

ENCATC NEWS

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In this issue

| | |
|--|----|
| Information from ENCATC Brussels Office | 2 |
| ENCATC Agenda | 5 |
| NEW! ENCATC Ambassadors' Corner | 6 |
| Thematic Areas | 7 |
| ENCATC in Contact | 8 |
| Information from ENCATC members | 9 |
| Information from other organisations | 11 |

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organisation with operational
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NEWS DIGEST

A Cultural Coalition for a Citizens' Europe

Dear Members,
Dear Colleagues,

ENCATC invites you to attend "A Cultural Coalition for a Citizens' Europe" Conference to be held in Brussels from 16-17 November 2012. This two-day event is produced by the European House for Culture, the Marcel Hicter Foundation, the Access to Culture Platform, and a Soul for Europe in partnership with the European Festivals Association, ENCATC, EUNIC and Felix Meritis to discuss the future of the European project and the citizen's role in making it a reality.

Developing citizenship in Europe is one of the essential needs that should be addressed during the European Year of Citizens 2013. "Through its engagement in this event, ENCATC and the conference organisers believe culture is the key to increasing this spirit of citizenship," said Giannalia Cogliandro Beyens, ENCATC Secretary General. The cultural backgrounds of European citizens are an integral part of a cultural process that will mark the change from a national to European solutions to the complex issues surrounding contemporary life and their practice will lead to a new balance of power between citizens and powerful stakeholders.

The lectures and workshops in this encounter will move beyond the theoretical, legal, and philosophical discussions and show that citizenship and its cultural component is something we should practice in our daily lives. The event also aims to emphasize that arts and culture do not only bring "added value" to citizenship and governance, but are the core, the driving force, which

allow and push us to re-evaluate these concepts, thus strengthening democracy and human rights. Together we will examine the applicability of general concepts and specific topics within the scope of the cultural component of citizenship.

The discussions will establish a link between culture and citizenship and the crises that are currently affecting Europe: financial, economic, social, environmental, as well as a "loss of direction." Speakers will discuss the "Cultural Coalition for a Citizens' Europe" and its role in developing the future of Europe. In the midst of these crises, investigate the state of democracy and cultural rights in Europe, revealing how the active involvement of citizens can be the basis for all future development at the local, national, European and global levels, and explore the role of fear and resentment in the decline of civic values.

Finally, this event will demonstrate that policies should inspire citizens to act on their own responsibility and convictions for the benefit of a shared Europe, pursuing their own individual activities to further the common European project. The ultimate aim is to endorse the fundamental right to access culture and advance the search for creative manners in which to develop a European citizenship based on its cultural component.

Yours truly,
Giannalia Cogliandro Beyens
ENCATC Secretary General

ENCATC NEWSLETTER DISTRIBUTION

The full version of the ENCATC Newsletter is only available to ENCATC Members. A digest of the ENCATC Newsletter is distributed to non-members so as to inform them of the subjects dealt with in ENCATC.

Information from the ENCATC Brussels office

Introducing more new members!

Since the beginning of 2012, ENCATC has welcomed 21 new members to the network. Over the next few newsletters, ENCATC will introduce you to these new members who come from Europe and beyond. Last month you met member from Italy, France and South Africa. This month, ENCATC is pleased to present four more new members from Poland, Italy, Brazil and Turkey.

ROK Culture Observatory, Poland



Regionalne
Obserwatorium
Kultury | UAM

ROK Culture Observatory is a research and academic centre at the Adam Mickiewicz University, attending all

subjects related to cultural management and studies in the cultural policy. The centre was founded in 2010, as a continuation of the research group "Cultural Policy" seated at the Institute of Cultural Studies, Adam Mickiewicz University in Poznan. The Observatories main purposes are to monitor the activity in the cultural sector in the region, carry out research on the cultural sector in the context of development of local cultural policies, provide recommendations of activities which may help improve and innovate management in the cultural sector, support creativity and effectiveness in institutions and organizations involved in cultural activities, promote successful activities and actions in this area, and finally to stimulate activities which support the cooperation of AMU academic staff and students with the city of Poznan and other local governments, institutions, organizations (on the problems related to the cultural sector in the region.)

ENCATC member contact:

Dr Marcin Poprawski rok@amu.edu.pl

Learn more here:

www.rok.amu.edu.pl/

Politecnico di Torino, Italy



POLITECNICO
DI TORINO

Politecnico di Torino is known both in Italy and abroad as a leading institution to study engineering and architecture. Tradition combines with

innovation to make its campus a stimulating environment offering a wealth of opportunities. Graduates from Politecnico of Turin receive an education that goes far beyond technical knowledge. The "Cittadella Politecnica" is a new campus area

where research, teaching and training go hand in hand with local and student services as well as financial and cultural activities. It also houses the Business Research Center, where various international companies have established their most advanced research centers, and the Polo Venture Capital, which provides real opportunities for developing research. Politecnico di Torino is therefore a true research university, where education and research combine to meet the real needs of the local area and economy and most importantly those of the students.

