, Beatriz Garcia, Mercedes Giovinnazzo, Michel Guérin, Péter Inkei, Cristina Ortega Nuere, Silvia Ortolani, Michele Trimarchi.

Watch the video presentation of the book made by the author during Artlab 2011 in Lecce, Italy:

<http://www.youtube.com/watch?v=0tGQbOb4Jlk&feature=youtu.be>

ISBN: 9788856839180

Istanbul Bilgi University

4th European Communication Conference

24-27 October – Istanbul, Turkey

ECREA 2012

4th European Communication Conference
24-27 OCTOBER 2012, Istanbul, TURKEY

The European Communication Research and Education Association (ECREA) and the Turkish Communication Research Association (ILAD), together with Istanbul Bilgi University organize the 4th European Communication Conference to be held in Istanbul, Turkey from 24-27 October 2012.

The event will provide a perfect platform to meet and discuss the profound transformations that are taking place globally in the mass mediated societies. While social media will be the particular focus at this conference, contemporary topics are encouraged, regarding the old and the new within the European communicative sphere which converged under the memories of empires, hopes of western republics and harsh realities of global capitalism.

The proposed theme; "Social Media And Global Voices" aims to open up a vibrant discussion in the European academic scene in the areas of: new media, peace and conflict journalism, network society, convergence culture, cultural spaces of human interaction, social media use and access, media as a platform for democracy, legislative restrictions of the old and new media, limits of artistic expressions, issues of multiculturalism, ubiquity of the internet and digital divide, local media as community builder, diasporic media, transnational media, and the political economy of the media.

Find out more about this event here:

<http://www.ecrea2012istanbul.eu/about-the-conference/theme.html>



Copenhagen Business School

"Potential for Tourism, Festivals and Cultural Events in Times of Crisis"

By Lise Lyck, Phil Long, Allan Xenius Grige



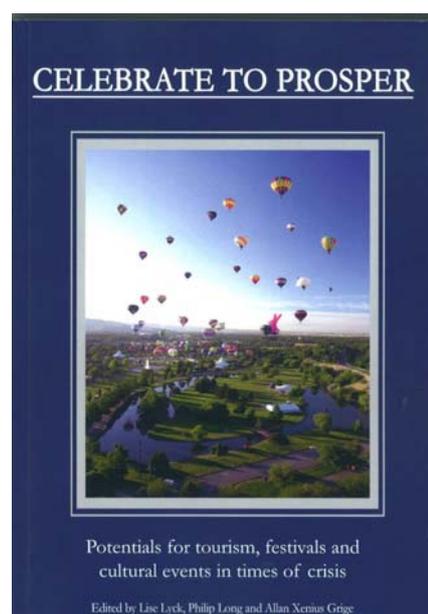
**Copenhagen
Business School**
HANDELSHØJSKOLEN

The Copenhagen Business School has released its latest publication, titled: "*Tourism, Festivals and Cultural Events in Times of Crisis*" edited by Lise Lyck,

Phil Long, and Allan Xenius Grige.

Articles cover a range of topics and how they deal with the crisis: cultural events and cultural heritage; preserving heritage authenticity and the right to artistic expression; city brands and international outreach. The articles presented in this book are based on presentations at the conference: "Journeys of Expressions VIII: Celebrate through Times of Crisis". The conference was jointly arranged by Phil Long from Leeds Metropolitan University and Lise Lyck, Centre for Tourism and Culture management at Copenhagen Business School (September 2010). The conference was arranged in close collaboration with the International Festival and Event Association (IFEA Europe) annual conference that also took place in Copenhagen September 2010.

ENCATC disseminated this publication on its website as "food for thought" in preparation for the Policy Debate on 6 July in Brussels. **To read the publication:** <http://www.encatc.org/pages/index.php?id=250>



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Information from other organizations

RESEO

Discover the new Forum



Do you want to know more about the effects of opera and dance education? Looking for partners to create a new work? Wondering how to best set up your education department? Looking for a job in education?

RESEO is convinced that discussions are most interesting when a multitude of perspectives and opinions can be shared. For this reason the network has created a new tool: the RESEO Open Forum. This online space, dedicated to opera and dance education, is accessible to everyone, providing a space for all to discuss and exchange on opera and dance education. This Forum is part of RESEO's new interactive website, which was launched recently.

Join the discussions on the Forum and exchange with people from all over the world - be they opera and dance education professionals, artists, policy makers or simply people interested in this field.

To visit the Forum: <http://forum.reseo.org/>

Trans Europe Halles

Bottom Up! - Independent Culture and Its Impact on Politics and Society 27–30 September 2012



TEH is organising a meeting entitled "Bottom Up! - Independent Culture and Its Impact on Politics and Society" next 27-30 September at the Röda Sten Art Centre & Konstepidemin, Gothenburg, Sweden.

