



SECOND ANNOUNCEMENT

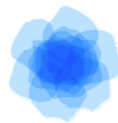
EADTU's 20th Anniversary Conference 2007
8-9 November, Lisbon, Portugal

International courses and services online
*Virtual Erasmus and a new generation of Open Educational Resources
for a European and global outreach*

Hosted by: Universidade Aberta, Lisbon, Portugal

Venue: Centro Cultural de Belém

This conference is organised under the
Portuguese EU Presidency 2007



PORTUGAL 2007

Confirmed keynote speakers



Carlos Reis was born in 1950 in the Azores. He is the Rector of The Universidade Aberta in Lisbon, and professor at the University of Coimbra. From 1998 to 2002 he was the director of the National Library in Lisbon. He is the author of 15 books and over 70 articles published in Portugal, Brazil, Spain, the United States and Germany, and has taught at several universities in Europe, the United States and Brazil.



Mariano Gago, ComSE, the present Minister for Science, Technology and Higher Education in Portugal, graduated at the Instituto Superior Técnico in Lisbon, and did advanced research work in Paris at the École Polytechnique as a high-energy physicist. Professor of Physics at Instituto Superior Técnico in Lisbon, he worked at CERN (European Nuclear Research Organisation) in Geneva for several years. He was a member of the CERN Council (1985-1990), the EC Joint Research Centre Board of Governors (1986-1989), President of the Portuguese National Board for Science and Technology (1986-1989), and was chair of the European EUREKA initiative from July 1997 to June 1998. Prof. Gago has been Minister for Science and Technology of Portugal.



Armando Rocha-Trindade is presently in charge of the 1st cycle HE program on Communication and Multimedia at Universidade Lusíada (Portugal). Armando Trindade graduated in Telecommunications and Electronics Engineering (Lisbon, 1961) and got a "Doctorat d'Etat" in Physics (1970), at the Faculty of Sciences of Paris (Orsay). He became Full Professor of Physics at the Lisbon Technical University. He was Director-General of Higher Education and Director-General in charge of different portfolios in the Ministry of Education (1975 - 1988). He was the founding President of the Universidade Aberta (the Portuguese Open University) from 1988 to 1998.

Armando Trindade has been very active in the international and European scene, being a member of the European Commission High Level Expert Group on the Societal Consequences of the Information Society. He was a founding member of the European Association of the Distance Teaching Universities and of the European Distance Education Network, of which he is now a lifetime member. He was President of the International Council for Distance Education (ICDE) from 1995 to 1999, having then been nominated President Emeritus of this Council.

He is the author of several books and more than one hundred articles in international scientific journals, on issues related to distance education systems organisation and on educational communication.



David Vincent is Professor of Social History and Pro Vice-Chancellor (Strategy Planning and External Affairs) at The Open University (UK). He holds responsibilities for funding council and governmental liaison, the University's strategic development, for liaison with national funding bodies and for international policy. Prior to this appointment he was successively lecturer, senior lecturer and professor in history, Dean of Humanities and Deputy Vice-Chancellor at Keele University. From 1994-2003 he had responsibility for the University's academic strategy. He is a Visiting Fellow of Kellogg College, Oxford and President of the European Association of Distance Teaching Universities. He is the author or editor of fifteen books and numerous articles on British and European social history.



Jonathan Kydd is Dean of the University of London External System. Prior to this, he was Professor of Agricultural Development Economics and Director of the Distance Learning Programme at Imperial College London. His research and teaching have been mainly on agricultural, rural and food policy issues in poorer countries, principally Africa but also Asia and Latin America. He spent eight years researching and teaching at the University of Malawi. Jonathan is a board member of CDC Group plc, a UK Government-owned investment company charged with stimulating private capital flows to poorer countries. He recently stepped down from chairing the board of NR International Ltd., a research management company owned by a consortium of universities. He has been Special Advisor to the International Development Select Committee of the UK House of Commons.



Uwe Schimank was born 1955 in Bielefeld (Germany). Studied sociology at the university of Bielefeld 1974-1979. 1979 diploma, 1981 Dr. rer. soc. at Bielefeld. 1985-1996 researcher at the Max-Planck-Institut für Gesellschaftsforschung, Köln. Since 1996 professor of sociology at the FernUniversität in Hagen. Since 2002 vice-rector responsible for issues of teaching, studies, and professional education.



Janerik Lundquist is associate professor at Linköping University, Sweden and the chairman of the International Committee of the Swedish Agency for Networks and Cooperation in Higher Education (NSHU). He fulfils several appointments within the ICDE (International Council for Open and Distance Education) and is member of the Executive Committee of EADTU.