ENCATC member contact:

Cristina Coscia cristina.coscia@polito.it

Learn more here:

www.polito.it/ateneo/dipartimenti/dad/

Istanbul Moda Academy, Turkey



Istanbul Moda Academy (IMA) is the world-wide acclaimed, most proficient fashion

school in Turkey, offering an innovative and modern education in the field of fashion and all relevant branches. İMA pursues the goal of training fashion professionals of the future, possessing an in-depth insight in fashion, design and arts, as well as an awareness of the global markets. The Academy thus aims to introduce a creative, innovative and future-steering workforce in the fields of textiles and apparel, two pivotal industries in Turkey. What distinguishes İMA as an exclusive fashion school is the support İMA receives from the industry, which combines the theoretical infrastructure of the training programs with practical industrial projects. İMA's national and international position is bolstered by its competent academic staff, which is comprised of local and international experts with professional experience in the fashion industry; up-to-date curriculum drafted in line with industrial needs; and a facility equipped with state-of-the-art technology; as well as the most comprehensive fashion library in Turkey.

ENCATC member contact:

Seda Lafci seda.lafci@ima-destek.com

Learn more here:

www.istanbulmodaakademisi.com/en/index.html

Did you know? ENCATC Google Groups keep growing

In 2012 ENCATC decided to use the efficient Google Groups tool to disseminate and share for its eight Thematic Areas. With over 250 updates having already been disseminated, these groups are intended to share experiences - enhance collaboration - keep in touch with peers - aid research - make new contacts - keep up to date with advancements in the field - and announce events. The Thematic areas are open to members, they are animated by a chair and their members communicate among them through google groups and dedicated blogs.

So far, more than 600 researchers, academics, professionals, cultural management students and

other stakeholders have joined from across Europe and beyond. Don't miss participating in this exciting interactive platform and stay on top of key developments in your area of cultural interest!

To join:

<http://www.encatc.org/pages/index.php?id=126>

8 Groups
250+ updates since 03/ 2012
600+ members

**ENCATC
Google
Groups in
numbers**

ENCATC publishes Vol.2, Issue 1 of its online Journal

encatc

**Journal of Cultural
Management and Policy**



On Monday 15 October, ENCATC's Journal of Cultural Management and Policy was made available to the general public via the ENCATC website. As one of the ENCATC membership benefits, the Journal had already been available online to ENCATC members for early consultation.

With this newest issue, ENCATC wishes once more to stimulate the

debate on the topics of cultural management and cultural policy among scholars, educators, policy makers and cultural managers. The Journal is based on a multidisciplinary perspective and aims to connect theory and practice in the realm of the cultural sector and to be a platform for multidisciplinary debate and new perspectives among researchers. The Journal's publication responds to the increasing need to align education in cultural management and cultural policy with research being conducted in the field.

"This journal is meant to complement the existing publications on cultural management and cultural policy education and not to compete with them. Our peer review team has done a splendid job and we are very proud of having among our Advisory Board members and guest reviewers the most renowned experts and researchers on cultural policy and cultural management education in Europe and beyond", said GiannaLia Cogliandro Beyens, ENCATC's General Secretary at the occasion of the launch of this new issue.

The newest issue is composed of five articles covering

cultural management and policy issues coming from Canada, the Czech Republic, Finland and the United States. Readers will be treated to the Journal's opening debate article from Canada that questions whether sustainable development and cultural policy make for a happy marriage. The second contribution from Finland presents a case study for the inclusion of practical learning in cultural management and is followed by the third contribution from the Czech Republic that presents an interesting view of the evolving management model of Czech symphonic orchestras. Next, readers will be taken to the United States for a look at how cultural education towards creative entrepreneurship has had an impact on the Native American Hopi people who live in the arid highlands of northern Arizona. Finally, the Journal concludes with a practical look at projects as the institutional context for cultural managers based on EU funded development projects in the field of event management and an artistic project for the European Capital of Culture 2011.

Speaking about the launch of the second volume and the ongoing fiscal crisis, ENCATC's President, Cristina Ortega Neure said, *"In the present context of crisis, tools such as the ENCATC Journal facilitate the transfer of knowledge between researchers/ academics, cultural workers and cultural policy makers and such tools are becoming especially important in order to foster smart, sustainable and inclusive growth."*

With the first Journal's publication having over 24,000 downloads to date, this new issue will certainly contribute to improving the knowledge and the capabilities for crafting advanced cultural policies and cultural management systems at the European level and beyond.

Read the latest issue of ENCATC's Journal here:
www.journal.encatc.org

ENCATC Academy “Cultural Relations and Diplomacy”

Don't wait!
Registration
now open!