Independent culture can be a powerful lobbying force in political discourse and in various processes of change such as urban planning. We will investigate and develop new, far-reaching methods and approaches aiming at creating an impact on audiences, policy-makers and the public. This may involve mobilizing advocacy campaigns, learning about public policy and decision-making or how to use artistic expression as a means to attract public attention. All these action initiatives come from the Bottom Up, instead of from the Top Down, where free culture must adapt to the decisions made from above. The conference will illuminate the value of culture and inspire independent cultural operators to engage in direct action.

To consult the programme: <http://www.teh.net/Meetings/NextTEHMeeting/tabid/222/Default.aspx>

IETM

Autumn Plenary Meeting in Zagreb, 25 - 28 October 2012



Following IETM's concentrated 18 month focus on the social and political context of its work, artistic practices and the ideas which fuel them will be the focus of the Zagreb Plenary Meeting. The meeting will open a space for re-thinking the changes that have occurred in the ways we think about performing arts in the past 20 or 30 years and will generate a process of critical self-reflection on the art making.

These are just some of the questions we will discuss in Zagreb: What are the current artistic tendencies and practices in the performing arts? Where are their roots in the past? How do we detect relevant changes of thinking paradigm(s): how do we define major transformations of ideas in the past three decades? What artistic practices are deemed obsolete today? Have the systems through which we attribute value to artworks changed over the years and in what way?

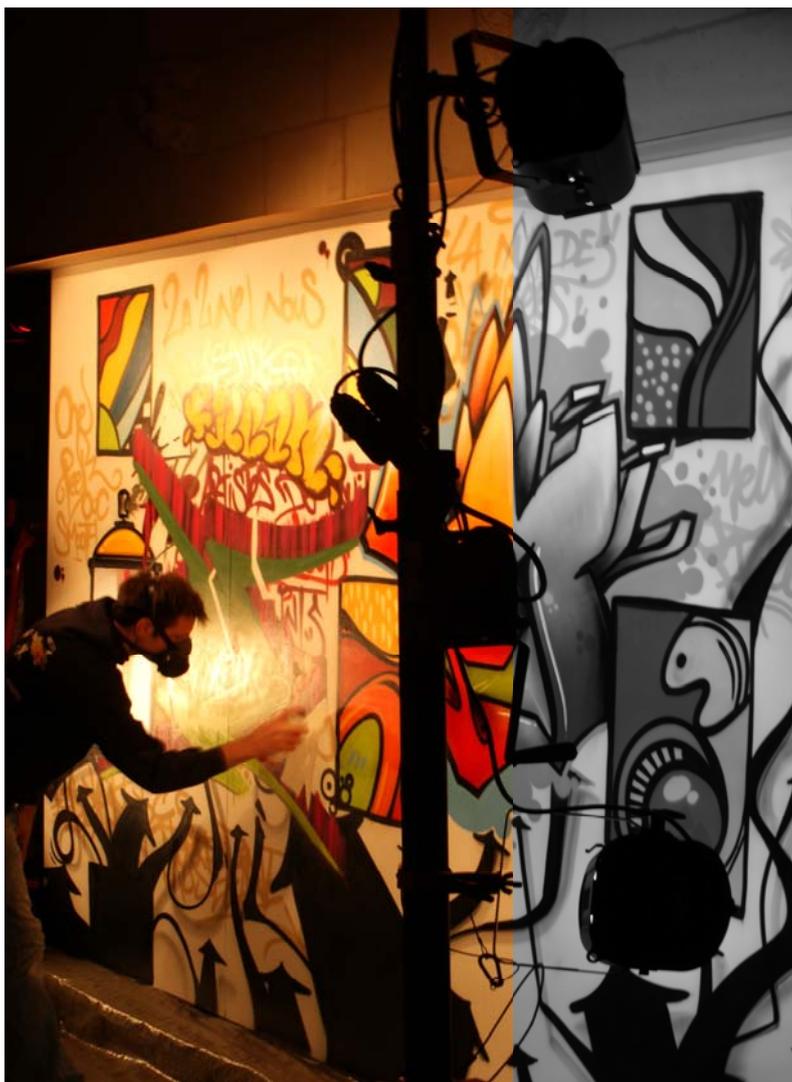
The content programme will work on several levels: it will present a variety of European/international experiences but will also reflect the reality of the scene in Croatia. The meeting's artistic programme will present the latest achievements and tendencies on the Croatian performing arts scene and will be organised alongside the Perforations Festival. IETM Zagreb will be organised in collaboration with Domino, Eurokaz Festival and Pogon and other IETM members from Croatia.

For more information:

<http://www.ietm.org/index.lasso?p=information&q=eventdetail&id=543&l=en&session=s:5BB739021150024E11SvVgE923DA>



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ENCATC news is a monthly electronic newsletter for all those interested in new, happenings and research in the field of **cultural management** and **cultural policy**.

ENCATC is the leading **European network on Cultural Management and Cultural Policy Education**. It is an **independent membership organization** gathering over **100 higher education** institutions and cultural organization in over **39 countries**. ENCATC was founded in 1992 to represent, advocate and promote cultural management and cultural policy in higher education and to create platforms of **discussion and exchange at the European and international level**.

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