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Fred Mulder is Rector of Open Universiteit Nederland (OUNL) since September 2000. He has a chair as Professor in Informatics Education at OUNL since 1991, after having started to work at OUNL in its pioneering years in 1983. From 1993 till 1996 he was Dean of the School of Engineering. In 1998 he left OUNL for the Business School of Universiteit Twente (until Sept. 2000). Mulder holds degrees in Chemical Engineering (BSc), Applied Mathematics (MSc Engineering) and Theoretical Chemistry (PhD). In 1979-1980 he worked as a Postdoc in Theoretical Chemistry at University of Western Ontario (London, Ontario, Canada). In 1997-1998 he was for a five-month Sabbatical Leave at the College of Computing of Georgia Tech (Atlanta, Georgia, USA). Mulder is on the Executive Committee of EADTU (European Association of Distance Teaching Universities) since 2002, and leading a National Initiative on Lifelong Learning since 2005. In the academic year 2007/2008 he will be the Chair of the Dutch University Rector's Conference, while currently he is chairing the Task Forces on Open Educational Resources of both EADTU and ICDE.



Pekka Kess is professor and head of the department of Industrial Engineering and Management at the University of Oulu, Finland. He is in charge of the research and education of production management and related topics. He was graduated as an engineer in 1976 and became Dr of Science (Engineering) in 1992. He also holds a MSc degree in computer systems. Before the academic career he gained production and R&D experience from heavy chemical, basic metal, electronics and software industries at managerial and executive levels. He has gained international experience by working in industry in the US and in the UK in addition to Finland. He has worked with ICT systems and solutions for 30 years in various types of industries and organisations. Especially usage of ICT in business process improvement and re-engineering has been very important issue on the agenda. Professor Kess's research areas are strategic management, knowledge management,

quality management and eLearning. He has an extensive experience from EU collaboration projects as project evaluator, project coordinator and project manager. He has been also working for several years to promote distance education and eLearning to universities. He is member of the board and executive committee as well as the chairman of the Quality Assurance task force of EADTU (European Association of Distance Teaching Universities). His list of publications includes over 70 articles in scientific journals and international conferences.



Francesc Pedró, Senior policy analyst and principal administrator of the Centre for Educational Research and Innovation (CERI), Directorate for Education, OECD, is currently working on the following projects: Radical Innovations in Learning: The Mexican experience, and National Reviews of Educational R&D: Switzerland. He is also preparing a set of activities dealing with ICT in education and particularly the emergence of the New Millenium Learner.

Francesc studied at Med (Autonomous University of Barcelona), he has a PhD in Comparative Education (UNED, Madrid), and did a postdoc in Comparative Education at the University of London Institute of Education). Francesc was formerly professor of comparative education and public policy at the Pompeu Fabra University (Barcelona) and academic director of its program for educational quality. Prior to that, pro-vice-chancellor of educational research and innovation at the Open University of Catalonia (Barcelona).

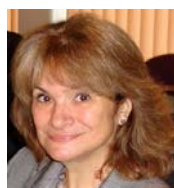


Tony Bates was the Executive Director, Research, Strategic Planning, and Information Technology at the Open Learning Agency of British Columbia From 1990 to 1995. Prior to that, he was Professor of Educational Media Research at the British Open University, where he worked for 20 years as one of the founding members of staff. He was Director of Distance Education and Technology in the Continuing Studies Division of the University of British Columbia, Vancouver, Canada from 1995 to 2003 and also Research Team Leader of MAPLE, the Centre for Research into Managing and Planning Learning Environments in Education at UBC. He is on the editorial board of six journals specializing in distance education and educational technology.

Tony Bates is President and CEO of Tony Bates Associates Ltd, a private company specializing in consultancy and training in the planning and management of e-learning and distance education. He is also part-time Chair of Research into e-Learning at the Open University of Catalonia in Barcelona, Spain. He is also on the Academic Advisory Board of the Volkswagen Auto Uni, based in Germany. He is the author of nine books. His research groups at the UKOU, OLA and UBC published over 350 papers in the area of distance education and the use of technology for teaching.