To be held in Brussels from 5-7 December, the ENCATC Academy on Cultural Relations and Diplomacy promises to be an exciting 3-day learning programme. This event is a joint initiative of ENCATC, the European network on Cultural Management and Cultural Policy Education and Goldsmiths, University of London, a leading higher education organization, delivering postgraduate programmes in this field.

The aim is to deliver an intense learning opportunity to participants to further develop their knowledge and expertise in this field and prepare them to deal with challenges in cultural relations and diplomacy. The Academy combines a range of learning formats, that includes presentations, interactive discussions and sharing of views with key speakers and expertise between all participants. This cooperative programme will also offer practitioners and decision makers an opportunity to expand their personal and professional networks and establish future project partnerships.

This is a time of rapid change for cultural relations and diplomacy given technological developments that shrink time and space and open participation in international exchange to a wide range of actors (individuals, NGOs, corporations, governments and international organisations). At the same time, the present financial crisis places constraints on the funds available for international cultural activities. Reflection on the present state of affairs and its future evolution is important for all those concerned with or involved in cultural relations and new international strategies.

The Academy provides participants with the opportunity to explore and discuss some of the important concepts used in the area of cultural relations and diplomacy, as are the cases of public diplomacy and soft power. However, more than terminological nuances, our aim, with the collaboration of invited speakers and the experience and insights of the participants, the agendas, arenas, processes and structures involving international actors and how and why this is changing.

In this edition of the Academy, one of the main foci is governmental policy and activity in cultural relations, as despite the increasing importance of non-state actors participating in the international arena states largely remain the most important actor in international relations. However the role of the commercial sector has grown and in some interactions has far greater resources.

However, the way states develop cultural diplomacy is changing radically due to: ICT and (mobile) social media; there is a need to engage and network with a wide range of other actors on an increasing variety of issues that involve cultural relations, such as development and security; the acknowledgement of the importance of the actions of other actors, such as those from the Media and the Commercial sector. Increasingly non-governmental actors operate transnationally at international, regional and local level (for example in the case of BOZAR, a hub of cultural activity), and further contribute to the blurring of the domestic/foreign divide. Times are changing for all those involved in international activity and the future is uncertain, however the potential in the area through technology will be outlined by wearefuturegov.com

In this first edition of the ENCATC Academy, Europe and the European Union will be used as a case study to illustrate the complexity and the broadening of areas characterizing contemporary cultural relations and diplomacy. The importance of culture in external relations has been recognized in the EU – but how will this be achieved? The case of EUNIC, the network of EU national cultural institutes, operating internationally, will be analysed as an example of the increasingly collaborative work being developed between national governments. At the same time, the tensions between old and new ways in cultural diplomacy will be focused on by examining the engagement of the EU and its member states with China.

To register for this event:
<http://www.encatc.org/register/>

Please note: More Europe: Debate, Brussels 4 December 2012 at 17.30

After one year of advocacy, research and debates in Berlin, Paris, Copenhagen, Amsterdam and Warsaw, More Europe, a cultural civic initiative to highlight and reinforce the role of culture in the EU's external relations, presents the conclusions of one year of work.

<http://www.moreeurope.org/?q=content/more-europe-brussels>

ENCATC Agenda

Human[i]ties Perspective 2012



More and more ENCATC is recognised as an expertise provider. On 5-6 October, ENCATC's Vice-President, Gerald Lidstone from Goldsmiths, University of London, represented the network at the Human[i]ties Perspective 2012 academic conference and career orientation event held in Copenhagen.

Under the general theme of "Empowerment in a Globalized Society", the two-day conference was divided into four key research strands: "Communication, Media and Participation", "Women's Empowerment in a Globalized Society", "European Cultural Diplomacy and Cultural Policy", and "Education: Teaching Competencies for Empowerment". Each session approached or integrated the humanities from a different angle, and consisted of three or four presentations from experts in the field, followed by a panel discussion.



For his contribution, Professor Lidstone delivered a presentation on "Cultural Exchange and Diplomacy in Europe", while accounting for a range of initiatives and strategies within the EU there was an emphasis on understanding that the commercial sector plays as important a part in intercultural and inter country engagement as that delivered by the state.

Roughly 60 researchers, professionals and students from 20 countries attended the event that aimed to facilitate a collective reflection on some of the key challenges facing the humanities in the 21st century in Europe among young academics, professionals, and professors. It was supported by the DG of Education and Culture of the European Commission as part of the REALISE IT joint initiative between the Erasmus Mundus Association (EMA) and OCEANS Network.

