

## ISSUE N°4 / 2013

ENCATC NEWS is a monthly information service for ENCATC Members produced by the ENCATC Office

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## ENCATC Academy on Cultural Relations & Diplomacy Focus on the Middle East, Northern Africa & the Arabian Peninsula

Brussels, Belgium // 21-22 November 2013



*EUNIC Regional Coordinator Middle East & North Africa; Paul Dujardin, Director of BOZAR; Gerald Lidstone and Carla Figueira, Goldsmiths, University of London; S.E. M. Ambassador Bernard Valero, French Embassy (Belgium).*

*This unique learning event targets about 30 civil servants (diplomats, EU officials, representatives of international organisations, institutes of culture, Ministries of culture, Regions and Cities, etc.), academics, researchers, students, cultural workers and anyone interested on this topic, who wishes to gain further and up-to-date expertise in this domain. This Academy will enable participants to develop further knowledge and expertise in the field of Cultural External Relations and Diplomacy and will allow them to prepare to deal with unexpected challenges as well as to acquire a critical understanding of the diverse and changing relationships between culture, politics and international relations in this specific area. The occasion will also present diverse opportunities to engage with the key current policy and practitioner concerns within the above mentioned areas while learning in a multicultural environment. Finally, this will be an excellent opportunity for participants to expand their personal and professional networks and establish future partnerships for their projects.*

*Following the success of the first edition of the ENCATC Academy, ENCATC will organise the 2nd ENCATC Academy on Cultural Relations & Diplomacy with a focus this year on the Middle East, Northern Africa & the Arabian Peninsula. In order to better understand the different relationships among stakeholders in this area and sometimes delicate situations, renowned experts from the field are invited by ENCATC to share their knowledge and real-life experiences in this intensive 1.5 day training programme.*

*This year's ENCATC Academy on Cultural Relations & Diplomacy will be a prime opportunity for those who want to work in cultural diplomacy and relations with governments, NGOs or cultural organisations with international relations as part of their missions. It's also of interest to all those art and practitioners and cultural professionals who wish to develop their awareness about fundamental issues that frame their actions in the international cultural relations sphere.*

*For more information and to register: <http://www.encatc.org/pages/index.php?id=271>*

*Yours truly,*

*GiannaLia Cogliandro Beyens  
ENCATC Secretary General*

*To date the following speakers have already confirmed their presence next November: Khadija El Bennaoui*

This publication reflects the views only of the author, and the Commission cannot be held responsible for any use which maybe be made of the information contained therein.



ENCATC is an official partner UNESCO partner NGO.

### ENCATC NEWSLETTER DISTRIBUTION

The full version of the ENCATC Newsletter is only available to ENCATC Members. A digest of the ENCATC Newsletter is distributed to non-members so as to inform them of the subjects dealt with in ENCATC. The ENCATC Newsletter is published at Place Flagey, 18 / B-1050 Brussels, Belgium. For more information, contact us at Tel / Fax: +32.2.201.29.12 or [info@encatc.org](mailto:info@encatc.org)

## Latest developments in the European Policy Debate

### **CULTURE / COMMITTEE OF REGIONS: Culture to be better integrated in Europe 2020 Strategy**

To address the current socio-economic challenges facing the EU, the Committee of the Regions published in early June the results of the 101<sup>st</sup> plenary held in Brussels on 30 May 2013 that has called for a long-term vision strongly tied up to the cultural and creative sectors. With the unanimous adoption of an opinion on "Cultural and Creative Sectors for Growth and Jobs", EU authorities also urged that culture and creativity be better incorporated in the Europe 2020 Strategy. *"At a time of crisis, appeals to imagination lead to creativity. In turn creativity enables to come up with innovative solutions to stimulate economic growth and wealth, but also to give hope to businesses and citizens. The EU's international influence is based on imagination, creativity and innovation by pursuing new ideas, new concepts and new projects. Cultural and creative sectors make a major contribution in this regard,"* stressed rapporteur Anton Rombouts, President of the CoR Education, Youth, Culture and Research Commission, when presenting its recommendation in the plenary. The CoR also underlined the importance of the local and regional levels for the development of culture, not only in protecting cultural heritage and promoting artistic innovation, but also in assisting cultural institutions and in staging cultural events: *"A city that invests in culture will perform better in its economy and in the fight for competitiveness. The simple fact holds true for a city or a village, but also its region, an entire state and the whole European Union."*, said Mr. Rombouts. In this context, the CoR supports the Commission's emphasis on five key policy drivers, namely: developing skills; improving access to finance; promoting new business models and enlarging audiences; facilitating cooperation with other sectors and policies; and expanding international reach.

#### **Download the CoR recommendation here:**

[http://www.toad.cor.europa.eu/ViewDoc.aspx?doc=cdr%5ceduc-v%5cdossiers%5ceduc-v-029%5cEN%5cCDR2391-2012\\_00\\_00\\_TRA\\_PAC\\_EN.doc&docid=2902882](http://www.toad.cor.europa.eu/ViewDoc.aspx?doc=cdr%5ceduc-v%5cdossiers%5ceduc-v-029%5cEN%5cCDR2391-2012_00_00_TRA_PAC_EN.doc&docid=2902882)

### **CULTURE / COMMISSION: Riga and Umeå in the running for the Melina Mercouri Prize**

On 7 June 2013 the European panel in charge of monitoring preparations for the 2014 European Capitals of Culture, Riga (Latvia) and Umeå (Sweden), has recommended that the European Commission award the two cities the prestigious Melina Mercouri Prize. The Prize, worth €1.5 million for each city, recognizes quality and excellence for ECOC host cities that meet the commitments it made during the selection phase and follow the recommendations made by the monitoring panel, particularly ensuring the event has a "European dimension". Created in 2010, the Prize is not automatic – and the funds constitute the full amount of EU co-financing for the event (replacing the grant that used to be awarded to the Capitals). Androulla Vassiliou, the European Commissioner responsible for Education, Culture, Multilingualism and Youth, said: *"Both cities are preparing rich cultural programmes for 2014 and I congratulate them on their thorough preparations. The European Capitals of Culture initiative is one of the most successful schemes launched by the EU. For more than 25 years, it has been a catalyst for job creation, urban regeneration, tourism and for boosting the long-term development of the cities concerned. I wish both 2014 European Capitals of Culture the best of luck as they finalise their preparations for the start of what I am sure will be a very successful year."* As with all cities which have held the title of European Capital of Culture, Riga and Umeå have been assessed by a monitoring and advisory panel which ensures that their programme meets the criteria for the title and respects the pledges made by the cities before they were officially designated.

#### **To learn more about what Riga and Umeå have planned for 2014:**

<http://riga2014.org/eng/>

<http://umea2014.se/en/>

### **CULTURE / COMMISSION: First Eastern Partnership Ministerial Conference on Culture**

The first Eastern Partnership Ministerial Conference on Culture took place in Tbilisi, Georgia, on 27-28 June 2013 to reaffirm the role of culture in human and socio-economic development, as well as in political reforms. The conference, hosted by the Government of Georgia, was opened jointly by Guram Odisharia, Minister of Culture and Monument Protection of Georgia and Androulla Vassiliou, European Commissioner for Education, Culture, Multilingualism and Youth. The event gathered Ministers from Eastern Partnership countries and the EU, local and regional authorities, representatives from the Eastern Partnership Civil Society Forum, UNESCO, the Council of Europe, as well as other civil society stakeholders. The conference allowed for an open, informal exchange about the challenges faced by Partners in promoting a broad, strategic vision of culture and provided an opportunity to assess the impact of the Eastern Partnership Culture programme, which involves the EU, Armenia, Azerbaijan, Belarus, Georgia, Moldova, and Ukraine. The conference underlined the need for reform in cultural policies, to improve inter-Ministerial cooperation and to take more account of the broad contribution of culture and stability in the region. Since 2011, the Commission has provided €9 million in support for cultural cooperation projects and €3 million for strengthening the work of public authorities.

#### **Download the conference declaration here:**

[http://www.euroeastculture.eu/struct\\_file.php?id\\_n=38](http://www.euroeastculture.eu/struct_file.php?id_n=38)

**CULTURE / UNESCO: 2013-2022 set as the International Decade for Rapprochement of Cultures**

Following a suggestion from the Republic of Kazakhstan, the UNESCO General Conference gathered in Paris in October and November 2012 during its 36<sup>th</sup> session, that the period 2013-2022 be proclaimed as the International Decade for the Rapprochement of Culture (36C/Resolution 40). UNESCO is expected to mobilize a variety of actors, at all levels and in all regions, to help build bridges and promote mutual understanding conducive to harmonious coexistence among the peoples and countries of the world. According to UNESCO the new International Decade proves a unique occasion to reaffirm the ideals of a plural humanity where cultural diversity and intercultural dialogue are mutually reinforcing, and where international cooperation can be enhanced through education, the sciences, culture and communication and information, bringing about a real rapprochement of cultures and countries. Activities during this period expected to nurture social inclusion and intercultural dialogue in order to improve the world's global understanding. Special emphasis will be placed on the role and empowerment of young women and men who have enormous possibilities or access to, and participation in, global conversations. A broad range of stakeholders are called upon to participate actively in the International Decade: Member States, National Commissions for UNESCO, organizations of the United Nations system, other intergovernmental and international organizations, NOGS, Goodwill Ambassadors and Artists for peace, the world of culture and many more.

**For more information about the background behind the International Decade for the Rapprochement of Cultures:** <http://kazworld.info/?p=29723>

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**EDUCATION / COMMISSION: Professionalizing careers for higher education students**

On 17-18 June 2013 in Brussels, 200 stakeholders came together at the European Commission conference "We Mean Business – Trainees on the Move" to share experience on traineeships abroad for higher education and vocational training students. These traineeships are an increasingly popular option under the Lifelong Learning Programme, bringing skills benefits for both the students and the organisations involved. The proposed future programme for education, training, youth and sport offers many more opportunities for learners to undertake a traineeship in a company in another country. This conference was an opportunity to share experiences and explore how to make the most of this type of learning mobility. To ensure the goal of attaining quality in transnational traineeships, the conference gathered a wide range of stakeholders working on transnational traineeships including universities and vocational education and training providers, Chambers of commerce representatives, host organisations, former trainees and Lifelong Learning Programme National Agencies. Issues in the spotlight included the need for strong networks, both national and European, to help ensure the best matches between the needs and expectations of students and host organisations, easier access to information and support for organising traineeships, and plans to build on the current Erasmus and Leonardo da Vinci quality framework in the future EU funding programme.

**For more information about the event visit:**

<http://wemeanbusiness2013.teamwork.fr/en/>

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**EDUCATION / COMMISSION: EU urges improving the quality of teaching in higher education**

On 18 June 2013, the EU high-level group on modernisation of higher education published its first report on improving the quality of teaching and learning in universities. The group, chaired by former President of Ireland Mary McAleese, made 16 recommendations which include a call for mandatory certified training for professors and other higher education teaching staff, more focus on helping students to develop entrepreneurial and innovative skills, and the creation of a European Academy of Teaching and Learning. Androulla Vassiliou, Commissioner for Education, Culture, Multilingualism and Youth, said: *"My goal in setting up the group was to encourage new thinking and ideas. Its recommendations are timely, practical and do not necessarily require large amounts of additional expenditure. Quality teaching in our higher education and training systems is crucial for ensuring that students are equipped with the right blend of skills for their future personal and professional development. The Commission will do all it can to support the implementation of these recommendations."* Mary McAleese, chair of the group, added: *"Quality teaching and learning depends on dedicated individuals and dedicated institutions, supported by policies that put teaching and learning at the centre. Higher education teaching staff has to be given the training and support they need to do an excellent job. Our report shows how this can be done."* The work of the high level group is part of the Commission's strategy to support the modernisation of higher education in the Member States.