Sir John Daniel became President of the Commonwealth of Learning (COL) in 2004 after gaining wide international experience in universities and the United Nations system. He obtained his full-time university education in Metallurgy at Oxford and Paris and later demonstrated his commitment to lifelong learning by taking 25 years to complete a part-time Master's degree in Educational Technology at Concordia University. However, the internship for that programme, which took him to the UK Open University in 1972, was a life-changing experience. He saw the future of higher education and wanted to be part of it. This quest took him on an international odyssey with appointments at the Télé-université (Directeur des Études, 1973-77), Athabasca University (Vice-President for Learning Services, 1978-80), Concordia University (Vice-Rector, Academic, 1980-84), Laurentian University (President, 1984-90), the UK Open University (Vice-Chancellor, 1990-2001) and UNESCO (Assistant Director-General for Education, 2001-04). His non-executive appointments have included the presidencies of the International Council for Open and Distance Education, the Canadian Association for Distance Education and the Canadian Society for the Study of Higher Education. He also served as Vice-President of the International Baccalaureate Organisation. The best known of Sir John's 250 publications is his book *Mega-Universities and Knowledge Media: Technology Strategies for Higher Education* (Kogan Page, 1996).



Stamenka Uvalic is Chief of the Section for Reform, Innovation and Quality Assurance in UNESCO's Higher Education Division in Paris (2000 to the present day). She also worked as Programme Specialist in UNESCO's Centre for Higher Education – CEPES in Bucharest (1990-1999). Prior to work in UNESCO, she was Secretary-General of the Association of Universities of Former Yugoslavia. Her UNESCO experience includes responsibility for the elaboration of the 1997 Lisbon Recognition Convention; setting up the 1994 Council of Europe/UNESCO ENIC Network; the launch of the 2002 Global Forum on International Quality Assurance, Accreditation and the Recognition of Qualifications; and the 2005 Guidelines on Quality Provision in Cross Border Higher Education. She has also undertaken Higher Education Reviews of Macedonia (1994), Bosnia and Herzegovina (1996, 1997) and Yugoslavia (2001).

Preliminary programme of Thursday 8 November 2007

08.30-09.30 hrs. Registration

09.30-11.30 hrs. Plenary session

David Vincent, President of EADTU, Pro-Vice Chancellor, Open University, United Kingdom

◆ Official Opening of the Conference

Carlos Reis, Rector of the Universidade Aberta (UAb), Lisbon, Portugal

◆ Welcome and address: Universidade Aberta: the creation of a new lifelong learning strategy for Portugal

A UAb international strategy group has prepared a plan for the next 10 years

José Mariano Gago, Minister of Science, Technology and Higher Education, Portugal

◆ A policy for lifelong learning at the level of higher education

Representative of the EC Commissioner responsible for Education, Training, Culture and Youth, Brussels, Belgium

Lifelong higher education in Europe: how to reach the Lisbon objectives?

Armando Trindade, in charge of the 1st cycle HE program on Communication and Multimedia at Universidade Lusíada, Portugal, and founding member of EADTU

◆ 20 years after the foundation of EADTU in Lisbon

An overview of European distance higher education in the last 20 years, looking forward to future development

11.30-12.00 hrs. Coffee break and press conference

11.30-13.00 hrs. Plenary session

David Vincent, President of EADTU, Pro-Vice Chancellor, Open University, United Kingdom

◆ Presidential address: International courses and services online - Virtual Erasmus and a new generation of Open Educational Resources for a European and global outreach: overview of recent developments

Jonathan Kydd, Dean of the University of London External System, United Kingdom

◆ International courses online: experiences from the University of London, External Programme

The University of London's External Programme has more than 40.000 students of whom 35.000 are from abroad. The University of London is a federation of 20 world-class Colleges and a number of acclaimed Institutes.

Uwe Schimank, Professor at the FernUniversität in Hagen, Germany

◆ Framework for a virtual Erasmus programme

This framework contains: virtual learning communities, European virtual seminars, virtual continuous development in professional training, international student exchange and international course exchange

13.00-14.00 hrs. Lunch

14.00-15.30 hrs Plenary session

Janerik Lundquist, Chair of the EADTU Task Force "European Portal for International Courses and services" (EPICS), Chairman of the International Committee of the NSHU, and professor at Linköping University, Sweden

◆ Outline of a European Portal for International Courses and Services online

This distributed EADTU portal is designed to support virtual Erasmus worldwide

Fred Mulder, Chair of the EADTU Task Force "Multilingual Open Resources for Independent Learning" (MORIL), Rector, Open Universiteit, the Netherlands

◆ An action plan for Multilingual Open Resources for Independent Learning (MORIL), involving ten European distance universities

This plan connects with the MIT open courseware movement, OpenLearn (OUUK) and OpenER (OUNL)

Pekka Kess, Chair of the EADTU Task Force "Quality Assurance" (QA), Professor and Head of Department at the University of Oulu, Finland