You can see Professor Lidstone's PowerPoint Presentation here:

<https://sites.google.com/site/humanitiesperspective/conference-materials>

For more information about this conference and to watch video:

<https://sites.google.com/site/humanitiesperspective/home>

Pleading for a Knowledge Co-creation Agenda on Cultural Entrepreneurship



On 22 October, ENCATC member Giep Hagoort, cultural entrepreneur and professor of Art and Economics at the Utrecht School of the Arts, was invited to the University of London's Central School of Speech & Drama to present his research into cultural entrepreneurship that has argued two freedoms are fundamental; artistic freedom and entrepreneurial freedom. His presentation explored how these two freedoms can be combined to strengthen the artistic and cultural quality of our society.

He explained that existing research practice on cultural entrepreneurship is strongly focused on traditional, Western, mainly economic and policy oriented needs. In his view, traditional research has to be replaced by transdisciplinary research approaches that combine research and the creative and diverse practice from artists, designers and creative entrepreneurs. In London, Professor Hagoort suggested a new international Knowledge Co-creation Agenda, which involves a transdisciplinary research approach, new grass-roots research methodologies and studies on new organizational research forms such as Interactive Communities, Learning Labs and Mobile Strategic Labs for New Knowledge ('StratLabs').



In his presentation to a group of artists, project managers, researchers and educators, Professor Hagoort presented the research that emphasizes the fact that cultural and social dimensions of cultural entrepreneurship are vital additions to the predominant economic dimension of entrepreneurship. Along this line, he discussed the urban contexts of a sustainable cultural entrepreneurship and new bottom-up network forms of creative collaborations within creative zones and clusters. This urban approach is now executed in seven West European cities within the 'Cure' project. In this project, the Utrecht research group is academic partner and responsible for the development of a Conceptual Framework, titled as 'Creative Zone Innovator'.

If you are interested in the newly presented knowledge co-creation agenda, please contact Vera de Jong, junior researcher:

vera.dejong2@ke.hku.nl

ENCATC Ambassadors' Corner

ENCATC strives to maintain close relationship with its members living in Europe and overseas, to help them to foster relationships with other ENCATC members in their area and enhance their profile in Europe and overseas. Our ENCATC ambassadors are at the core of this work.

The ENCATC Ambassadors are elected by the ENCATC Board and represent a country or a specific field of cultural study. In this role, ENCATC Ambassadors:

- Promote the ENCATC image during national and international events
- Create synergies with national cultural operators
- Enlarge ENCATC membership in their country
- Promote ENCATC as a partner for transnational projects at national and international level
- Serve as contact points for members in their area

Learn more about the ENCATC Ambassadors on the ENCATC website (<http://www.encatc.org/pages/index.php?id=14>). For more information, contact Giannalia Cogliandro Beyens at g.cogliandro@encatc.org



Jargen Schyberg
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Are you interested in becoming a future ENCATC Ambassador?

ENCATC in Tbilisi, Georgia

International Workshop on Cultural Diplomacy



ENCATC member and Ambassador, Ihor Savchak from the Centre of Cultural Management in Ukraine, represented the network at the International Workshop on Cultural Diplomacy held on 27 September 2012 in Tbilisi, Georgia. ENCATC was presented as Europe's leading

network on Cultural Management and Cultural Policy education during the session "Building the image of organization at the international level: Real possibilities of international networks." In attendance were 20 young cultural managers from Armenia, Azerbaijan, Georgia and Poland.

This workshop focused on questions of cultural diplomacy and the significant role it plays in international relations of EU neighboring societies. In many cases, political representation of these countries often lack proficiency, credibility and trust.

Civil society leaders of these neighboring countries understand the importance of intercultural relations for the cohesive development of their nation at the national and international level and strive to build and strengthen their capacities via the cultural management field. They are passionate about local cultural community needs and initiate innovative projects in cultural industries and cultural policy reforms to achieve their aims.

The workshop was organised in the framework of the cultural cooperation programme "Cultural diplomacy – training programme for EaP cultural managers" which aims to enable participants to analyse the European and Polish system of culture management, fundraising and lobbying opportunities, international cooperation and partnership building, linking the culture and commercial sector within the creative industries. It is jointly designed and implemented by the Centre for Cultural Management, Contrapunctum Foundation (Warsaw) and New Art Union (Tbilisi).

Find more information about the programme can be found here:

www.kultura.org.ua/?p=302&lang=en

ENCATC Thematic Areas

Understanding Heritage

Conference “Heritage and public policy of education”



Organized by ENCATC member Prokultura Split, the “Heritage and public policy of education” conference brought together researchers, educators, local authorities and experts in field of culture, education and

economics to explore the relationship between the cultural and the educational sector. This event was held on 1 October, on the occasion of the 400 year celebration of the Theatre of Hvar, the oldest public theatre in Europe.

Nansi Ivanisevic, the Head of Prokultura association, opened the conference and accentuated the importance of exploration and interpolation of heritage related content in schools' curricula, stating that the main goal of the Prokultura association is exploration and introduction of new methods and knowledge into the existing educational system, in order to educate students with more knowledge about their heritage and identity.