**Download the 16 recommendations here:**

[http://ec.europa.eu/education/higher-education/doc/recommendations\\_en.pdf](http://ec.europa.eu/education/higher-education/doc/recommendations_en.pdf)



**EDUCATION / COMMISSION: Higher education is a bridge between Europe & North Africa**

Invited on 20 June 2013 to speak at Nicosia University, European Commissioner Androulla Vassiliou confirmed that that more students from Southern Mediterranean countries will benefit from the EU's new programme for education training and youth. "Erasmus for All", due for launch in January 2014, would build on the success of the existing Tempus and Erasmus Mundus programmes. *"Erasmus Mundus has been a great success since its launch in 2004 and I am happy to say that we will be able to support even more exchanges under our new programme. Investing in youth is the best investment of all, in Europe and the Southern Mediterranean. We want to support young people who are the key to social and political change, as well as the future prosperity of the region,"* the Commissioner said. Since 2007, more than €140 million has been allocated for projects involving Southern Mediterranean universities to develop new curricula, retrain teachers, support new teaching methods and invest in equipment. In addition, €150 million has been provided in grants for more than 4,500 students from the region to spend part of their studies in the EU. To date, more than 750 academics have also taken part in exchanges organised with European universities, more than 200 universities in North Africa, the Middle East and the EU have been involved in the exchanges, and nearly 800 students and staff from the Southern Mediterranean have also benefitted from funding for joint master and doctoral programmes since 2004.

**Learn more about the Erasmus for All programme here:**

[http://ec.europa.eu/education/erasmus-for-all/index\\_en.htm](http://ec.europa.eu/education/erasmus-for-all/index_en.htm)

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**EDUCATION / COMMISSION: EU investment for education and youth employability pays off**

On 25 June 2013 the European Commission welcomed the launch of "Education at a Glance 2013", an annual report by the Organisation for Economic Co-operation and Development (OECD) which analyses the education systems of the 34 OECD member countries, including 21 EU Member States. The report identifies challenges for European education systems that must be tackled by the EU and its Member States working together, and confirms the importance of policies aimed at modernising education systems and increasing opportunities for young people to study or train abroad. *"This report is a major source of knowledge and evidence for policy-makers, helping to deepen our understanding of the challenges we face. Investing in education always pays off in the long run and Member States cannot afford to forget this when it comes to allocating public budgets. As the report confirms, cutting back on education spending in general, and on teachers' salaries in particular, can hinder our objective of providing efficient and high quality education systems,"* said Androulla Vassiliou, European Commissioner for Education, Culture, Multilingualism and Youth. The report includes more recent data on the economic crisis, showing that education remains the best protection against unemployment, an analysis of how work status (full-time, part-time, involuntary part-time) related to individuals' level of education, a review of the relationship between fields of education and tuition fees, unemployment rates and earnings premiums, an indicator showing how many of the students who enter a tertiary programme ultimately graduate from it, and much more.

**Read the full report Education at a Glance 2013 here:**

[http://www.oecd-ilibrary.org/education/education-at-a-glance-2013\\_eag-2013-en](http://www.oecd-ilibrary.org/education/education-at-a-glance-2013_eag-2013-en)

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**EDUCATION / COMMISSION: More than 3 million students internationalise their careers**

On 8 July 2013, the European Commission published new figures on the number of students, teachers and other staff in higher education who benefitted from the Erasmus programme in the 2011-12 academic year. The statistics show that the programme enabled more than 250,000 Erasmus students - a new record - to spend part of their higher education studies abroad or to take up a job placement with a foreign host organization to boost their employability. More than 46,500 academic and administrative staff have also received support from Erasmus to teach or train abroad, an experience designed to improve the quality of teaching and learning in the 33 countries which participate in the scheme (EU Member States, Iceland, Liechtenstein, Norway, Switzerland and Turkey). Figures reveal that more than 3 million students have benefitted from EU Erasmus grants since the exchange scheme's launch in 1987. Commenting on this data, Androulla Vassiliou, European Commissioner for Education, Culture, Multilingualism and Youth, said: *"The latest record figures, showing that we have exceeded our target of 3 million Erasmus students, are testament to the enduring success and popularity of the programme. Erasmus is more important than ever in times of economic hardship and high youth unemployment: the skills and international experience gained by Erasmus students make them more employable and more likely to be mobile on the labour market. Erasmus has also played a tremendous role in improving the quality of higher education in Europe by opening up our universities and colleges to international cooperation. Looking to the future, I'm delighted that our new Erasmus+ programme will enable 4 million young people to study, train, teach or volunteer abroad in the next seven years."*

**Find out more about Erasmus statistics here:**

[http://ec.europa.eu/education/erasmus/statistics\\_en.htm](http://ec.europa.eu/education/erasmus/statistics_en.htm)

**EDUCATION / COMMISSION: EU asks European universities to think global**

On 11 July 2013 in Brussels, the European Commission launched a new strategy, 'European higher education in the world', aiming to ensure European graduates gain the international skills they need to work anywhere in the world and that Europe remains the most attractive destination for international students. As the international higher education landscape is changing dramatically in size and shape, Europe is also facing greater competition from countries such as China and India. This calls for an overhaul in the way Europe's 4 000 universities operate - not only internationally, but also in how they deliver education to students. On this occasion, Androulla Vassiliou, Commissioner for Education, Culture, Multilingualism and Youth, said: *"European universities need to think global. They must act strategically to capitalise on Europe's reputation for top quality higher education. They need to promote international mobility of students and staff, provide world-class innovative curricula, as well as excellence in teaching and research. While many European universities have good links inside the EU, many lack a clear strategy for strengthening ties with non-European partners. [...] The Commission will support Member States so that they can develop their international higher education networks. There is no one-size-fits-all model for this: countries need to play to their strengths."* There are more than 19 million students in European Union universities and other higher education institutions. The Commission underlines that universities must also promote an international outlook among the 85% of students who are not mobile, so that they too acquire the international skills required in a globalised world. This means universities need to develop international curricula, promote language skills and expand digital learning.

Read the full strategy here:

[http://ec.europa.eu/education/higher-education/doc/com499\\_en.pdf](http://ec.europa.eu/education/higher-education/doc/com499_en.pdf)

**EDUCATION / PARLIAMENT: Responding to "Rethinking Education"**

On 17 June 2013 the European Parliament's Committee on Culture and Education discussed its reaction in a draft report to the Commission's communication on "Rethinking Education" proposed by Katarina Nevedalova, member of the European Parliament. The EP report welcomes the Commission communication, in particular its strong focus on combating youth unemployment as well as promoting world-class vocational education and training, flexible learning pathways and work-based learning, and addressing the shortages of well-qualified teachers and trainers. The text also recalls that increased language competences contribute to fostering mobility and improving employability and it fully supports the Commission's proposal for a new European benchmark on language competences. Members of the European Parliament are also calling for a holistic approach to education and training, and highlight the important role of non-formal and informal learning as part of an overall lifelong learning strategy aiming at a socially inclusive knowledge society with strong individuals and active citizens. Furthermore, they call for strong partnerships in order to draw on synergies between financial and human resources and contribute to sharing the cost of lifelong learning which is particularly important in times of austerity. Finally, the European Parliament recalls that partnerships also have a positive impact on education and training by contributing to improving their quality and accessibility.

Read the full report here:

<http://www.europarl.europa.eu/sides/getDoc.do?pubRef=-%2f%2fEP%2f%2fNONSGML%2bCOMPARL%2bPE-510.619%2b01%2bDOC%2bPDF%2bV0%2f%2fEN>

**LET'S CHECK THE EU CALENDAR!**

What is happening in European Institutions?

- ✓ European Parliament
- ✓ European Commission
- ✓ European Council
- ✓ European Economic and Social Committee

Click here to stay up to date with meetings and events going on at major EU institutions: <http://europa.eu/eucalendar/>



## News from the ENCATC Brussels office

### Costanza joins the team!



After a successful traineeship at the ENCATC office in Brussels, ENCATC is delighted to announce [Costanza Caffo](#) is now part of our full-time staff. Many ENCATC members will know her as the contact person for the newly published ENCATC Members Handbook, but her responsibilities also include membership, activities management, and assisting the ENCATC Secretary General to implement the 2013 working programme.

You can **contact** Costanza at:  
[activities-department@encatc.org](mailto:activities-department@encatc.org)

### Remembering Colin Mercer 1952 - 2013



ENCATC was very saddened to hear of the death of Professor Colin Mercer on 4 July 2013. Over the past 20 years, ENCATC had the pleasure to actively cooperate with Professor Mercer who was a high-profile, energetic and global contributor to cultural policy research and debate. He was the United Kingdom's first Professor of Cultural Policy and Director of the Cultural Policy and Planning Research Unit at The Nottingham Trent University from 1999-2003. He specialized in freelance strategic research and development for the cultural sector including creative industries, cultural mapping, cultural planning, cultural indicators and building knowledge for cultural policy.

### ENCATC AGENDA

#### June - July 2013

**24 June // Paris, France** – ENCATC President, Cristina Ortega and ENCATC Secretary General, Giannalia Cogliandro Beyens were in Paris to meet with UNESCO representatives to strengthen the relationship between the two organizations and prepare the presence of UNESCO in Antwerp for the 21<sup>st</sup> ENCATC Annual Conference.

**25 June // Brussels, Belgium** – ENCATC President, Cristina Ortega and ENCATC Secretary General, Giannalia Cogliandro Beyens met with Directorate General for Education and Culture with the aim to present the network's first outcomes of the year 2013 and plan for 2014. In the afternoon, ENCATC met with the DG Research and Innovation to present the network's expanding research package.

**16 July // Valencia, Spain** – ENCATC's President, Cristina Ortega, and ENCATC's Secretary General, Giannalia Cogliandro Beyens, met in Valencia to attend a performance by Erasmus students participating in an interesting project led by ENCATC member, the University of Valencia's Department of Culture. The performance was followed by meetings and visits to discuss and evaluate potential collaborations in the future. This meeting was also the opportunity to visit the city's cultural venues and explore possibilities to organise the 2015 ENCATC Annual Conference in Valencia.



### ENCATC office will be closed in August

For the 2013 summer holiday, the ENCATC Brussels office will be closed from Tuesday, 6 August through Friday, 30 August. We will be available and back online in September. We wish everyone a lovely and relaxing summer!





## ENCATC welcomes our newest members!

For this issue of the ENCATC Newsletter we welcome four new members from Italy, Taiwan, Spain and Austria! Learn more about our newest members and why they wanted to join ENCATC!



### St. John International University, Inc.



St. John International University, Inc. (SJIU) is a private American University offering undergraduate and graduate courses. SJIU is incorporated as a company in the State of New Hampshire and it has its main office in Concord, whereas its main campus is located in the impressive Castello della Rovere in Vinovo (Turin), dating to the Renaissance period. The Department of Humanities offers a Masters of Arts in International Arts Management (MIAA) that focuses on a new conception of art as it has been developed in recent years through the expertise of practitioners. The MIAA develops the main topics of this complex network according to sustainability, management, and fruition of art. The master aims to develop the necessary competences to enhance collections of born-digital artwork, and to empower students in the management and storage of born-digital assets.

#### Why did you join ENCATC?

*"SJIU has the internationalization as part of its mission. We believe that ENCATC's network can facilitate the development of our new master's degree in International Arts Administration (MIAA). We also believe that we can share skills and expertise with other members. ENCATC can give a decisive impetus to the improvement of our master. Finally, we believe that only through the incorporation of our institution into an international network, our university can develop outstanding research projects in a world which becomes more and more globalized"* said Elisa Lanza, Acting Chair of the Department of Humanities and Fine Arts.

#### Learn more here:

[www.sjiu.it](http://www.sjiu.it)

#### ENCATC Contact:

Elisa Lanza: [e.lanza@sjiu.it](mailto:e.lanza@sjiu.it)

### National Taiwan University of Arts - Graduate School of Art Management and Culture Policy



The Graduate School of Art Management and Culture Policy is the first postgraduate program that bears the name of arts management and cultural policy in Taiwan. On a macro level, the School examines the planning and practice of national and cultural policies from a solid theoretical basis and powerful critical perspectives. On a micro level, the School embarks on comprehensive examination of the practical aspects of the design of arts and cultural policies and operation of arts and cultural institutions. Arts management and cultural policy are the two core elements of the master and doctoral programs of the AMCP. The AMCP positions itself as a modern educational and research institute emphasizing the power of action and critical subjectivity. It sets its goals to reflect upon Taiwanese/Chinese cultural traditions and values, and reformulate local cultural discourses in the wake of a globalizing western modernity.