◆ The implementation of quality benchmarking in e-Learning

Quality benchmarking elaborated in the "E-xcellence" tool for online learning can be implemented directly by universities at the course, programme and management level. Also quality assurance and accreditation agencies can use the benchmarks provided

15.30-16.00 hrs. Coffee break

16.00-17.30 hrs. Parallel sessions

| Development and delivery of online courses | Internationalisation | Open educational resources | Stimulating employability | Quality assurance for international courses online |
|--|---|--|--|--|
| <p>Angeles Manjarrés, UNED, Spain <i>Global and integral e-learning in artificial intelligence studies</i></p> | <p>Kati Vilonen, Pirjo Pietikäinen, Helsinki University of Technology, Finland <i>Towards international cooperation in e-learning</i></p> | <p>Billy Khokhar, The Open University, UK <i>The potential for open educational resources to widen participation for excluded groups: the mediated use of OpenLearn</i></p> | <p>Kees-Jan van Dorp, EADTU, the Netherlands <i>Stimulating mobility and employability in distance education by platform of remote internship</i></p> | <p>Rita Falcão, Alfredo Soeiro, Universidade de Porto, Portugal <i>Measuring impact of e-learning on quality and learning outcomes: a proposal for a PhD project</i></p> |
| <p>Greta Vandeborne, SPACE, University College Gent, Belgium, Regitze Kristensen, Tietgen Business College, Denmark <i>Easy and effective ways to use e-learning solutions: a perspective from a European HE network</i></p> | <p>M. Ruiz Corbella, L. García Aretio, B. Álvarez González, UNED, Adriana Lozada, AIESAD, Spain <i>Keys for virtual mobility development: the proposal of NetACTIVE project</i></p> | <p>J. Quintanal Díaz, M.F. Cristóbal Martín, M. Suárez Ortega, E. De Lara Guijarro, UNED and MIDE I, Spain <i>Application of the weblog like a resource of record of information and reflection on the practical experience of the students of Social Education</i></p> | <p>Magdalena Jasińska, Marie Curie-Skłodowska University, Poland <i>Traditional internships: models and practices in partner countries</i></p> | <p>Per Bergamin, Fernstudien Schweiz, Switzerland <i>Reference courses: a model for a flexible and sustainable application of online teaching- and learning material</i></p> |
| <p>Laura Ricci, Università Telematica 'Guglielmo Marconi', Italy <i>The UTGM Italian language course: new possibilities for language teaching and learning</i></p> | <p>C. Martínez Mediano, M. Castro, N. Riopérez, G. Díez, M. González, R. Pérez Juste, A. Galán, J. Garcia, P. Losada, MIDE I, UNED, Spain <i>Educational innovation project for adapting the curriculum programmes to the European space of higher education</i></p> | <p>Pablo Cancelo, Universidade de Coruna, Spain <i>Open source learning management systems: how they cope with data</i></p> | <p>Alfonso Herrero, UNED, Spain <i>Models and practices of virtual internships outside Europe</i></p> | <p>Jean Claude Callens, Katho, Belgium <i>A(P)L monitor ... in search of quality standards</i></p> |
| <p>P. Bacelar-Nicolau, F. Amador. A. Martinho, U. Azeiteiro, S. Caeiro, Universidade Aberta and UIED, Portugal <i>E-learning in environmental science post-graduation: a case study at Universidade Aberta, Portugal</i></p> | <p>Bieke Schreurs, Wim Van Petegem, EuroPACE, Belgium <i>Organising virtual European seminars: experience and best practice from the VENUS seminars on global issues for the European citizen</i></p> | <p>Natasha Kersh, Karen Evans, University of London, UK <i>Facilitating learning through open educational resources: a case of international cooperation</i></p> | <p>Forum</p> | <p>Q. Martín-Moreno Cerillo and colbs. UNED, Spain <i>Diprovaties: a specific online questionnaire for evaluation of student workload in the European space of higher education</i></p> |
| <p>Anna R. Kroutl-Helal The University of South Bohemia, Pedagogicka fakulta, the English Department, U tří lvů 1A, Ceske Budejovice, Czech Republic <i>Creating online collaborative models for ESL writing exercises</i></p> | | <p>Raymond Elferink, Raycom <i>IMS Learning design, open educational resources and the culture of sharing</i></p> | | |