The conference was also an excellent opportunity for the audience to share practical issues and, possibly, foster collaboration in order to enhance synergetic efforts to promote the values of heritage in the cultural, educational and tourist sector. The main theme of round table discussion was the recognition of local heritage as a strong factor of international affirmation and its potential to boost economic development. This is especially important today, when Croatia is finishing its part in the European integration project and the important role of the local community in this context cannot be stressed enough.

The general conclusion of the conference was that cultural policies cannot be built without a continuous dialogue and joint effort between government, local authorities and professionals in their respective field of culture, education and economics.

This event was made in collaboration with the University of Split, CEDI – 'Robert Schuman' and Decentralized service office – Split and Dalmatia Department.

Arts & Health

”Arts – Health – Entrepreneurship?”



On 22 October in Helsinki, 68 participants from six different countries attended the “Arts - Health - Entrepreneurship” Conference. The programme focused on the management and entrepreneurship within

arts and health projects. What skills and competencies are needed in the field? What does the field offer to arts/cultural operators? How to solve the challenge of funding and financing?

There have been several projects piloting new methods for using art based process to improve wellbeing of clients in social and health care sectors. Starting point of these projects is an artist working in a care unit and mediators understanding both artistic and health care interests for co-operation. These pilots have shown that in this surrounding the cultural operator needs to have good skills and specific competencies in order to make projects sustainable and successful.

A central discussion point of this event was to explore how to turn the innovative pilots into permanent practices, products and stable employment. In fact, in the context of arts and health, the sectors is dealing with activities which fall into the border area of art/culture, as well as that of social services/health care.

Participants discussed challenges to improve arts management aimed at professionals working in intermediary positions between the artists and health care units and the specific competences needed when working in inter-disciplinary surroundings. As seen in the piloted arts and health projects a central need is to find ways to enhance creative ideas into sustainable practices and entrepreneurship. The discussion also focus on financing models, client basis and value chain of production as well as service development.

This conference was an initiative of the ENCATC Arts and Health Thematic Area and was organized by the Cultural Management Degree Programme, Helsinki Metropolia University of Applied Sciences.

The organisers are preparing a pdf publication detailing the proceedings of all the papers. This will be available on ENCATC's website at a later date.

ENCATC in Contact

Interview with Centre for Advanced Studies in Integrated Conservation (CECI), Brazil



The Centre for Advanced Studies in Integrated Conservation – CECI is a private non-profit institution, with the mission to develop awareness, knowledge and social practice of environmental and cultural heritage integrated conservation, within a sustainable development perspective. Its activities are directed towards the Brazilian and international technical and academic community.

CECI aims to promote specialised courses, research development and disseminate integrated conservation approaches and the protection of built cultural heritage; promote conferences, seminars and gatherings for specialists and academics; develop theories, methodologies and instruments for urban and regional conservation planning; organise a documentation centre and produces publishing materials; and provide services to the community. In accordance to its mission of promoting awareness, teaching and research regarding integrated conservation of built heritage, CECI foments specialised courses at a national and international level for professional training.

e Why did your institution join ENCATC and what was the motivation for becoming an ENCATC member?

Networking is the key that opens doors in the professional market. A network of good contacts certainly has an enormous contribution in the life of any professional or institution. This was the main reason for the association of CECI to the ENCATC. It is of paramount importance for CECI to share projects, ideas and results, search for people and institutions in areas related to knowledge construction and its practical application in the day to day management of cultural planning. The ENCATC has a significant differential in the fields of education and preservation, as it is a solid, well-structured and qualified network.

e What are your personal expectations concerning the ENCATC network?

CECI has high expectations with its association to ENCATC; the benefits are countless. Firstly, ENCATC offers opportunities to exchange with peers and leading experts on the latest trends and best practices in a range of different fields, as well as the opportunity to meet and discuss cultural issues with renowned international researchers and speakers at ENCATC Annual Conference and in other training events. Secondly, CECI aims to strengthen the international promotion of its actions, events and activities through wider channels. ENCATC provides this opportunity through its website, newsletters, and the ENCATC Journal of Cultural Management and Policy. Finally, having access to the ENCATC documentation centre in Brussels gives us an opportunity to search a wide bibliography database and important reports and studies on cultural management and cultural policy issues at an international level.

e How do you like to see ENCATC further develop in future?

CECI has always been a pioneer in training in the field of preservation and cultural management in Brazil and Latin America. Therefore, CECI expects that ENCATC can develop opportunities to find quality partners for knowledge sharing, experiences and contacts around the world. Also, we are expecting to see more and more opportunities of internships, traineeships and other training for network development for teachers and students. Furthermore, to keep raising research profile at an international level, creating opportunities for our researchers to improve their skills and possibilities of practical application of their studies. We are sure ENCATC has the potential to successfully meet all these demands.