#### Why did you join ENCATC?

*"The School joined ENCATC to foster Euro-Asian dialogue and exchanges in promoting education and training in the field of cultural management and cultural policy and to engage and collaborate with international educators, researchers, students, policymakers, cultural managers and operators with a long lasting forum for transfer of knowledge and professional networking. Finally, we wish to contribute to future thinking in the field of cultural management and cultural policy,"* said Jerry Liu, Associate Professor at the Graduate School of Art Management and Culture Policy.

#### Learn more here:

[http://portal2.ntua.edu.tw/enntua/2\\_501.htm](http://portal2.ntua.edu.tw/enntua/2_501.htm)

#### ENCATC Contact:

Jerry C.Y. Liu: [acpm@ntua.edu.tw](mailto:acpm@ntua.edu.tw)

## Observatorio Cultural del Proyecto Atalaya - Universidad de Cádiz



Within the exciting Project Atalaya, which is a network project involving the Andalusian Universities extension that began in the late 2005, "The Andalusian University Observatory Of Cultural Atalaya" was born as the first in the Spanish university field, and the first

that comes up with an autonomous plan. The cultivation of science and knowledge always has to supply the need to expand outside of the academic field. Given the new role that universities have nowadays in their constant interaction with the environment, the institution intends, from the base of a networking of all Andalusian universities, to implement innovative measures that give value to both existing programs and to the future, provide us with tools and reliable information and scientific assessment that will improve our daily work and, above all, to inform society of the state of our cultural sector.

### Why did you join ENCATC?

"The Cultural Observatory intends, from the base of a networking of all Andalusian universities, to implement innovative measures that give value to both existing programs and to the future, providing tools and reliable information and scientific assessment that will improve the daily work and, above all, inform society of the state of our cultural sector. By being a part of the ENCATC network we can reach audiences beyond Andalusia," said Antonio Javier González Rueda, Responsible for the Cultural Management Programme.

### Learn more here:

[www.observatorioatalaya.es](http://www.observatorioatalaya.es)

### ENCATC Contact:

Antonio Javier González Rueda:  
[antonio.gonzalez@uca.es](mailto:antonio.gonzalez@uca.es)

## Leonie Hodkevitch - Individual Member



Leonie Hodkevitch is a cultural producer, author, and self employed docent and coach for cultural management, teaching for a variety of universities and organizations.

### Why did you join ENCATC?

"As a popular cultural producer and educator I highly appreciate the ongoing development of programs, events and networking activities of ENCATC that allows - also and especially for individuals - to be up to date with what is happening in the cultural/cultural education business on a totally international level. I think that ENCATC should continue in the direction where it is already heading, because it is innovative, modern and professional. I hope to gain new contacts, get inspired with additional ideas and receive a further platform for my activities," said Ms.Hodkevitch.

### Learn more here:

[http://www.kulturkonzepte.at/ueber\\_uns/dozent\\_innen/leonie\\_hodkevitch.php](http://www.kulturkonzepte.at/ueber_uns/dozent_innen/leonie_hodkevitch.php)

### ENCATC Contact:

Leonie Hodkevitch:  
[leonie.hodkevitch@fordewind.com](mailto:leonie.hodkevitch@fordewind.com)

## Would you like to read more testimonials about why members join ENCATC?

Visit the "[Get Involved](#)" page on our website to learn how you can become a member, read our list of membership benefits, download the application form, and see more testimonials from our members, students and stakeholders!





## ENCATC Developing and Influencing Policy

### ENCATC Policy Debate incites reflection for new governance models in the cultural sector

On 5 July in Brussels, the ENCATC Policy Debate, "Responding to the Crisis with Culture: Towards new Models of Governance for the Cultural Sector" gathered over 90 participants to explore new model and best practices to help the cultural sector weather the ongoing crisis. Experts on arts and cultural management, and from museums, orchestras, cultural and creative industries, and heritage shared their knowledge, inspiring case studies, and suggestions for new models of governance. They engaged with debate participants on consequences of the financial crisis on the cultural sector, shared their professional experiences of impacts they've witnessed, and how cultural organisations forecast to survive when European and national subsidies are being cut.

All the experts agreed that these are challenging times, but the cultural sector is in a unique position thanks to its wealth of creativity and cultural products that it can use to come out of the crisis if cultural operators, managers, artists and stakeholders are ready to adapt their traditional models of governance to the values and behaviors of today's society. It will also be an important moment for lifelong learning and professionalizing the sector if cultural managers are to successfully execute innovative projects and new models of governance. *"Especially now, this is not a time for amateurism. When the stakes are high all players, big and small, need to be on top of their game if they are to react quickly, ensure quality and performance and weather this storm,"* said Jean-Pierre Baeyens, holder of the Marketing Chair at the Solvay Brussels School of Economics and Management.

Many recommendations and best practices shared during the policy debate called for enlarging audiences and networks, combining resources (intellectual, financial, logistical, etc.), engaging with local communities, looking for international cooperation and partnerships, and embracing this opportunity for change and innovation. Across the board it was very clear that cultural organisations who resist change and cling to their traditional models of governance will not be important players in the future – that is if they still exist.

For **presentations** and **summaries**:  
<http://www.encatc.org/pages/index.php?id=294>



#### What is crisis?

危机

Danger

Opportunity

What is crisis? Is this something to fear or an opportunity? In Chinese, the symbol for crisis is both the characters for danger and opportunity.

#### Where have there been cuts?



A map of cultural organizations hit by budget cuts in Europe. Source: *The Guardian*, <http://www.guardian.co.uk/culture/interactive/2012/aug/03/europe-arts-cuts-culture-austerity>, after Google Map, 3 August 2012.

## ENCATC Networking

### ENCATC unveils first confirmed speakers to share expertise at its 21<sup>st</sup> Annual Conference



The 21<sup>st</sup> ENCATC Annual Conference, "Rethinking education on arts and cultural management" organized in partnership with the University of Antwerp will be held on 5-7 November 2013 in

Antwerp (Belgium).

To debate about new policy scenarios for education in arts and cultural management [renowned international keynote speakers](#), such as **Hilary S. Carty** in association with ICCE (Institute of Creative and Cultural Entrepreneurship) at Goldsmiths, University of London, **Serge Dorny**, General Director of the Lyon Opera, **Milena Dragicevic Sestic**, University of Belgrade, Sue Kay, Researcher and trainer, **Annick Schramme**, University of Antwerp, are invited by ENCATC to share their expertise and encourage thought and discussion. Their expertise and experiences will foster thought and reflection on such questions as: In our changing society and environment **how should education evolve?** Which **skills and expertise should education in the cultural management and policy field** provide for allowing a smart, sustainable and inclusive growth in Europe and beyond? **How networks** in the field of culture and education **could contribute to reform and modernize the educational system as well as to create capabilities** to stimulate the sector's ability to innovate through the exploration of fresh and unconventional connections between the creative, business and academic spheres?

The conference has been designed for about 150 academics, trainers, researchers, professionals from the cultural and educational sector, organizations, students, policy makers, artists and media from all over the world.

Discover more about the **speakers** who have already confirmed to attend the 21<sup>st</sup> ENCATC Annual Conference and other organised events included in the rich programme such as the **4<sup>th</sup> Annual ENCATC Research Session, Annual Cultural Seminars, study visits, Knowledge Transfers, the 10<sup>th</sup> Cultural Policy Research Award Ceremony** and much more!

For **more information** and to **register** for this outstanding international event, please visit: <http://www.encatc.org/pages/index.php?id=104>

### ArtLab 13 Regions Culture Innovation, 24-28 September 2013 // Lecce, Italy

From 24-28 September, ArtLab13 will take place in Lecce, a candidate city for the European Capital of Culture. Organised in partnership with ENCATC, this meeting will gather over 100 specialists and stakeholders from Italy and Europe for a programme that focuses on three key concepts: **Districts, Culture and Innovation**. Networking moments, conferences, seminars, training activities and face to face conversations with advisers are organised in three main paths: **Innovation and Sustainability** to transform the organizations and build the future and to innovate cultural organisations through alternative financial tools, other management models, and new skills; **Participation and Social Innovation** to encourage reflection on new responsibilities, actively engaging the audience as part of an artistic project, explore cultural initiatives addressed to people who can not access arts & culture, discuss how cultural organisations are working as facilitators of social innovation; and **Smart Cities** for active citizens for smart regions that will include a dialogue among European and Italian experiences as well as the mayors of various Italian cities candidates for the European Capital of Culture, with the participation of the local citizens.

ArtLab13 will gather Italian cultural community in Lecce, but its perspective is European. Four international events are organised on Friday 27 September: "*Cultural and creative industries and social innovations*" organised by the Embassy of the Kingdom of the Netherlands; "*Audience development: practices and tools in the European context*" in cooperation with Audiences European Network; "*Smart cities: European experiences*" with Roy van Dalme, one of The Netherlands' leading journalists and member of the Richard Florida's Creative Class Group, as well as author of a series of European creative cities profiles for the weekend supplement of *Het Financieele Dagblad*; and "*Europe for Festivals. Festivals for Europe*". A *European platform for festival* a new initiative presented by Katherine Deventer, European Festival Association.

ArtLab13 is a project by Fondazione Fitzcarraldo with Regione Puglia, Città di Lecce e Lecce 2019 and in partnership with ENCATC.

**For more information:** <http://artlab.fitzcarraldo.it>  
The participation to ArtLab13 is free, but **registration** is requested on <http://artlab13.eventbrite.it/> or the [form for visually-impaired](#). You can also **write to Laura Cherchi** [laura.cherchi@fitzcarraldo.it](mailto:laura.cherchi@fitzcarraldo.it)

## Cultural Happy Hours continues to foster cross sectorial relationships!



On 20 June, the 5<sup>th</sup> edition of the Cultural Happy Hours was organised at [CIVA](#) - **International Center for City, Architecture & Landscape** and offered guests an evening visit to the “Le Corbusier and Photography” exhibition. The inspirational guided visit was given by CIVA’s Director, Christophe Pourtois. Celebrating the anniversary of Le Corbusier’s 125<sup>th</sup> birthday in 2012, this unique exhibition investigated his deep relationship with photography, not only as representation of this work, but also as a means of artistic research. This 5<sup>th</sup> Cultural Happy Hours was an opportunity to take a closer look at the work of one of the most influential figures of 20<sup>th</sup> century architecture as well as to discover a vibrant cultural landmark in Brussels.

For its most recent and 6<sup>th</sup> edition, the Cultural Happy Hours joined the opening of the exhibition “WONDERLAND \ Israeli and Palestinian Artists \ Political Conflict in Art” at the [European Parliament](#) on 9 July in Brussels. The exhibition, organized with the support of the GUE/NGL and the Rosa Luxemburg Stiftung Brussels, featured more than 40 works of art (photos, montages, paintings, and video art) by Israeli and Palestinian artists, who deal each in their own way with the Middle East conflict. The curator, Ms. Shirley Meshulam, the producer of the exhibition, Mr. Yossi Ben Bassat, and the German MP Wolfgang Gehrcke were present to open the event.

The “[Cultural Happy Hours](#)” are an initiative of ENCATC, the leading European Network for Arts & Cultural Management and Policy Education, in partnership with Cultural Contact Points Wallonie-Bruxelles and Vlaanderen, Launched in February 2013, this series of monthly cultural evenings gathers representatives from the cultural, business and educational sectors to enjoy an informal occasion to network and exchange ideas in a cultural setting. This new initiative aims to **catalyse** international partnerships, cross sectorial exchanges, collaborations and knowledge transfers among networks and organisations acting in the field of arts and culture based in Brussels, **strengthen** the Belgian artistic and cultural scene and its European projects by enlarging their audience, **connect** with a variety of stakeholders based in Brussels through culture, and **create** innovative partnerships among cultural, business and education sectors.