20.30 hrs. Conference Dinner – Pestana Palace Hotel

Preliminary programme of Friday 9 November 2007
09.00-10.30 hrs. Parallel sessions

| Development and delivery of online courses | Internationalisation | Open educational resources | Stimulating employability | Platforms and services |
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| <p>Bodil Ask, Harald Haugen, United Nations University – Global Virtual University, Norway <i>UNU-GVU International tutor and developer courses for global recognition</i></p> | <p>Tiberio Feliz Murias, UNED, María Carmen Ricoy Lorenzo, Vigo University, Spain <i>The research as basis to adapt the university to the Bologna process</i></p> | <p>Kin Sun Yuen, Open University of Hong Kong <i>Learning for all: free online courses offered by the Open University of Hong Kong</i></p> | <p>Maria Amato Garito, UNINETTUNO, Italy <i>Remote internships inside Europe: higher education and economy in transition</i></p> | <p>Ajlan Al-Ajlan, Hussein Zedan, De Montfort University, UK <i>E-learning (MOODLE) based service oriented architecture</i></p> |

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| Hilding Sponberg, Erling Onstein, Fred Johansen , Gjøvik University College, Ebba Ossiannilsson, Petter Pilesjö, Ulrik Mårtensson , Lund University, Norway <u>Learning GIS over the internet</u> | Tiberio Feliz Murias , UNED, María Carmen Ricoy Lorenzo , Vigo University, Spain <u>The flexibility of the learning and the sustainability of the teaching in the European space of higher education</u> | Jose Bidarra, Vitor Cardoso , Universidade Aberta, Portugal <u>The emergence of the exciting new Web 3.0 and the future of open educational resources</u> | Andrzej Wodecki , Marie Curie Skłodowska University, Poland <u>Theoretical indicators selecting workplace or internship offers</u> | Patricia Behar, Ana Frozi de Castro e Souza, Maira Bernardi , Federal University of Rio Grande do Sul, Brazil <u>An e-learning object integrated into an e-learning platform: an experience with virtual learning communities</u> |
| Mehmet Kesim , Anadolu University, Turkey <u>Effective integration of digital television and internet as a network for international online learning</u> | E. Pigliapoco, A. Bogliolo , University of Urbino, Italy <u>Accessible virtual mobility</u> | Emanuel Nonato , Universidade do Estado da Bahia, Brazil <u>Moodle and its tools in the online mediating process</u> | Angelique Lansu, Ansje Löhhr , Open Universiteit, the Netherlands <u>Pilot practices and first results</u> | L. Rauch, K. Andrejczyk, J. Kusiak , Krakow University of Science and Technology, Poland <u>Agent-based algorithm dedicated to personalisation of e-learning courses</u> |
| Aida Pereira, Lina Morgado, António Quintas-Mendes, Lúcia Amante, José Bidarra , Universidade Aberta, Portugal <u>A pedagogical model for online education at Universidade Aberta</u> | Evrin Genc Kumtepe , Anadolu University, Turkey <u>Teaching the Turkish language via distance education technology: publicity for an e-learning</u> | Bob Moon, Freda Wolfenden , The Open University, UK <u>Open educational resources, international cooperation and teacher education in sub-Saharan Africa</u> | Forum | Bernard Fechner , FernUniversität in Hagen, Germany <u>Porting a portable computer architecture platform</u> |