ENCATC Contact:

Karla Nunes Penna, Lecturer and International Relations, CECI (karla.nunespenna@hotmail.com)

Learn more about CECI here: www.ceci-br.org

Information from ENCATC Members

MEMBER IMPACT STORIES: How ENCATC member can pool their resources to make a difference

Addressing the needs of international arts management training

Three ENCATC members, HEC Montréal (Canada), SDA Bocconi School of Management (Italy), and Southern Methodist University in Dallas (USA) have joined forces to create an international Arts Management Master of Management Degree (I.M.).

Aware of the constant changes in the world scenario and that Art goes beyond national borders, these ENCATC members have come together to focus on issues unique to international arts management and to approach arts management from a global perspective. *“There is no better way to learn to be an international arts manager than to be immersed in a variety of cultures,”* said Stefano Baia Curioni, Associate Professor, Department of Policy Analysis and Public Management at Bocconi University.

Not only is this type of collaboration a success story for ENCATC network which aims to create new bridge and foster synergies between its members, it builds on one of ENCATC’s priorities to promote mobility of students. Many studies have demonstrated the benefits of having experience abroad such as knowledge of foreign languages, reliability, motivation and the ability to act as a team player, all of which mobility training is shown to enhance.

Learn more about your colleagues’ new programme here:

<http://www.master-in-international-arts-management.com>

Tell us
your story!

A recent internal survey shows that many ENCATC members successfully cooperate with others members through joint Masters programmes, EU projects, teacher exchanges and student/ERASMUS exchanges.

Are you successfully collaborating with other ENCATC members? Do you want to tell your story? We’d love to hear from you. Write to communications@encatc.org

BOZAR, Belgium

Funding for the Arts in challenging times

With reducing public subsidies for the cultural sector and governments offering less fiscal incentive for giving, how will European Art and Cultural institutions survive in the future?

BOZAR (Centre for Fine Arts, Brussels) & ECHO (European Concert Hall Organisation) are pleased to invite you to their upcoming seminar “Funding for the Arts in challenging times” to be held on 28 November 2012 in Brussels.

A number of high profile representatives of the European institutions will be contributing to the programme such as an introduction by Herman Van Rompuy, President of the European Council and key speakers from the European Parliament and Commission. They will be joined by professionals from the private sector, as well as arts and cultural institutions from across Europe giving presentations and moderating debates.

Sessions to include “Developing a good balance between direct and indirect public support for arts and culture”; “Fiscal Policies for Encouraging Private Support to Culture in the Member States”; “How are Funding Departments of European Art & Cultural institutions facing changing times?”; “Corporate Social Responsibility”; and “Local insight: Lobbying for fiscal policies to encourage private support to Culture and the Arts in Belgium”

This event is co-organized with PROMETHEA.

For more information: <http://www.bozar.be/activity.php?id=12902&lng=en>



Janáček Academy of Music and Performing Arts Brno (JAMU), Czech Republic

New theatre opening!

JAMU is very happy to announce that its university will open a new theatre called *Divadlo na Orlí* (*Orlí Street Theatre*) / *Music and Dramatic Laboratory of JAMU* situated in Brno's city centre. The official opening will take place on Wednesday 24th October 2012 with a musical *Footloose* performed by 4th year musical acting students. In the new theatre the audience will have a possibility to see musical performances, operas and other multimedia projects. The *Theatre at Orlí Street* fully equipped by latest technologies is intended primarily for students' performances but also for research and development activities - a laboratory of sound, light and movement will be found there. The theatre has a variable stage designed as a multifunctional space and its capacity is 150 people.

Orlí Street Theatre webpage:

<http://divadlonaorli.jamu.cz/>

Orlí Street Theatre Facebook page:

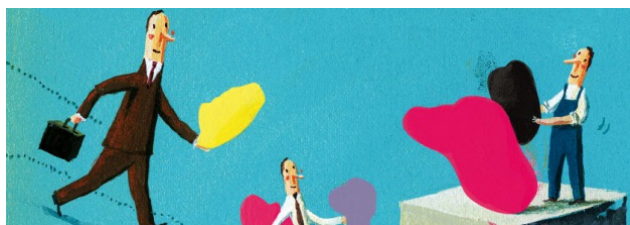
<http://www.facebook.com/DivadloNaOrli?ref=ts&fref=ts>



Photos from the production of 'Footloose'

Observatoire des politiques culturelles, France

Journée de formation – 12 décembre 2012 à Paris



Suite à l'enthousiasme suscitée par la parution du *Guide du mécénat culturel territorial*, l'Observatoire des politiques culturelles vous propose d'approfondir certains des angles traités dans l'ouvrage. La question de la diversification des ressources se pose de manière cruciale pour le milieu culturel et les collectivités territoriales, au moment où les financements publics refluent durablement. Diversifier les ressources signifie constituer de nouveaux partenariats, tisser de nouvelles relations au territoire. La recherche de ressources privées peut donc aujourd'hui constituer une occasion de renouveler les projets culturels territoriaux.