**For more information** about the **Cultural Happy Hours**: <http://www.encatc.org/pages/index.php?id=293>

## Heritage as Knowledge Resource: social, political and cultural context

7-8 June 2013 // Zagreb, Croatia

Professor Claire Giraud-Labelte, chair of the ENCATC Thematic Area “[Understanding Heritage](#)” and ENCATC Ambassador, shared her expertise at the “Heritage as Knowledge Resource: Social, political and cultural context” conference on 7-8 June 2013 in Zagreb, Croatia. She was also joined by ENCATC member and Thematic Area member, Nansi Ivanišević from Prokultura - Observatoire des politiques culturelles in Split.

The main aim of the seminar and roundtable event was to provide a contemporary understanding of heritage. Insights about what heritage is, how it is constructed, the different roles it plays in modern societies, and heritage as a social, political, cultural or economic need of individuals and collectivities were discussed. Important topics associated with heritage and development, sustainability, multiculturalism, reconciliation, management and more were examined too.

*“This seminar showed once again the importance of working with cultural stakeholders (academics, professionals and heritage museums and students) from different countries on current heritage concerns. In Southern Europe at the crossroads of the West and the East, has indeed not yet healed the wounds of “the last war” (1991-1995) and in the context of post-crisis, Heritage is a particular challenge,”* said Professor Claire Giraud-Labelte at the conference.

The event was organised by the University of Zagreb as part of the European Union funded project “Jankovic Castle: historic site, generating sustainable development of the Ravni Kotari region”. The project aims to enhance knowledge about heritage and heritage opportunities, to employ heritage for socio-economic development and reconciliation purposes, to raise awareness about heritage visibility, generate favorable conditions for local community progress, preserve a valuable monument (Jankovic Castle) and revalorise its potential.





## ENCATC Building Capacities

### Gaining different perspectives on the role of culture

During the first week of July, students from the Boston University's [Graduate Arts Administration Program](#) travelled to BU's campus in London for a special course on Comparative Cultural Policy and Arts Management. Included in the schedule were lectures by Gerald Lidstone and Carla Figueira from [Goldsmiths, University of London](#).

This is not the first time these two ENCATC members have collaborated in London. For the past seven years, lecturers from the Goldsmith's [Institute of Creative and Cultural Entrepreneurship \(ICCE\)](#) have shared their expertise with the American students. *"This week in London is an excellent opportunity for our students to gain a different perspective on the role of cultural policy in different countries and its effect on arts management. Working with Goldsmiths, our students have the opportunity to learn from experts on European cultural policy and management"* said Richard Maloney, Assistant Professor and Assistant Director of the Arts Administration Program at Boston University.

This is the first activity in 2013 that falls under Cross Atlantic Education Exchange. The next activity will be the New York Study Tour (see page 13 for more information.)

To learn more about the **Cross Atlantic Education Exchange (CAEE)**: <http://www.encatc.org/pages/index.php?id=321>



### Cross Atlantic Education Exchange strengthens ties with European Study Tour



On 5 July in Brussels in the framework of the Cross Atlantic Education Exchange (CAEE) initiative, ENCATC welcomed 10 American students enrolled at Boston University's Graduate Arts Administration Program and two professors, including ENCATC member, Richard Maloney. CAEE aims to foster dialogue and mobility between academics, researchers, students, artists and cultural managers in Europe and North America.

In addition to inviting the group to attend the ENCATC Policy Debate "Responding to the crisis with culture: Towards new governance and business models for the cultural sector", ENCATC organised a programme that included a visit to the European quarter to learn about European Cultural policy, discover how its citizens are "united in diversity" and how the EU has contributed to the development of each of its Member States. Before having a tour of Brussels' historic centre and world class heritage, students sat down with ENCATC staff member, Elizabeth Darley for a lecture on "Working in Europe: experience from an American perspective." This one-day visit to Brussels was an excellent opportunity for these American students to learn more about the cultural context in Europe and about professional possibilities abroad.

To learn more about CAEE, visit our website: <http://www.encatc.org/pages/index.php?id=321>



**Would you like ENCATC to organise a personalised European Study Tour for your students?**

**Contact:**

Giannalia Cogliandro, ENCATC Secretary General  
[g.cogliandro@encatc.org](mailto:g.cogliandro@encatc.org)

## ENCATC to bring together American and European cultural stakeholders the New York Study Tour

New York City, USA // 02-04 December 2013



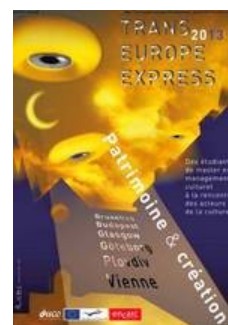
Designed in collaboration with our American sister network AAAE (Association of Arts Administration Educators), the **New York Study Tour** will take place in New York from 02-04 December 2013. It is addressed to academics, researchers, students and professionals who are interested in arts and cultural management and will be a unique opportunity to **learn** and **exchange** with colleagues from US, **gain a better understanding** the American context as well as **develop collaborations and ties** with universities, art organisations and cultural companies based in New York.

In 2012, in order to facilitate the exchange of ideas and best practices on cultural management and cultural policy between Europe and the USA, ENCATC designed a pilot programme to foster mobility across the ocean called Cross Atlantic Education Exchange ([CAEE](http://www.caee.org)). The New York Study Tour is one of many activities organised in the framework of CAEE.

The cost to attend the NYC Study Tour is **350 EUR** to cover administration and organisational costs. The deadline for [registration](http://www.encatc.org/pages/index.php?id=329) is **15 September 2013**. For more information and to register: <http://www.encatc.org/pages/index.php?id=329>

## Another successful edition of Trans Europe Express!

In 2013, the Université Catholique de l'Ouest, in partnership with ENCATC, continued to implement the successful mobility scheme "[Trans Europe Express](http://www.trans-europe-express.org)" (TEE) in partnership with ENCATC. For the 4<sup>th</sup> edition, students enrolled in [UCO's Master programme in Cultural Management](http://www.uco.ac.uk) selected the TEE theme "Heritage and Creativity". In January 2013, small groups of students travelled to six European cities to meet with professionals in the cultural sector as they tried to elaborate on a specific cultural question or issue they had prepared in advance to their departure. In preparation for their voyage, students developed and researched their topic and organised study visits, interviews and meetings with cultural professionals, professors and artists in their destination city.



In June 2013, UCO and ENCATC published the final report of TEE 2013. This publication highlights the students' experiences as they professionalised and internationalised their careers while meeting with cultural operators from across Europe. From Göteborg in the north of Europe, to Glasgow, Brussels, Vienna, Plodiv and to Budapest in the east, this enriching experience abroad helped TEE participants to strengthen their intercultural skills required more and more in today's interconnected and multicultural environment.

Read the **TEE 2013 publication** and learn more about other **ENCATC student mobility initiatives** dedicated to fostering mutual understanding and professionalising the careers of young cultural management students: <http://www.encatc.org/pages/index.php?id=320>

## Art Museum & Exhibition Exchange

Torino, Italy // 7-8 November 2013



The Arts Museum and Exhibition Exchange, to be held from 7-8 November in Torino, Italy, is the first European marketplace that connects culture with business aiming to develop, exchange and co-produce exhibitions and cultural events. In the framework of this event, ENCATC will be organising a roundtable in partnership with the event organisers.

The goal of this event is to provide a meeting place for professional players, an environment to discover international best practices and trends, explore new models and business opportunities, create projects, and exchange ideas and resources.

This 2-day event's rich programme includes one-on-one business meetings, meeting one-to-many, an exhibition area, a main conference, a workshop and a social dinner.

For more information and to register (early bird until 10 September): [www.artmuseumex.com/en](http://www.artmuseumex.com/en)

AMIEX is a project by the Fondazione Industria e Cultura/Industry and Culture Foundation. Organising Secretary: M.A.F Servizi SRL | Part of GL EventsItalia S.p.a. group. Contact by tel. ++39 011505900 or email: [segreteria@artmuseumex.com](mailto:segreteria@artmuseumex.com)

## ENCATC Strengthening the European Research Area

### CPRA 2013: 6 finalists remain for the 10,000 Euro Award!

## CULTURAL POLICY RESEARCH AWARD

On 19 July, ENCATC and the European Cultural Foundation officially announced the 6 finalists nominated for the **2013 Cultural Policy Research Award**. The

2013 final CPRA winner will be publicly unveiled on 5 November 2013 during **10<sup>th</sup> Cultural Policy Research Award Ceremony** to be held in the framework of the opening of the **21<sup>st</sup> ENCATC Annual Conference "Rethinking Education on Arts and Cultural Management"** in Antwerp, Belgium (5-7 November 2013).

From a selection of 36 high-quality applications from 17 different countries on the wider European continent, the prestigious international [CPRA jury](#) selected the six talented young cultural researchers who are now in the running for the CPR Award 2013, worth 10,000 Euros: *Nicolás Barbieri (Italy)*, *Martha Mary Friel (Italy)*, *Ana Gonçalves (Portugal)*, *Višnja Kisic (Serbia)*, *Arne Saeys (Belgium)*, and *Loes Veldpaus (The Netherlands)*.

The research projects submitted by the 6 finalists, which aim at shedding light on contemporary European cultural issues and challenges, focused on topics as varied as cultural policy of access and common policies, European Capitals of Culture and community-based projects, supporting culture through childhood education, governing dissonant heritage, cultural diversity in film, and cultural urban development.

The 6 finalists are also invited to attend the **Young Cultural Policy Researchers Forum (Y CPR Forum)**, where they will be challenged to present their project proposal to the CPRA jury, Y CPR Forum participants and ENCATC members. The Y CPR Forum will take place on 4-5 November 2013 in Brussels, Belgium.

The Cultural Policy Research Award was initiated in 2003 by the [European Cultural Foundation](#) (ECF) and the [Riksbankens Jubileumsfond](#), and since 2008, is developed in partnership with and managed by [ENCATC](#). This annual competition encourages the next generation of cultural policy researchers to undertake comparative and cross-cultural applied research that can inform policymaking and benefit practitioners active in the field. **Learn more** about the [Cultural Policy Research Award](#), the [Young Cultural Policy Researchers Forum](#), and the [21<sup>st</sup> ENCATC Annual Conference](#).

### 40 young researchers invited to attend the 7<sup>th</sup> Young Cultural Policy Researchers Forum



Following a record number of applications to attend this international event, 40 young and talented cultural policy researchers from across Europe and beyond have been invited to participate in the 7<sup>th</sup> edition of the Young Cultural Policy Researchers Forum. The event will be held from 4-5 November in Brussels and Antwerp. The Forum is aimed at providing young/early career cultural policy researchers with the opportunity to meet fellow researchers, share their experiences and analyse topical research issues regarding content and methodology. The young researchers will also have the opportunity to network with ENCATC members, cultural operators, policy makers, artists and more at the opening of the 21<sup>st</sup> ENCATC Annual Conference "Rethinking education on arts and cultural management" to be held from 5-7 November 2013 in Antwerp.

Initiated in 2006 by the [European Cultural Foundation](#) and managed since 2008 by [ENCATC](#), this important initiative has proven to be over the years an ideal occasion for young cultural researchers to expand their network and explore new cooperation opportunities as well as publishing possibilities.

The Y CPR Forum is part of a larger collaborative project involving the [Cultural Policy Research Award](#) (CPRA) and the online [Young Researchers Forum](#) in partnership with LabforCulture.

**To learn more about the Y CPR Forum:**  
<http://www.encatc.org/pages/index.php?id=83>





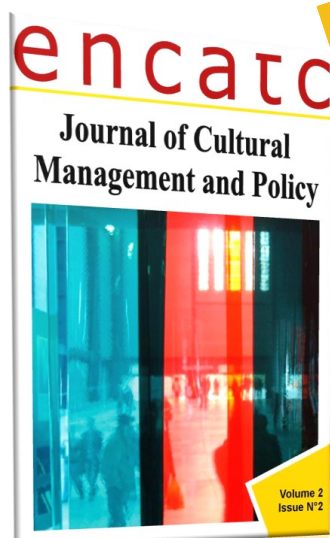
## ENCATC publishes 2013 guidelines for submissions to its online Journal

Academics, researchers, and cultural professionals are invited to submit papers to the [ENCATC Journal of Cultural Management and Policy](http://www.journal.encatc.org). This publication, launched in December 2010, aims to stimulate the debate on the topics of cultural management and cultural policy among scholars, educators, policy makers and cultural managers. The Journal is based on a multidisciplinary perspective and aims at connecting theory and practice in the realm of the cultural sector.