10.30-10.45 hrs. Coffee break

10.45-12.15 hrs. Parallel sessions

| Development and delivery of online courses | Communities and collaboration | Open educational resources | Virtual mobility | Studies and approaches |
|--|---|---|--|---|
| Álvaro Perea Covarrubias , UNED, Spain <u>UNED-UNC Collaboration agreement: activities and perspectives</u> | T. Fróes Burnham, N. Riccio, A. Cardoso, J. Almeida Rios , Universidade Federal da Bahia, Brazil <u>A collaborative community of learners and producers in knowledge management</u> | Ana Dias , Universidade do Minho, Jose Bidarra , Universidade Aberta, Portugal <u>Designing e-content: a challenge for open educational resources</u> | A virtual stay abroad | L. Morgado, A. Quintas-Mendes, F. Goulão, I. Oliveira , Universidade Aberta, Portugal <u>Becoming an online teacher by being an online student: an embedded approach</u> |
| Alper Tolga Kumtepe , Anadolu University, Turkey <u>Instructional design and management of a language teaching e-learning solution</u> | Raquel Crato, Lina Morgado, António Quintas Mendes , Universidade Aberta, Portugal <u>"The Cyber café": informal interactions in an e-learning course</u> | Alfredo Matta , Universidade do Estado da Bahia, Brazil <u>Paulo Freire and online education: field of multiple relationships</u> | Virtual community building | Kay McKeogh, Francesca Lorenzi , OSCAIL, Ireland <u>Learning from the past and looking at the future. Closing the evaluation-revision-implementation cycle in an elearning module</u> |
| Maria do Rosário Matos Bernardo, Tiago Carrilho, Marc Jacquinet , Universidade Aberta, Portugal <u>From traditional distance education to online education: main issues in Portuguese management studies</u> | Jan Marković, Agnieszka Chrzęszcz , Krakow University of Science and Technology, Poland <u>Friendly strangers: facilitating cross-cultural collaboration</u> | Yoav Yair , The Open University of Israel, Israel <u>"Open books": giving online public access to academic digital books and accompanying study materials</u> | European Virtual Seminar | Lisbeth Amhag , Malmö University, Sweden <u>The role of the potential of meaning in asynchronous dialogues and responses</u> |
| E. Zitting, A. Krause , Helsinki University of Technology, Finland <u>Blended learning in chemical processes education</u> | Debra Marsh , e-learning consultant, Rachel Panckhurst , CNRS-Université Paul-Valéry Montpellier 3, France <u>eLEN - eLearning Exchange Networks: reaching out to effective bilingual and multicultural university collaboration</u> | Lisa Petrides, Ameer Evans Godwin , Inst. for Knowledge Management in Education, USA <u>Open educational resources: an integrated process of continuous resource transformation</u> | Continuing professional training and development in VM | L. Tinoca, I. Oliveira, A. Pereira , Universidade Aberta, Portugal <u>Group work peer-assessment in an online environment</u> |

12.15-13.15 hrs. Lunch

13.15-14.45 hrs. Parallel sessions

| Professional training | Business models | Open educational resources | Virtual mobility | Studies and approaches |
|---|---|--|--|---|
| <p>Tiberio Feliz Murias, UNED, María Carmen Ricoy Lorenzo, Vigo University, Spain <u>The advanced, digital resources for the professional, permanent training. The PARMENIDE European project in the transport sector</u></p> | <p>Cengiz Hakan Aydin, Elif Toprak, Anadolu University, Turkey <u>Anadolu University- Fordotosan e-learning project: a model for university & industry collaboration</u></p> | <p>Open Educational Resources: a workshop by Universidade Aberta, Portugal and Universia, an Ibero-American network</p> | <p>Library support</p> | <p>Nazmi Ulutak, Anadolu University, Turkey <u>Front-end analysis of an online language programme</u></p> |
| <p>Ulrich Borgolte, FernUniversität in Hagen, Germany <u>Interactive learning environment for continuous professional training of automation technicians</u></p> | <p>J. Brunwin, S. Parr, K. Williams, The Open University, UK <u>Relationships with employers in the development and delivery of continuing professional development courses</u></p> | | <p>Workshop: E-MOVE guide for virtual mobility</p> | <p>Kamil Cekerol, Elif Toprak, Berrin Ozkanal, Anadolu University, Turkey <u>The planning and application of a multi-lingual communication model for quality and effective learning in distance education</u></p> |
| <p>J. Brunwin, S. Parr, J. Lambert, K. Williams, The Open University, UK <u>Development of online modules for continuing professional development</u></p> | <p>Nicky Whitsed, Josephine Burt, Nicola Dowson, The Open University, UK <u>A new model for library services: responding to institutional partnership strategy</u></p> | | | <p>F. Amador, J. Valadares, J. Coelho, V. Rocio, F. Caetano, C. Dias Gaspar, C. Ribeiro, J. Remédios, F. Costa, Universidade Aberta, Portugal <u>Interchanging knowledge and experiments in a learner community in a view of collaborative work</u></p> |
| <p>Ali Azarian, Ligeron, France, Samuel Nowakowski, Université Henri Poincaré, France, Raquel Pedrosa, Edulearn software Multimedia, Portugal <u>An e-learning system aimed at maintenance engineering and optimisation</u></p> | <p>Thomas Connolly, Mark Stansfield, University of Paisley, UK <u>Towards the development of a framework for promoting best practice in virtual campuses</u></p> | | | |