Les collectivités sont encore trop rarement investies dans la recherche de nouveaux moyens, dans la volonté d'une harmonisation territoriale des démarches publiques/privées et enfin dans l'accompagnement pourtant indispensable des acteurs culturels locaux. Elles sont néanmoins de plus en plus conscientes du rôle incontournable de la philanthropie des entreprises et des individus dans la construction des politiques culturelles locales, non seulement pour rechercher des moyens mais surtout pour ancrer durablement et profondément les démarches culturelles sur le territoire. Les participants vont aborder des sujets comme : Comment les collectivités peuvent-elles s'emparer de la question du mécénat ? Quel rôle les élus et les cadres territoriaux peuvent-ils jouer dans ce processus ? Quel bénéfice en retirer pour la culture, les équipements et les acteurs artistiques et culturels territoriaux ?

Inscription et plus d'informations sur le site de l'OPC :

<http://www.observatoire-culture.net/rep-formationes-autres/ido-6/le-mecenat-culturel-une-nouvelle-voie-pour-les-collectivites-publiques.html>

Information from other organizations

EUNIC

European cultural institutes join forces in Thailand

European organizations join in the promotion of European culture and European–Thai cultural dialogue and exchange in the set-up and first project of EUNIC Thailand. The Alliance française, British Council, French Embassy, Goethe Institut of Germany, Instituto Camões of Portugal, the Italian Embassy and the Spanish Embassy – with the support of the Delegation of the European Union to Thailand – have established EUNIC Thailand (European Union National Institutes of Culture Thailand).

EUNIC Thailand promotes, with shared resources and on a project-by-project basis, the diversity of European culture, and stimulates intercultural dialogue and cooperation between Europe and Thailand. The member organizations will continue to develop their separate activities.

The first activity organized by EUNIC Thailand was a European Languages Café to mark the European Day of Languages on 26 September. Further EUNIC activities that are being developed for the coming year include a street art festival with 30 young artists from different European countries and Thailand; a smart phone application with information about the “races of Europe” in the Thai capital; and events related to the Bangkok World Book Capital 2013.



Watch a news reel here:

http://www.youtube.com/watch?feature=player_embedded&v=WCKPtsArzGo

Learn more here:

<http://www.eunic-online.eu/thailand>

International Federation of Arts Councils and Culture

New video from the “Arts Leaders Talk” series

The latest video of IFACCA’s interview series “Arts Leaders Talk” is available online. The latest video interview to be added to the list is with Ms Elise Huffer, Adviser, Human Development Programme, Secretariat of the Pacific Community.

In the series, leaders from IFACCA member organisations from around the world were asked five questions: What have you learnt as a leader that you would like to share with others? What’s the biggest opportunity for your organisation in the near future? What’s the value of IFACCA to you and your organisation? What inspires you to work in the arts? and finally, What is a memorable art work that you have seen recently? In her interview Ms Huffer talks about ‘listening’ as a key factor in leadership, the creativity of people working in the arts sector, and her recent visit to the Melbourne Museum.

This most recently uploaded interview is available with many others that include conversations with Mr Robert Sirman, Director, Canada Council for the Arts; Alan Davey, CEO of Arts Council England; Kathy Keele, CEO of the Australia Council; Venu Vasudevan, Joint Secretary (Department of Culture), Ministry of Culture India and many more.

You can watch this interview and many others on IFACCA’s YouTube channel:

<http://www.youtube.com/ifacca4>



European Festivals Association

Another successful “Atelier for Young Festival Managers” comes to a close

Saturday, 20 October 2012 in Ljubljana marking the final day of the Atelier for Young Festival Managers “was one of reflection, celebration and many fantastic quotes,” said participant Gemma Connell from the United Kingdom. In a final session, participants summarised their impressions of the 7-day training programme and the Atelier closed with a ceremony at the Ljubljana City Hall where the President of the Republic of Slovenia, Dr. Danilo Türk, addressed the participants and presenters and participants were treated to an exclusive closing lecture by Gerard Mortier (General Director Teatro Real de Madrid. He talked of how, in the arts, we adapt to the world: “*We are not living in a crisis. We are living in an important moment of human history.*” He spoke of how we can begin to change the world together. He also spoke of past works and how it is not always appropriate to use them: “*We should only use art works from the past as far as they can tell us about our history.*” But Gerard’s most important message, I feel, was simply to “*Go your own way*”. Young festival managers in attendance left feeling inspired with new ideas and contacts.