Papers in English are welcome on **all cultural management areas** including, but not restricted to: Arts and culture education; Cultural policy and management; Culture and local, regional and national development; Cultural heritage management; Cultural and Creative Industries; Culture and external relations; Cultural networking; Methodologies for education and training in the field of cultural management and cultural policy; and Measuring values and performance in the arts and cultural sector.

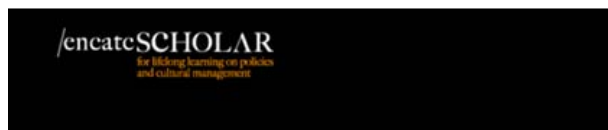
The ENCATC Journal of Cultural Management and Policy is overseen by an international editorial board of leading academics and experts. All submissions will go through a strict double-blind review process.

For more information about the Journal and to download the full detailed submission guidelines, please visit: [www.journal.encatc.org](http://www.journal.encatc.org)



Get access to all issues of the ENCATC Journal!

## /encatcSCHOLAR contributions welcome until 30 August 2013



Composed of articles, exclusive interviews, case studies, conference reports and more, the /encatcSCHOLAR was born to satisfy the growing demand for the latest teaching material from academics, researchers, cultural operators and students in over 40 countries around the world.

This online publication also aims to be an open tool that encourages participation and sharing in the creation of teaching materials; offers suggestions about some basic and accurate methodological approaches related to how to study emerging issues that affect public policies; presents and analyzes case studies; and opens debates on how to improve project management. ENCATC welcomes contribution submissions that are relevant to the aims and content of the /encatcSCHOLAR.



Would you like to contribute to the next issues of the /encatcSCHOLAR? ENCATC is now accepting contributions until the **30 August 2013 deadline**.

**Submissions** may be sent to Giannalia Cogliandro Beyens, ENCATC Secretary General [g.cogliandro@encatc.org](mailto:g.cogliandro@encatc.org)

[Access](#) the first issue of the /encatcSCHOLAR today!

15  
August  
Deadline

## European Projects

### CREA.M partners hold last project meeting before project's final conference

On 18-19 June 2013 in Helsinki, CREA.M, *Creative Blended Mentoring for Cultural Managers* project partners met to give progress updates on the ongoing pilot testing phase of the CREA.M mentoring kit, report on the initial evaluation questionnaires, and on the communication strategy implemented to date and prepare for the remaining communication activities until the end of the project. This meeting was also important for project partners to design the pro, and to plan the CREA.M Final Conference to on 7 November 2013 in Antwerp, Belgium organised in the framework of the 21<sup>st</sup> ENCATC Annual Conference "Rethinking education on arts and cultural management."

The Creative Blended Mentoring for Cultural Managers Final Conference: "Skills and competences to succeed in the cultural sector" will be an opportunity to not only to learn about the project's outcomes, but also reflect on questions such as: **What skills and competences do cultural managers need** today in order to become more competitive and face the increasing challenges of the labor market? How can cultural managers **nurture and expand their existing skills and competences?** How can they **awaken their creativity and entrepreneurial thinking?** In order to respond to these questions and the need for cultural managers to find stable employment or create their own job opportunities, CREA.M developed a useful Mentoring Kit for cultural managers.

Co-funded under the LLP Leonardo da Vinci - Development of Innovation, CREA.M strongly fosters the European Agenda's 2020 objective to boost jobs in Europe and improving skills levels and (life-long) education, with a specific focus on the cultural sector.

During the **CREA.M Final Conference** the project structure, its aims, activities and results will be presented and commented by the European partnership. To reflect on which **training practices and tools** can be more effective in developing **skills and competences of cultural managers** today, the event will be the opportunity to hear **a debate** on these requirements with perspectives and expertise provided by leading cultural operators in the field, cultural management educators, and researchers. Participants will also hear from **mentors and mentees** who participated in the CREA.M's Mentoring Kit pilot phase to learn more about their challenges, surprises and rewards after having gone through the mentoring process. A lively presentation of the Mentoring Kit will include explanation of how CREA.M helps cultural managers improve their professional profile and will be accompanied by a demonstration of some practices and exercises used in the kit.

This **international event** will gather over 150 cultural operators, researchers, academics, policy makers, students, artists and other stakeholders from over 40 countries. The link with the [21<sup>st</sup> ENCATC Annual Conference](#), "Rethinking Education on arts and cultural management" (5-7 November 2013), this will also be an important opportunity to build on the discussions and expertise shared about rethinking education for arts and cultural management.

#### For more information please contact:

Barbara Tieri, CREA.M Project Leader, Istituto Luigi Sturzo, [b.tieri@sturzo.it](mailto:b.tieri@sturzo.it)

Giannalia Cogliandro Beyens, Secretary General, ENCATC: [g.cogliandro@encatc.org](mailto:g.cogliandro@encatc.org)

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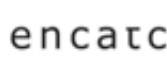
**CREA.M**

*Creative Blended Mentoring for Cultural Managers Final Conference*  
7 November 2013 // Antwerp, Belgium

**"Skills and competences to succeed in the cultural sector"**

What skills and competences do cultural managers need today?  
How can cultural managers better **face increasing challenges** in the labor market?  
How can they **nurture and expand their existing skills and competences?**  
How can they **awaken their creativity and entrepreneurial thinking?**

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## Cultural Heritage Counts for Europe holds first meeting in Brussels



On 3-4 July, the European project “Cultural Heritage Counts for Europe: Towards an European Index for Cultural Heritage” held its first Steering Committee meeting in Brussels. This project will gather, analyse, consolidate and widely disseminate the existing data on the impact of cultural heritage on society and the economy. It will result in a European mapping of the evidence-based research that has already been carried out at the European, national, regional, local and/or sectoral levels. Furthermore, the project aims to raise greater awareness on the multiple benefits of cultural heritage and present policy recommendations for tapping into heritage’s full potential. For its part, ENCATC will be in charge of leading the project’s dissemination and communication activities and contributing research expertise with the support of Professor and Art Historian, Claire Giraud-Labelte, chair of ENCATC’s Thematic Area on “[Understanding Heritage](#)”.

ENCATC attended this first official gathering in Brussels brought together 13 representatives from the project’s six partner institutions to discuss project coordination issues, research methodology, data gathering and analysis, and communication matters. Representatives from the European Commission, DG Education and Culture, Unit Culture Policy and Intercultural Dialogue and the Education, Audiovisual and Culture Executive Agency were also invited to learn more about the project and its objectives.

A launch event for the “Cultural Heritage Counts for Europe” project will be held on 5 December 2013 in Brussels in the framework of the European Policy Conference on Cultural Heritage to be organised by Europa Nostra on the occasion of its 50<sup>th</sup> anniversary. This will be an occasion for policy makers, civil society organisations, academics, researchers, heritage professionals and stakeholders, local, regional and national authorities, and representatives of European and international institutions to gather in support for heritage in Europe, to advocate need for the development of a true EU strategy for cultural heritage, and to learn more about the “Cultural Heritage Counts for Europe” project.

The project is led by [Europa Nostra](#) in partnership with 5 other organisations, [ENCATC](#) (the leading European network on arts and cultural management and policy education), [Heritage Europe-EAHTR](#) (European Association of Historic Towns and Regions, UK), The [International Cultural Centre](#) (Krakow, Poland), The [Raymond Lemaire International Centre for Conservation](#) (KU Leuven, Belgium), and [The Heritage Alliance](#) (as associate partner from England, UK). Through the extensive networks of these partners, the project will mobilise participation from all over Europe and thereby take on a truly pan-European scope.

Selected in February 2013, this project is made possible with the support of the Culture Programme of the European Union. The project is one of four to receive a grant in the framework of the Culture Programme (2007-2013) / Budgetary year 2013 under Strand 3.2 – Cooperation projects between organisations involved in cultural policy analysis. The project will run from July 2013 to August 2015 when it will conclude with a final conference in Brussels to present the project’s findings.

For more information on Strand 3.2 Cooperation projects between organisations involved in cultural policy analysis and selected project descriptions including “Cultural Heritage Counts for Europe: Towards an European Index for Cultural Heritage”:

[http://eacea.ec.europa.eu/culture/funding/2012/selection/selection\\_strand\\_32\\_2012\\_en.php](http://eacea.ec.europa.eu/culture/funding/2012/selection/selection_strand_32_2012_en.php)



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## Information from ENCATC members

### MEMBER IMPACT STORIES:

#### How ENCATC members can pool their resources to make a difference

##### ENCATC members supporting lifelong learning through digital storytelling



The KVALUES project - Key competences: validating adult learners' educational experiences is being coordinated by ENCATC member, the Luigi Sturzo Institute and involves a consortium of 8 [partners](#) that includes 3 ENCATC members: the **Tallinn Creative Hub** in Estonia, **Melting Pro**. Laboratorio per la Cultura in Italy, and [DIK in Sweden](#). This is an excellent example of ENCATC members collaborating and pooling their knowledge, skills and competences to implement a successful transnational cultural project.

The **KVALUES** consortium brings together adult cultural educators from Italy, UK, Germany, Sweden, Estonia, Bulgaria to develop and test the **digital storytelling methodology** as an innovative tool to guide adults and young adults in disadvantaged conditions to self-evaluate and recognize **skills** and **key competences** acquired through informal learning context such as work, volunteering, family and community related activities. Besides contributing to the European debate, KVALUES aims at identifying which competences and skills can be validated by engaging different stakeholders.

At the end of the project's research phase, after the first six months of activity, the **European Project KVALUES** has just shared the **first draft of a report** about the validation of competences acquired through informal and non-formal learning, at the European and national level. The aim was to verify the effectiveness of self-evaluation and the possible use of **digital storytelling** as a tool to guide adults to self-evaluate their competences.

The idea of the project springs from the successful feedback received from the previous project's **DeTALES**, which showed that digital storytelling is a useful means to engage people of all ages and backgrounds. Based on past experiences in adult education and the cultural field, KVALUES partners realized that the target group in question (adults,

young adults in disadvantaged conditions, unemployed, inactive people) is not aware that what you do at work, or in life, can be turned into a learning opportunity. They aren't aware that, not only practical skills are useful to find a job or a better job position, but also the key competences such as social, transversal, cultural, creative and entrepreneurship thinking skills are an added value to their curricula.

How can we make people aware of the importance of these skills and competences? To give an answer to this and other central questions, KVALUES has done six months of research (such as surveys, one to one interviews, focus groups, etc.), before planning the project's training phase. The activities focused on national and European best practices, on the process of validation of competences acquired in formal and non-formal settings, and defining a mapping of competences to be validated.

The research is not only related to the official procedures of validation to improve employability. It has also included the individual growth of people involved in the activity of digital storytelling, with the aim of seeing if it can be useful to raise awareness of their competences, support the decrease of marginalization and help the connection between the people and the labor market (even at different phases of a worker's career: from entering into the workforce, to the improvement of employment status within a company or in a specific sector). The research report doesn't intend to be exhaustive of all professional practices, but rather a snapshot focusing on the cultural and social sectors.

**To learn more** about KVALUES and to read the draft Report (Downloads page): [www.kvalues.eu](http://www.kvalues.eu)

**For more information** about the research results, please contact the **Project Coordinator**:  
Antonia Liguori [a.liguori@sturzo.it](mailto:a.liguori@sturzo.it)

**ENCATC Contact**:  
Barbara Tieri [b.tieri@sturzo.it](mailto:b.tieri@sturzo.it)

## Prokultura Association - Observatory of Cultural Policy, Croatia

Prokultura celebrates Croatia joining the EU



We're going back home, from where we were torn a century ago. On 1 July, Croatia became the 28<sup>th</sup> Member State of the European Union. With our return we will have multiple benefits, but so will the European Union as well. One of the goals of the Prokultura Association - Observatory of Cultural Policy has been to promote heritage through a series of projects developed by the association. Now that Croatia has become part of the European family again, Prokultura is participating in the preparations of the city of Split's nomination as a European Capital of Culture to emphasize the beauty of Split and Dalmatia as a rich dowry of cultural heritage as well as its geo-strategic position. Ancient monuments, medieval towns and fortresses across the county, the Renaissance and Baroque architecture, traditions and the art of living are only a part of natural beauties that we bring with us.