14.45-15.00 hrs. Coffee break

15.00-16.30 hrs. Parallel sessions

| Professional training | Business models | Humanities workshop | Critical research | Development and delivery of online courses |
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| <p>José António Pofirio, Universidade Aberta, Portugal, Dominique Chantrel, UNCTAD, Switzerland <u>Distance learning, innovation and capacity building through UNCTAD/TrainforTrade programme</u></p> | <p>Cemil Ulukan, Anadolu University, Turkey <u>Making a mega university more international: opportunities and challenges</u></p> | <p>Jaap van Marle, Open Universiteit, the Netherlands</p> | <p>Fredrik Truyen, KU Leuven, Belgium <u>Shifting foundations of knowledge and their impact on e-learning strategies</u></p> | <p>Albert Sangrà, UOC, Spain <u>International courses online: Flexibility as the basis of academic cooperation</u></p> |
| <p>Giuditta Alessandrini, Università degli Studi ROMA TRE, Italy <u>The teaching professionalism to guarantee school success: an overview about a Leonardo project DI.SCOLA.A.</u></p> | <p>Marc Jacquinet, Universidade Aberta, Portugal <u>Paths to the future: a scenario-based approach to the emerging communities of learning and teaching in online education</u></p> | | <p>Marc Jacquinet, João Caetano, Universidade Aberta, Portugal <u>The e-learning expanding web and the quest for e-democracy and e-government</u></p> | <p>Fernanda Ribeiro, University of Porto, Portugal <u>Access to information by subject: a course oriented to improve knowledge in subject indexing field</u></p> |
| <p>Jean Claude Callens, KATHO, Belgium <u>E-Box</u></p> | <p>Esther Paulmann, Universität Erlangen, Germany <u>FIM-NeuesLernen sets up an e-campus model at private university FH Schloss Hohenfels</u></p> | | <p>Elif Toprak, Berrin Ozkanal, Secil Kaya, Sinan Aydin, Anadolu University, Turkey <u>What do learners and instructors of online learning environments</u></p> | |

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| | | | <u><i>think about ethics in e-learning?</i></u> |
| Stephen Potter, Keith Williams , The Open University, UK <u><i>Shaping the travel planning profession through online open and flexible learning</i></u> | Aydin Özgür, Seçil Kaya , Anadolu University, Turkey <u><i>Scenario writing process for multimedia materials: ideas of writers and editors regarding the scenario writing process in Anadolu University open education faculty</i></u> | | Jorge Valadares , Universidade Aberta, Portugal <u><i>Constructivist and investigative learning environments in distance teaching</i></u> |

16.30-18.00 hrs. Plenary session

Francesc Pédro, Senior policy analyst and principal administrator, Centre for Educational Research and Innovation (CERI), Directorate for Education, OECD, Paris, France

◆ Giving Knowledge for Free: the OECD study on Open Educational resources
The OECD just published an international report on Open Educational Resources entitled "Giving Knowledge for Free: The Emergence of Open Educational Resources"

Tony Bates, President and CEO of Tony Bates Associates Ltd, Vancouver, Canada

◆ A view on the development of international courses online
An expert view on the integration of new media in international courses and services in the next five years

Sir John Daniel, President and CEO, Commonwealth of Learning, Vancouver, Canada, and **Stamenka Uvalic-Trumbic**, Chief, Section for Reform, Innovation and Quality Assurance, UNESCO, Paris, France

◆ The role of international online courses in the worldwide provision of education
The provision of international online courses and services will have an impact on academic cooperation worldwide in the near future, as well as on development cooperation

David Vincent, President of EADTU, Pro-Vice Chancellor Open University, United Kingdom

◆ **Declaration of Lisbon: about international courses and services online, lifelong learning and international cooperation**

International courses online in practice

Internationalisation is in the core of the Bologna process. The potential of ICT adds new opportunities for internationalisation as well as for access. By integrating online courses, universities can increase their outreach and enrich their curricula with new content and pedagogical approaches. Curricula will become more interactive, more flexible and more accessible, also for international students.

In the near future, virtual Erasmus will be as normal as the physical Erasmus scheme today. However, it will not replace physical mobility but it will be a normal tool for internationalisation, involving courses at other universities, international learning communities, virtual seminars, joint project work and even virtual internships. Libraries and other knowledge sources will be naturally integrated in this process.

European portals will make European on-line courses and curricula more accessible. They will describe the profile of courses in order to match them with students' careers and curricula of peer institutions.

Tutoring and services online

Online courses and curricula are increasingly implemented. They imply educational services such as tutoring, assessment, staff-student interaction and group work. In the conference, trends and best practices will be exchanged, in particular with a view on pedagogical, technological and organisational issues as well as on institutional strategies. Attention will be paid to off campus target groups which are not reached by the mainstream of European university education. By new forms of interaction and flexibility, on-line education seems to create new opportunities for off campus target groups which is not possible without an appropriate institutional policy towards them.