To learn more about the 2012 EFA Atelier:

<http://www.efa-aef.eu/en/association/news/detail/1376/Atelier%20News%20%237%3a%20%22Once%20an%20Atelier%2c%20always%20an%20Atelier%22/>



European Cultural Foundation

Audio and video content from “Imagining Europe” Conference now available online



“Imagining Europe” took place on the 4–7 October 2012 in Amsterdam to address what Europeans are questioning what it means to be part of Europe and whether they want to continue to be part of it, while people around the world are talking about Europe’s economic and cultural future. Imagining Europe brought together leading artists and thinkers from diverse disciplines and backgrounds to explore these issues, through music, performance, film, exhibitions and debates.

Want to listen again? Were you not able to attend? ECF has made speeches and debates available on their website:

- AUDIO: Imagining Europe, keynote speech and conversation with Amitav Ghosh, author of numerous prize-winning novels such as *The Glass Palace* and *Sea of Poppies*
- AUDIO: Imagining Europe, Reclaiming Public Space-Democratic Practices Reinvented?
- VIDEO: Imagining Europe, conversation with award winning film-maker and cultural activist John Akomfrah
- VIDEO: Imagining Europe, debate on alternative models for democratic practice in Europe

Listen here:

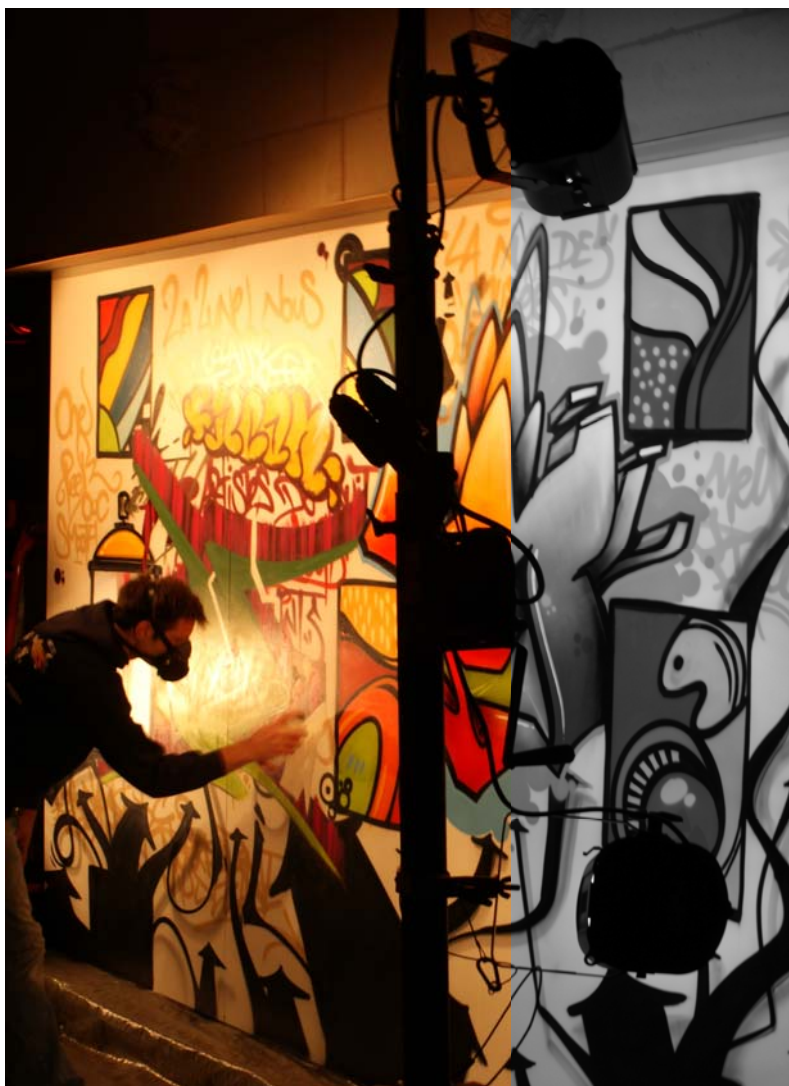
<http://www.culturalfoundation.eu/imagining-europe>

Watch here:

<http://www.youtube.com/user/TheECFchannel?feature=mhee>

Learn more about this event here:

<http://www.culturalfoundation.eu/imagining-europe>



ENCATC news is a monthly electronic newsletter for all those interested in new, happenings and research in the field of **cultural management** and **cultural policy**.

ENCATC is the leading **European network on Cultural Management and Cultural Policy Education**. It is an **independent membership organization** gathering over **100 higher education** institutions and cultural organization in over **40 countries**. ENCATC was founded in 1992 to represent, advocate and promote cultural management and cultural policy in higher education and to create platforms of **discussion and exchange at the European and international level**.

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