We are happy to share that we have participated in the organization of celebrations of Croatian accession to the European Union and the "Friends of chanson" as part of the Prokultura association. We organized several concerts held in 10 European languages. Since the interest of Prokultura is to promote European ideas in Split and the region, and to encourage cultural, scientific and economic cooperation between European nations and the European integration process, for us Croatian accession to the European Union will provide many exciting opportunities in the future.

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## Observatoire de Politiques Culturelles, France

Décentralisation et Culture. Quel  
devenir pour les politiques publiques ?  
23–24 octobre 2013 // Nantes, France

Ce colloque se saisit de l'opportunité des trente ans de la décentralisation, pour dresser un bilan de ces années et regarder la façon dont les politiques culturelles du 21<sup>e</sup> siècle pourraient se ré-agencer à partir des réformes en cours. De la décentralisation à l'invention d'une gouvernance culturelle territoriale, comment entre-t-on dans une nouvelle époque des politiques culturelles ? Quels seront les services publics de la culture et les missions de service public de demain et pour quels enjeux ? Comment l'acte III de la décentralisation redéfinit-il les rapports entre l'ensemble des collectivités publiques ? Cette rencontre abordera des sujets d'actualité et s'attachera à regarder vers l'avenir, en présentant des démarches de territoires qui cherchent à conjuguer coopération et innovation. Des intervenants européens seront également conviés à mettre en perspective le modèle français de décentralisation culturelle.

Les rencontres nationales sont organisées par l'Observatoire des politiques culturelles, en partenariat avec la Ville de Nantes, le Département de Loire-Atlantique, la Région Pays de la Loire, le ministère de la Culture et de la Communication - DRAC Pays de la Loire et le concours du Comité d'Histoire du ministère.



**For more information visit:**

<http://www.observatoire-culture.net/rep-rencontres/rub-rencontre/ido-109/decentralisation-et-culture-quel-devenir-pour-les-politiques-publiques.html#top>

**ENCATC Contact:**

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## Institut Luigi Sturzo, Italy

### Snapshot Story Workshop

26-27 September // Rome, Italy

Istituto Luigi Sturzo (ILS) will be organizing the Snapshot Story Workshop within the framework of the European project ENKDIST - European Network for Knowledge diffusion of Digital Storytelling – funded under the Lifelong Learning Program.

The Snapshot Workshop will be held in Rome from 26-27 September and will welcome 20 cultural operators coming from different EU countries. The aim is to understand how digital storytelling can be applied to the cultural sector, promoting cultural heritage and evaluation techniques in the area.

Experienced facilitators from ENKDIST will assist participants in designing and producing their own digital stories. Applicants will craft and record a written, first-person narrative; scan in or alter the image they've chosen to illustrate their piece; and learn through hands-on computer tutorials and individual teacher support how to edit these materials into a short (1-2 minute) digital story.

A wider EU adoption of digital storytelling for learning and training is a concrete way to meet the fundamental purpose of **turning knowledge into innovative services and products**, of linking creative environments to the innovative ones, enabling the accomplishment of the knowledge triangle, namely the virtuous and actual interaction between research, education and innovation.

**The Snapshot workshop** is the first of seven events to be held in 2013 and 2014 in Belgium, UK, Lithuania, Greece, Poland and Malta.

The ENKDIST project is funded by the European Commission, DG Education and Culture, under the Lifelong Learning Program, Transversal KA3 Measure, with the aim of **exchanging best practice at a European level**, endorsing the vision of **technology serving lifelong learning**. Specifically, the project aims to address the ICT's contribution considering the **digital storytelling** as a mean of Lifelong Learning.

**To register for the workshop and to learn more about ENKDIST:**

<http://www.dtellers.eu/tiki/tiki-index.php>

**ENCATC Contact:**

Barbara Tieri [b.tieri@sturzo.it](mailto:b.tieri@sturzo.it)



## ENKDIST

EUROPEAN NETWORK FOR KNOWLEDGE DIFFUSION  
OF DIGITAL STORYTELLING

## Melting Pro, Italy

**“Digital storytelling in Museums:  
a tool to engage adults and to  
evaluate the impact”**

24-28 March 2014 // Rome, Italy



Are you interested in digital storytelling and public engagement in the cultural sector? On 24-28 March 2014 in Rome, Italy, Melting Pro is organising a 5-day Grundtvig in-service training aimed at individuals who wish to develop their skills and learn how to actively engage museum audiences and expand the activities of their cultural organisation through a practical skill-based course.

Melting Pro-Laboratorio per la Cultura is one of six partners in the Diamond project, a **two-year project** funded by the **EU Lifelong Learning Programme** which began in November 2012 in the framework of the European Year for Active Ageing and Solidarity between Generations. The project aims to bring together a group of scientific museums and research centres committed to providing learning opportunities for adult people (using ICT). It also aims at providing an in-depth analysis of tools and methodologies to measure the impact of museum activities within society and the adult learning field, and to develop guidelines of good practice.

For museum professionals, museum educators, freelancers and anyone working in museums may apply for a European Grundtvig In-Service Training mobility grant that covers travel, training fees, accommodation and subsistence costs. The deadline to send in the pre-registration form is **14 September 2013** and the deadline to apply for a mobility grant is **17 September 2013**.

**For more information** about the training programme, to fill in the pre-registration form and how to apply visit: <http://www.meltingpro.org/en/news>

**ENCATC Contact:**

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## International Cultural Centre, Poland

### “Herito”: Central Europe at your fingertips

The digital English edition of the “Herito” quarterly is available for download from [Google Play](#) and, just within days, from the App Store. The first digital edition is available for free!

“Herito” is an international quarterly, the only forum of its kind for debate on heritage, culture, the present and the future. The magazine focuses on such issues as the idea of a place and related reflection, space and its meanings, the avant-garde of memory, the geography of imagination, or the memory of modernity. The pretext for these considerations is provided by Central Europe, a region whose experience and cultural dilemmas are both unique and relevant to contemporary debate.

Digital “Herito” offers new freedoms – now the full dynamism of Central European heritage, culture and identity is entirely within your grasp! But this app is light and handy, with the added benefits of more photographs and new editorial solutions.

Now the cultural kaleidoscope that is Central Europe can be with you wherever you go!

For more information about “Herito” <http://www.herito.pl/en> and the International Cultural Centre : <http://www.mck.krakow.pl/main-page>

#### ENCATC Contact :

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## La Salle, College of the Arts, Singapore

### LASALLE launches Cultural Leaders’ Lab for experienced arts professionals under the NAC Cultural Fellowship

LASALLE is pleased to announce the introduction of the **Cultural Leaders’ Lab** – a specialised Lab for experienced arts managers and practitioners who wish to broaden their intellectual and professional horizons.

It is designed and managed by the College’s Faculty for the Creative Industries to support the NAC Cultural Fellowship’s aim of developing outstanding individuals who have the potential to contribute in leadership roles in the arts and cultural sector of Singapore.

Under this fellowship, selected individuals will be fully funded up to S\$50,000 to participate in the **Cultural Leaders’ Lab** to commence in December 2013.

While maintaining their professional practice, participants will have the opportunity, through a year-long sequence of conversations, seminars and field trips, to engage in broad and far reaching questions about the arts, their significance and place in society.

The time commitment will be five events of a maximum 2 days duration held on Saturdays, Sundays and/or Mondays, a field trip to North America for two weeks in March/April 2014 and a field trip to Hong Kong for 3-4 days. Fellows will be supported in full covering international travel, accommodation, per diem relating to the field trips, and programme fees.

As mature professionals, Fellows will have a significant role to play in the Lab working alongside facilitators, thought leaders and arts professionals in Singapore and internationally to raise and address questions which are of importance to themselves and the field.

In addition, Fellows will have access to a grant of \$5,000 to design an investigative project, on a subject of his/her own choosing. During the course of the Lab there will be two opportunities to present their work at a public forum.

For information on the application process please check in at <http://nac.gov.sg/talent-development/cultural-leadership/fellowship> or contact Mr. Ryan Lai at Tel: 63469670, [Ryan\\_Lai@nac.gov.sg](mailto:Ryan_Lai@nac.gov.sg). Applicants must have at least 10 years of relevant experience in Singapore’s arts and cultural sector, and be recognised by their peers.

## Information from other organisations

### American for the Arts

#### Outcomes from the 2013 Annual Convention 2013

The American for the Arts Annual Convention took place in Pittsburgh on 14-16 June 2013. It brought together nearly 1,000 arts and community leaders to strategize how to better communicate the essential impact the arts make in local communities. Many innovative, inspirational, and sometimes controversial ideas were exchanged during the convention, bringing together field leaders, networks, and peer groups to achieve the mission of advancing the arts in America. Special speakers included Pittsburgh's own innovative Bill Strickland, the most entertaining demographer of all time Manuel Pastor, NPR's CEO Gary Knell, PBS's CEO Paula Kerger and Jim Messina, who ran Barack Obama's 2012 re-election campaign.

*"We believe that investing in the arts is an investment in community, and it makes sense for business,"* said Katherine Gibney, Vice-President of development at Americans for the Arts. *"Last year the arts industry generated more than 5 million full-time jobs and \$160 billion in economic impact for the country as a whole,"* she said.

While the Convention and pre-conferences may be over, **there is still plenty to explore and discover** from the annual gathering. Videos highlights of general sessions including keynote speakers, performances, the Leadership Awards and more are available online.

For more than 50 years, Americans for the Arts has been convening an annual convention for arts and community leaders to network and discuss strategies for building stronger towns, counties, and cities through the arts. What started as a small group of 45 people in 1955 has now grown to more than 1,000.

**For more information visit:**

<http://convention.artsusa.org/>



### European Composer and Songwriter Alliance

#### Creators Conference awarded Best International Congress from VisitBrussels



On 20 June 2013 [ECSA](#) was honoured with the recognition of "Best International Congress" for its Creators Conference. The VisitBrussels ceremony gathered dozens of organisations from the cultural, touristic and innovation sectors. All were recognized for having had the best and creative initiatives in town and contributing to the growing international reputation of Brussels.

The Creators Conference, which took place on 19-20 February 2013 and brought together creators, music business representatives and EU politicians, was nominated in the "Best International Congress" category, was awarded the prize by Minister of Economy and Employment from the Government of the Brussels-Capital Region, Céline Frémault. Upon receiving the prize, ECSA Secretary General Patrick Ager thanked *"all the supporters, partners and voters involved"* and was pleased to see that *"the topics at the spotlight of the Conference, freedom of speech, new technologies and authors' rights were acknowledged by the jury as important and found such a wide support by the public"*.

The third edition of the Creators encouraged the creation of closer co-operation and direct synergies on crucial issues such as freedom of speech, new technologies and authors' rights.

Alfons Karabuda, ECSA president remarked on the conference and award saying that *"it aimed at giving our perspective on issues important to the whole creative industry, seen from a creator's point of view, but with an added value for all. This award encourages us even more to be a facilitator for those wanting to take an active part in shaping their future."*

**For more information visit:**

[http://www.composeralliance.org/Files/files/creators\\_conference\\_visitbrussels\\_awards\\_press\\_release.pdf](http://www.composeralliance.org/Files/files/creators_conference_visitbrussels_awards_press_release.pdf)

## European Civil Resource Center

### New resource for participating in the “Europe for Citizens” Programme



On 1 June 2013 the European Civil Resource Centre opened its doors. This Centre was established to provide information about the resources and opportunities offered by the “Europe for Citizens” Programme.

Its main goal is to support NGOs and local authorities in the planning and strategic management of the project cycle of this programme.

All services provided by the Centre are free and related to the provision of: information about the conditions and mechanisms of the “Europe for Citizens” Programme and other similar Programmes of the EC; information, consultations, advice and technical support in the preparation of the project proposals/ideas and their realization; and advice and consultative-methodological help with the organization of appropriate formats for exchange of information and good practices.