Open Educational Resources

Free and open educational resources (OER) are a promising movement that started at M.I.T. (1999): "free and open for educators, students, and self-learners around the world". With the support of the William and Flora Hewlett Foundation, OER are on the eve of their break-through in Europe with a second generation of open courseware. The British Open University and the Dutch Open Universiteit already launched their initiatives, OpenLearn and OpenER. EADTU and ten member institutions prepare Multilingual Open Resources for Independent Learning (MORIL).

Business models for Lifelong Open and Flexible Learning

New university business models are developed to anticipate on the trends and to take the opportunities that are being created.

Quality Assurance for international courses online

Quality assurance and quality benchmarking are needed to monitor these developments. With the support of the European Commission (Education and Culture), EADTU and 11 partners contributed to this by the creation of the E-xcellence instrument which will be further implemented in Europe by universities and quality or accreditation agencies. Specific applications and a second version will be prepared, based on recent experience and evidence.

Registration

The online registration for EADTU's annual conference has been opened and can be accessed at www.eadtu.nl/conference-2007/registrations.asp.

Registrations become valid only after receipt of the conference fee payment, prior to the 20th Anniversary Conference 2007.

| | Registration until 8 September 2007 (early bird) | Registration after 8 September 2007 |
|---------------------------|---|--|
| EADTU member | € 400 | € 450 |
| Non-EADTU member | € 450 | € 500 |
| Companion (dinner) | € 60 | € 60 |

The early bird fee applies if registration is received before or on the 8th of September 2007 and associated payment is received before or on the 22nd of September 2007.

Final deadline for registration is 2 November 2007.

The participants' fee (members and non-members) includes access to the conference, all documentation, coffee breaks and lunches at the conference and the dinner of 8 November.

The companions' fee includes the dinner of 8 November.

The participants and companions' fees do not cover travel and accommodation expenses.

If you have questions before your register, or questions about the registration process itself, please contact secretariat@eadtu.nl

Cancellation


Cancellations must be sent in writing to EADTU by email or fax. on or before 25 October 2007. If notice of the cancellation is received before or on 25 October, the conference fee minus an administration charge of 15% of the fee will be refunded. If notice of the cancellation is received after 25 October 2007 and/or participants fail to attend, the entire fee is payable. In the latter case we will accept representatives, provided that we have been informed of this change in writing or by email before 2 November 2007.

Venue Information

The conference takes place at the [Centro Cultural de Belém](#), Praça do Império, 1449-003 Lisbon. This conference centre is located in the Belém area, close to the Jerónimos monastery and the famous landmark tower of Belém in the Tagus river.

Accommodation

There are three hotels at a reasonable distance from the conference venue:

| Hotel | Stars | Web / Tel. / E-mail | Single + breakfast | Nº rooms booked | Contact person |
|---|-------|---|--------------------|-----------------|----------------|
|  Pestana Palace | 5 | www.pestana.com +351-213.615.628 elisa.lino@pestana.com This five-star hotel incorporates a XIX century palace classified as a National Monument and it is considered one of the best hotels in Lisbon . Pestana Palace hotel offers you a wonderful panoramic view of Tagus River . It has wireless internet access. | 170 € | 10 or more | Elisa Lino |

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|---|---|--|-------|----|----------------|
| <p>Jerónimos 8</p>  | 4 | <p>www.maistorismo.pt/1/984.html +351- 217 991 930 jeronimos8@almeidahotels.com This charming hotel is closest to the conference venue, at 5 minutes walking distance. It has been very recently renovated and has a very clean but still cosy feel.</p> | 145 € | 15 | Luís Cabrita |
| <p>Vila Galé</p>  <p>Ópera</p> | 4 | <p>www.vilagale.pt/pages/hoteis/?lang=2 +351- 213 605 400 opera@vilagale.pt This hotel is about a 25 minute walk to the conference venue or 10 minutes by bus/tram. It overlooks the river Tagus and has a musically inspired interior decoration. When booking, make sure that you ask for a front side room. The rooms at the back of the hotel are located close to the big bridge where there is quite some noise..</p> | 80 € | 50 | |
| <p>Comfort Inn Embaixador</p> | 3 | <p>www.maistorismo.pt/hembaixa +351-213.194.000 comfort.embaixador@grupo-continental.com</p> | 55 € | 40 | Vasco Carvalho |

There are many options for hotels closer to or in the city centre of Lisbon, but this means that you will need to take a taxi or public transport to the conference venue.

We look forward to meeting you at the conference.

David Vincent, President EADTU
Piet Henderikx, Secretary-General EADTU