The main activities are directed towards the Creation of an international network with potential partners and beneficiaries within the “Europe for Citizen” Programme. Registration in the network is free. Each registered participant receives up-to-date information about present news and initiatives, free methodological and technical help with the preparation of the project proposals/ideas and their realization, contacts with national and international partners.

To learn more: [www.ecrc-eu.com](http://www.ecrc-eu.com)



## Asia Europe Foundation

### New publication on Funding Opportunities for International Cultural Exchange in Asia



This 2<sup>nd</sup> edition of Mapping for Funding Opportunities for International Cultural Exchange in Asia came out on 4 July, nine months after the launch of the first edition and includes relevant updates in the international and regional guides. A new guide for Bangladesh is also available now and lists national, regional and international funding institutions supporting cultural mobility to and from the country.

This new publication is a concrete output of the mapping of funding opportunities for international cultural exchange in 19 countries in Asia. The initial research was conducted with the cooperation of Korea Arts Management Service (KAMS), the Japan Center, the Pacific Basin Arts Communication (PARC), Tokyo Performing Arts Market (TPAM) and Arts Network Asia (ANA).

The main objectives of the mapping are to make available online existing information on funding for the international mobility of artists and cultural operators in Asia and to give input to funders on how to fill in the existing gaps in funding for international cultural exchange in the region.

These guides list national resources, when available, and regional and international sources of funding – be they public or private. Each guide includes a general introduction and additional weblinks. Readers may also consult the General Introduction of the mapping of funding opportunities for international cultural exchange in Asia for a full overview of the methodology and scope of the research.

For more information and to download the guide: <http://culture360.org/asef-news/mobility/>



## Selected list of events

### FINE ARTS & EDUCATION:

#### Paradox - Fine Art European Forum Biennial Conference

12-13 September 2013 // Granada, Spain

Registration deadline: 12 September 2013

This year the conference will be hosted by the Faculty of Fine Arts of the University of Granada on 12-13 September 2013 under the topic: "The Inheritance: Contesting Legacies in Fine Arts Practice, Research and Education". It will deal with the relationship between the inheritance and the Fine Arts in all aspects, namely, education, research and, of course, practice. Educators, artists, researchers, designers, and art students are all welcome to attend.

Paradox is a prestigious international event, within the European context of Fine Art education. These relevant meetings have been organized since 2006 in different European institutions with growing success. Paradox biannual meetings have been since then increasing its participant's numbers as well as its dissemination of results, in pursuit of excellence and internationalization. These factors have built a privileged and exceptional media to promote and spread theoretical, artistic and technical knowledge in the Fine Arts frame.

For further information visit:

<http://paradoxfineart.net/paradox/>



### CULTURE & DEVELOPMENT:

#### European Campus of Local and Regional Authorities for Culture

18-22 September 2013 // Tampere, Finland

Registration deadline: Not stated

The 2<sup>nd</sup> edition of the European Campus of local and regional authorities for Culture will take place in Tampere, Finland, on 18-22 September 2013. In the framework of this Campus, local and regional elected officials in charge of culture, professionals, intellectuals, researchers and artists will meet in a creative and relaxed atmosphere to brainstorm and delve deeper into issues concerning cultural policies, co-operation and artistic creation in Europe. The Campus will consist of lectures, debates and training, all while emphasizing the interaction between all the participants, during plenary sessions and workshops. Cultural activities and visits to cultural institutions will be on the agenda as well.

The unifying theme of the European Campus will be "Culture and social innovation". The Campus' programme will be made up of two strands. The first one will be the role of the cultural policies of local and regional authorities in achieving the Europe 2020 Strategy will be examined within the multiannual financial framework (2014-20). In retrospect, the local and regional authorities' contribution has neither been sufficiently analysed nor debated, despite the current - and potential - impact of their cultural policies on achieving a smarter, more sustainable and more inclusive growth that is the aim of the Europe 2020 Strategy.

The second strand will be Cultural policies of local and regional Finnish authorities, in particular those related to education, creativity and innovation, urban planning, inhabitant's quality of life, which have given Finland an original and outstanding position in the European Union and worldwide. In particular, Tampere's cultural policies and best practices will be presented and commented in order to allow the participants from all over Europe exploring potential collaborations in the cultural field with the major city players (cultural institutions, artists, cultural enterprises, etc.)

For more information visit:

<http://www.lesrencontres.eu/images/stories/pdf/Tampere-Project-Outline-Campus-Tampere-EN.pdf>

## CULTURE & CREATIVE INDUSTRY:

### “Creative Times” in Greater Lyon

10 October 2013 // Lyon, France

Registration deadline: Not stated



Spirou et Fantasio sur la place Bellecour à Lyon © Olivier Schwartz

10 October 2013, a new “Creative Times” event will take place in Lyon (France). The event will be a fantastic opportunity to mingle with Lyon’s creative community and to share experiences, projects and innovative ideas. [Greater Lyon](#) (the Lyon-based institution to support the creative industries in the local urban area) founded “Creative Times” with the

aim to unite and inspire the local creative community, which already embodies more than 17,000 talents.

The creative industries are difficult to define; we could say that creative industries are businesses that use the products of creativity. They are defined by UNESCO as industries that combine the creation, production and commercialisation of contents which are intangible and cultural in nature... The definition includes [economic activities](#) linked to creation, the production and distribution of creative, artistic and cultural goods.

These activities are very promising in terms of growth and are, among other things, vehicles for cultural identity and they can also stimulate cultural diversity. They offer the potential for increased employment through the generation and use of intellectual property and today represent 2.6% of the GDP of the European Union.

This event is an occasion to highlight the diversity of the creative industry in the urban Lyon area and to present those professionals who shape the image and economy of Lyon. The event is particularly interested in business areas such as image (film, video, comic strip, radio, TV, video games), design, fashion (textiles, leather, clothes, jewellery, cosmetics), advertising (graphic design), architecture, publishing - printing, gastronomy, and theatrical arts (dance, theatre etc. techniques and production).

In order to **register** for the 4<sup>th</sup> edition of Creative Times, and for any **further questions** relating to event, please email: [contact@creativetimes.fr](mailto:contact@creativetimes.fr).

## CULTURE & ARCHIVES:

### Safeguarding Image Collections

31 October 2013 // Brussels, Belgium

Registration deadline: 15 October 2013

Today, photographic images account for a large portion of the world’s memory and are found in diverse contexts. Whether autonomous objects or documents, photographic images can be of immense value. However archives, museums, libraries and other institutions around the world are struggling to conserve image collections in both analogue and digital formats. Despite multiple tools and best practices, the implementation of a strategy for efficient management of photographic collections is a complex task for collection managers and archivists. This conference would like to present some practical case studies of the management and conservation of photographic collections that have successfully applied theoretical ideals to good practice on the ground.

Next to the practical questions of storage, inventory, and digitization, the field is also faced with other less obvious problems. As digitization and worldwide access become key elements in collection management, copyright issues are often a stumbling block for museums and archives. Moreover, underlying politics can either be detrimental or a positive influence on the care of photographic collections.

This conference aims to critically investigate the relationship between collection management and the status of the photographic object within the institution, whether it be a museum or an archival repository. The overall aim is to bring together professionals dealing with photographic images from different standpoints in order to develop a practical and philosophical framework for the management of photographic collections in different contexts.

For more information visit:

<http://org.kikirpa.be/coma2013/>



## CULTURE & SOCIAL COHESION:

### La culture, actrice d'une croissance inclusive en Europe

14 October 2013 // Brussels, Belgium

Registration deadline: Not stated

Le Think Tank européen Pour la Solidarité et SMartEu ont le plaisir de vous annoncer qu'ils organisent le 14 octobre 2013 une grande Conférence européenne sur les métiers de la création et de la culture dans la Stratégie Europe 2020.

Employant plus de 3% de la main d'œuvre de l'Union européenne et contribuant à 2.5% à son PIB, la culture est un secteur primordial pour l'UE qui s'insère particulièrement bien dans la Stratégie Europe 2020, même si elle n'y figure pas textuellement. Elle paraît comme une actrice majeure d'une « croissance intelligente » et d'une économie de la connaissance : les artistes ont une aptitude à penser différemment et sont force d'innovations dans le domaine de la culture, des innovations technologiques, de la recherche ou de l'éducation. Acteurs de la reprise économique, les métiers de la création paraissent aussi comme porteurs d'innovations et de cohésion sociale grâce au lien social qu'ils créent à travers leurs activités, pour une « croissance inclusive ». La culture et les métiers de la création représentent donc résolument un enjeu transversal européen. Le but de cette conférence est d'analyser la place de ce secteur particulier au sein des politiques européennes à travers trois axes analysés dans les trois tables rondes décrites ci-après. Des informations complémentaires suivront cet été.

For more information visit:

<http://www.pourlasolidarite.eu/La-culture-actrice-d-une?lang=fr&retour=y>



## MUSEUMS & WELL-BEING:

### Museum Association Conference and Exhibition

11-12 November 2013 // Liverpool, UK

Registration deadline: Not stated



Should museums address contemporary issues and engage audiences in debate? There is a growing discussion about whether museums can make people feel happier and healthier. Can museums improve wellbeing or should they just stick to looking after and displaying collections? Can we have it all?

The challenging times we live in are shaking the foundations of museums. Public subsidy is falling and the way we engage with the world is rapidly changing. This conference will explore the changes that staff and organisations face, and discuss how to survive and flourish in the new landscape. Museum professionals from around the UK will present concrete examples to foster debate and reflection: the Therapeutic Museum session will look at how culture can improve community health; the Emotional Museum session will explore how to tackle sensitive and controversial subjects; and the Tomorrow's World session will look at where museums fit in the new landscape.

For more information and registration visit:

<http://www.museumsassociation.org/conference>



Images via [www.museumsassociation.org/conference](http://www.museumsassociation.org/conference)



## Call for papers, grants & applications

### CALL FOR PAPERS:

#### 14<sup>th</sup> World Congress of Music Therapy

**Deadline: 28 August 2013**

The topic of this Congress is "Cultural Diversity in Music Therapy, Practice, Research, and Education." Participants are invited to submit their papers online before 28 August 2013. Papers consist of an Abstract (max. 50 words) and a Description (max. 300 words) and should be submitted under the following topics: practice, research, or education and training.

During the submission process, authors need to indicate their preferred presentation type (paper presentation, poster, round table, student session, workshop), the final decision regarding the presentation type will however be taken by the Scientific Committee.

The scientific committee of the 14<sup>th</sup> World Congress of Music Therapy will assess all submitted papers by blind reviewing. Papers will be approved according to their scientific merit. Notification of acceptance and information regarding presentations will be forwarded to the presenting authors immediately after the reviewing process by e-mail (approximately in late Fall 2013).

For a paper to be included in the final scientific program, it is mandatory for the presenting author to register for the congress and to settle payment as soon as the notification of paper acceptance is received and latest until the Early Bird Deadline. Accepted papers will be published as they have been received in the congress abstract supplement.

**For more information visit:**

<http://www.musictherapy2014.org/call-for-papers>



Hey Paul Studios CC BY 2

### CALL FOR SESSIONS:

#### 10<sup>th</sup> Crossroads Conference in Cultural Studies

**Deadline: 30 August 2013**



The Conference will be hosted by the School of Communication, Media and Theatre (CMT) at the University of Tampere jointly with the Society for Cultural Studies in Finland and the Association for Cultural Studies (ACS).

The first Crossroads conference was organized in Tampere in 1996. This conference will thus be traveling back to its roots to celebrate the tenth Crossroads in Cultural Studies. Situated between two lakes, Tampere is the largest inland city in the Nordic countries. The city is easily accessible by direct flights from European cities and by train or bus from the capital Helsinki. The venue of the conference will be the Tampere Hall, recognized as the best congress centre in Finland.

All topics relevant to Cultural Studies are welcome. The organizers also suggest topics including: affect, body, materiality, power, transnationalism, senses, cultural economy, mobility, performance, class, cultural geographies, cultural practices, alternative futures, alternative knowledge, and crisis.

The Association for Cultural Studies will offer a small number of grants to assist participants ACS under-represented regions with travel accommodation or registration expenses. These funds are limited. Full support cannot usually be provided and travel assistance takes the form of a reimbursement.

**For more information visit:**

[http://www.cultstud.org/wordpress/?page\\_id=130](http://www.cultstud.org/wordpress/?page_id=130)

**CALL FOR PAPERS:****MeCCSA Annual Conference 2014****Deadline: 16 September 2013**

The theme of the Media, Communication and Cultural Studies Association (MeCCSA) 2014 conference is "Media and the Margins", the engagement of marginalised and minority groups with the media. Submitted papers should address this theme, examine how to advance thinking on for example: changes to representation of marginalised groups, participation and power relations, new and alternative media practices, the role of media policy, public service media, development communication and media for social change.

Scholarly papers, panels, practice contributions, film screenings, and posters across the full range of interests represented by MeCCSA and its networks are welcome, including, but not limited to: film and television studies and practice; radio studies and practice; cultural and media policy; representation, identity, ideology; creativity and digital spaces; the value and future of journalism; approaches to media pedagogy; children, young people and media; social networking and interactive media; participatory / alternative / citizens' / community media; diasporic and ethnic minority media; political communication; (new) media narratives; methodological approaches; and MeCCSA subject areas as disciplines.

Abstracts of 250 words should be submitted for peer review by **16 September 2013**.

**For more information visit:**

<http://www.meccsa.org.uk/conference/call-for-papers-meccsa-2014-conference/>

**CALL FOR GRANT APPLICATIONS:****Tandem Cultural Managers Exchange****Deadline: 15 September 2013**

TANDEM "Community & Participation" is the latest addition to the TANDEM scheme. Professionals working in cultural organisations involved in the field of voluntary arts, community arts, (non-formal) arts & citizen education and other forms of creative community development are encouraged to apply. Tandem participants are typically engaged in promoting citizens' inclusion and activating participation in local culture and community life.

This TANDEM program is for cultural managers and their organisations based in the Netherlands or Germany, Belgium, and the United Kingdom, who are interested to develop long-term working partnerships, a professional exchange amongst peers and become part of the growing pan-European TANDEM cultural managers network.

For one year, 6 cultural managers/project coordinators from the Netherlands and 6 of their peers from Germany, Belgium or UK form 6 transnational collaboration tandems.

All participants will spend a working placement at their partner's organisation. Next to experiencing a new cultural environment, this working visit includes the planning and implementation of a joint artistic or cultural community co-production. In addition to these exchange visits, the entire group meets several times to share their experience and knowledge of cultural participation, voluntary and community arts and (non-formal) arts & citizen education. Throughout the process, participants receive know-how support on transnational collaboration from the programme organisers as well as project funding for their joint project.

**For more information:**

<http://www.mitost.org/kulturaustausch/tandem-community-participation.html>

**TANDEM**CULTURAL MANAGERS EXCHANGE  
COMMUNITY & PARTICIPATION

## Publications

### PUBLICATION:

#### Learning mobility and non-formal learning in European contexts: Policies, approaches and examples

By Günter J.Friesenhahn, Hanjo Schild, Hans-Georg Wicke and Judit Balogh, Council of Europe



Mobility is considered to be important for the personal development and employability of young people, as well as for intercultural dialogue, participation and active citizenship.

Learning mobility in the youth field focuses on non-formal learning as a relevant part of youth work, with links to informal learning as well as to formal education. Different stakeholders at the European level, particularly the Council of Europe and the European Commission, but also individual Member States, foster programmes and strategies to enhance the mobility of young people, and particularly the learning dimension in mobility schemes.

This book on learning mobility is a joint Council of Europe and European Commission publication, and provides texts of an academic, scientific, political and practical nature for all stakeholders in the youth field - youth leaders and youth workers, policy makers, researchers and so on. It should contribute to dialogue and co-operation between relevant players and to discussion on the further development and purpose of youth mobility schemes and their outcomes for young people.

For more information visit:

[http://book.coe.int/EN/ficheouvrage.php?PAGEID=36&lang=EN&produit\\_aliasid=2781](http://book.coe.int/EN/ficheouvrage.php?PAGEID=36&lang=EN&produit_aliasid=2781)

ISBN 978-92-871-7636-3

### REPORT:

#### Valuation of Works of Art for Lending and Borrowing Purposes

By Cornelia Dümcke and Freda Matassa, European Expert Network on Culture (EENC)

This report includes a short description of how financial valuation occurs in the broader context of the valuation of cultural goods or works of art, describes the results of questionnaires and interviews with museums, governments and curators and presents recommendations at policy and management levels. A sample methodology for assessing the value of different types of collections and a glossary of key terms are also included.

The study, carried out between 2011 and 2012, aimed to assist the European Commission and EU Member States by providing updated knowledge on the methods for the valuation of works of art in Europe and considering measures to facilitate the mobility of collections, through a survey of museums, governments and curators. The focus of the research lies on the financial valuation of works of art and how valuation processes are undertaken in the practice of EU Member States.

One of the aims of the EU Council of Ministers' Work Plan for Culture 2011-2014 is to encourage the mobility of collections (works of art, cultural heritage etc.) by simplifying the processes for lending and borrowing. As part of the work towards this objective, a study on systems for the valuation of works of art was commissioned to the European Expert Network on Culture project.

The report can be downloaded here:

<http://www.eenc.info/wp-content/uploads/2013/05/CD%C3%BCmcke-FMatassa-Valuation-of-Works-of-Art-Report-2012.pdf>





**REPORT:****International Perspective on Artists Residency**

**Edited by Sarah Gardner, International Federations of Arts Councils and Culture Agencies (IFACCA) d'Art Report**

The worldwide interest in artist residencies is increasing, and many government agencies are involved in supporting residency programs and the artists that take part in them.

In October 2012, IFACCA conducted a survey of its members to understand more about global trends in government support for artist residencies, in preparation for the Res Artis General Meeting in Tokyo, Japan. The report on the survey analysis also incorporates some of the research, knowledge and experiences presented at the meeting.

Residency centres exist to invite artists, academicians, curators, and all manner of creative people for a time and space away from their usual environment. They provide time for reflection, research, presentation and/or production. They also allow individuals to explore his/her practice within another community, meeting new people, using new materials, experiencing life in a new location. Art residencies emphasize the importance of meaningful and multi-layered cultural exchange and immersion into another culture.

Some residency programs are incorporated within larger institutions. Other organisations exist solely to support residential exchange programs. Residencies can be a part of museums, universities, galleries, studio spaces, theaters, artist-run spaces, municipalities, governmental offices, and even festivals. They can be seasonal, ongoing, or tied to a particular one-time event. They exist in urban spaces, rural villages, and deep in nature. Hundreds of such opportunities and organisations exist throughout the world.

The report considers: Government Support for Artist Residencies, Objectives and Outcomes of Residencies, Mapping of Residencies, Funding Opportunities for Residencies, Evaluation of Residencies, and Future Actions.

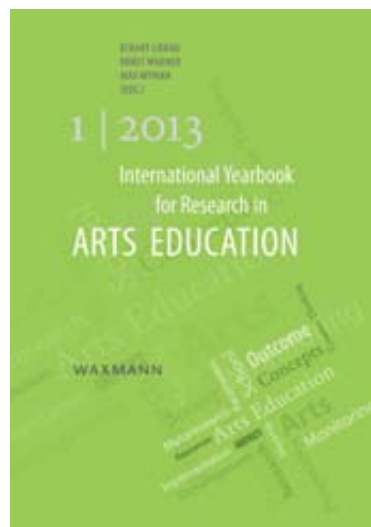
**The report can be downloaded here:**

<http://media.ifacca.org/files/DArt45ResidenciesMay2013.pdf>

**PUBLICATION:****International Yearbook for Research in Art Education**

**By Eckart Liebau, Ernst Wagner and Max Wyman, WAXMANN**

The yearbook is intended as a living contribution to the international debate about quality in arts education. This edition emphasizes short, contextual contributions that summarize recent advances made in this field, and establishes the parameters for ongoing discussion.



This yearbook is the first in what is anticipated to be an annual series of publications by the International Network for Research in Arts Education (INRAE). It is designed as a forum for information sharing and discussion of issues arising from the adoption and implementation of the Seoul Agenda, the statement of principle and action that emerged from the 2010 World Conference on Arts Education in Korea and has since been unanimously ratified by the UNESCO General Conference.

The Yearbook has been edited by Eckart Liebau, Ernst Wagner and Max Wyman from the International Network for Research in Arts Education (INRAE) and includes the following sections: Parameters for Ongoing Discussion; Providing Context: Theoretical and Historical Perspectives; Research/Metaresearch; Monitoring/Mapping; Implementation; Arts Education and Social/Societal/Political Development; Perspectives.

**For more information visit:**

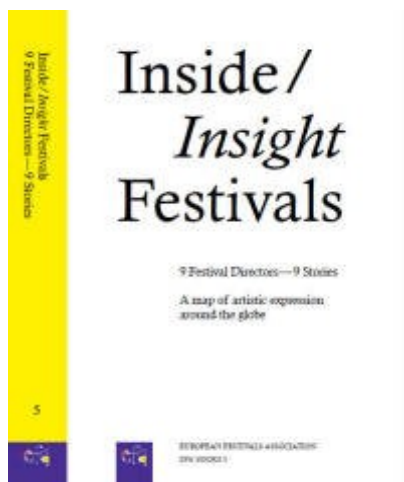
<http://www.waxmann.com/?id=20&cHash=1&buchnr=2896>

ISBN 978-3-8309-2896-6

**PUBLICATION:****Inside/Insight Festivals:  
9 Festival Directors - 9 Stories**

EFA books 5

In this publication nine directors from four continents who have headed or are still at the head of festivals share their thoughts, their dreams and dilemmas, the problems they have encountered, and how they succeeded or failed to solve them. And above all they share how they established artistic landmarks in the times and environments that were their own.



Contributing authors include: **Robyn Archer**, a key figure in Australian festival life; **Maria Magdalena Schwaegermann**, who has left marks on the German, Swiss and Australian festival landscapes; **Serina Chen**, who has been a fireball of activity on the Taiwanese cultural scene; Belgian **Frie Leysen** who is one of the most experienced personalities on the international theatre scene; **Thorunn Sigurdardottir** who sheds light on culture in Iceland, where she works; **Rose Fenton** and **Lucy Neal** who co-founded a highly successful festival in the UK that is still up and running; **Carla van Zon** who looks at the arts and cultural exchanges in New Zealand; and **Ching-Lee Goh** who has contributed immensely to further the place of Singaporean artists and festival networking.

For more information visit:

<http://www.efa-aef.eu/en/activities/shop/product/12/EFA%2520BOOKS%25205/?-session=s:5BB739020f3cd24B3Fxyj2A5A55F>

ISBN: 978-90-81140-40-9

**PUBLICATION:****Heritage, a driver of development:  
Rising to the challenge**

ICOMOS

This collective book is a synthesis of the issues formulated during the scientific symposium. It is a tool to better understand the issues related to heritage as driver of development. It helps comprehend the main challenges posed by the issue of development in a heritage context, as well as it brings keys to face those challenges.

From 27 November to 2 December 2011, nearly 1,200 professionals and experts active in the field of heritage gathered at the UNESCO headquarters in Paris for the Tri-Annual General Assembly of the International Council on Monuments and Sites (ICOMOS). Simultaneously, the international symposium, "Heritage, a Driver of Development" was held at the same venue.

In addition to the 150 contributions selected for presentation at the Symposium, almost 270 contributors from around the world delivered analyses, proposals, points of debate, questions and original suggestions on four major themes: Heritage and Regional Development; Development and a Return to the Art of Building; Tourism and Development; and Development and the Economy.



For more about this publication information visit:

<http://heritage-development.icomosfrance.fr/>

ENCATC news is a monthly electronic newsletter for all those interested in new happenings and research in the field of **cultural management** and **cultural policy**.

ENCATC is the leading **European network on Cultural Management and Cultural Policy Education**. It is an **independent membership organization** gathering over **100 higher education** institutions and cultural organization in over **40 countries**. ENCATC was founded in 1992 to represent, advocate and promote cultural management and cultural policy in higher education and to create platforms of **discussion and exchange at the European and international level**.

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