

# ENCATC NEWS

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## NEWS DIGEST

### ENCATC and the University of Antwerp expose the behind-the-scenes of fashion management

Antwerp, 27-31 August 2012

ENCATC, in partnership with its member, the University of Antwerp, is offering an exciting Summer School in Fashion Management from 27-31 August 2012 in Antwerp, Belgium.

Very well known for its creative high-fashion designers currently working in the most important fashion houses in the entire world, the setting of this summer school is more than perfect! Since the emergence of 'the Antwerp six' at the end of the 1980s, the city has taken on the status of a real 'fashion city', a status confirmed by events such as 2001's year of fashion, 'Mode/Fashion Landed/Geland' and by the influence of the renowned Fashion Department at Antwerp's Royal Academy of Fine Arts and the work of its graduates.

In order to respond to the sector's need for continued professionalization, the University of Antwerp's Department of Management/Cultural Management has design a unique 5-day summer school programme focusing on management competences in the fashion industry that builds on Antwerp's rich fashion and creative tradition.

The programme will introduce participants to the world of fashion management. Renowned national and international academics will lecture on different aspects of management specifically tailored towards the fashion industry (e.g. strategic management, financial management, communication management, marketing and branding). They will also share the latest insights from their research.

Professionals working in the industry will discuss their experiences in the exciting world of fashion and give participants a behind-the-scenes look at their organisation or business. Participants will have a guided visit of Antwerp's thriving fashion district and discover various local fashion houses.

This summer school is specially designed for Master's and PhD students in (cultural) management who wish to explore fashion management more deeply as well as for young professionals. All participants will come away with management knowledge and skills specifically tailored to the fashion business which will enable them to anticipate the particular needs and dynamics of the industry later in their careers.

The involvement of ENCATC in this unique project proves once more our strong wish to join forces with our members to efficiently contribute to the professionalization of the creative and cultural sector.

*Yours truly,*  
*Giannalia Cogliandro Beyens*  
*ENCATC Secretary General*

**To learn more about this Summer School programme in Fashion Management visit the University of Antwerp's website:**

[http://www.ua.ac.be/main.aspx?c=\\*TEWHI&n=106857](http://www.ua.ac.be/main.aspx?c=*TEWHI&n=106857)



## ENCATC NEWSLETTER DISTRIBUTION

The full version of the ENCATC Newsletter is only available to ENCATC Members. A digest of the ENCATC Newsletter is distributed to non-members so as to inform them of the subjects dealt with in ENCATC.

## Information from the ENCATC Brussels office



### 20<sup>th</sup> ENCATC Annual Conference “Networked Culture”

**12-14 September 2012**  
**Goldsmiths, University of London**

This year ENCATC is organising its 20th Annual Conference, “Networked Culture” from 12-14 September. To be held at Goldsmiths, University of London, this major international event will bring together academics, researchers, professionals from the cultural and educational sectors, organizations, students, policy makers, artists and media from more than 35 countries to debate about value, content and pedagogy of new programs on Creative Industries and Cultural Diplomacy. The Annual Conference will focus on three main important issues: Creative & Cultural Industries, Cultural Diplomacy & External Relations, and Networking. To dive deeper into these themes ENCATC will invite keynote speakers from each field to share their expertise and point of view with conference participants. If you wish to read more about the conference’s keynote speakers, see page 3.

We hope that you will join us in London this fall. This will be a great event to celebrate the 20 year jubilee of ENCATC.

#### **PROGRAMME**

[www.encatc.org/pages/index.php?id=246](http://www.encatc.org/pages/index.php?id=246)

#### **REGISTRATION**

[www.encatc.org/register](http://www.encatc.org/register)

#### **MORE INFORMATION ABOUT THE CONFERENCE**

[www.encatc.org/pages/index.php?id=104](http://www.encatc.org/pages/index.php?id=104)

-  **Listen to keynote speakers and public debates**
-  **Participate in seminars and study visits**
-  **Learn about recent research developments in cultural**
-  **Attend the 9<sup>th</sup> Cultural Policy Research Award**
-  **Network with academics, researchers, cultural professionals and policy makers from Europe and beyond**

## ENCATC 20<sup>th</sup> Annual Conference unveils two keynote speakers!

Who will be keynote speakers at this year's 20<sup>th</sup> ENCATC Annual Conference, "Networked Culture"? ENCATC is pleased to announce two keynote speakers covering the conference's two of the conference's three major themes: "Culture & Creative Industries" and "Networking."



**Dick Penny, Director of Watershed Media Center**, will be joining us to speak on **Culture and Creative Industries**. Since 1980 Mr. Penny has worked in the creative sector as a producer, manager and consultant.

As a theatre producer, his credits include the World Premiere of *When the Wind Blows* adapted by Raymond Briggs from his book; *Macbeth* with actor Pete Postlethwaite; and two award winning one man shows: *Baglady* with Sorcha Cusack and *Scaramouche Jones* again with actor Pete Postlethwaite which premiered at the Dublin Festival and toured internationally.



For the conference's second theme on **Networking**, ENCATC is pleased to announce keynote speaker, **Dr. Karen Stephenson** from the University of Rotterdam, the Netherlands. Dr. Stephenson has been hailed in Business 2.0 as "The Organization

Woman", a corporate anthropologist and lauded as a pioneer and "leader in the growing field of social-network business consultants." In 2007, she was one of only three females recognized from a distinguished short list of 55 in Random House's Guide to the Management Gurus. In 2006, she was awarded the first Houghton Hepburn Fellow at Bryn Mawr College for her groundbreaking contributions to civic engagement.

Who will be speaking on the conference's third theme "**Cultural Diplomacy**"? Check your inbox for another edition of the ENCATC Annual Conference Newsletter or visit us online to learn more about speakers, seminar leaders, study visits and more as information becomes available.

Read more about keynote speakers on the ENCATC website!

[www.encatc.org/pages/index.php?id=104](http://www.encatc.org/pages/index.php?id=104)

## 3<sup>rd</sup> Annual ENCATC Research Session: Call for abstracts Deadline for submissions EXTENDED: 29 June 2012!



Researchers from Europe and beyond are invited to submit proposals for the 3<sup>rd</sup> Annual ENCATC Research Session to be organised during the 20<sup>th</sup> ENCATC Annual Conference "Networked Culture" in London next 12-14 September 2012. If selected, paper presentations are scheduled for the afternoon of Wednesday, September 12<sup>th</sup>.

Proposals from any relevant discipline will be considered, provided that they make an original academic contribution to the study of cultural management. Papers are welcome on **all cultural management areas** including: Creative Entrepreneurship and Education in Cultural Life - Interpretation/Mediation applied to Heritage Sites - Cultural Observatories and Cultural Information and Knowledge - Audience Policies in Europe - Cultural Diplomacy - Urban Management and Cultural Policy of the City - Arts and Health - Theater and Performing Arts Management.

For more information about submission guidelines, please visit the ENCATC website: [www.encatc.org/pages/index.php?id=202](http://www.encatc.org/pages/index.php?id=202)

All papers presented at the ENCATC Research Session in London may be resubmitted for publication in the ENCATC Journal of Cultural Management and Policy, edited by ENCATC. Papers will go through a standard double blinded review process. A selection of these papers will then be published in the ENCATC Journal.

For more information about this publication, please visit: [www.journal.encatc.org](http://www.journal.encatc.org)

# encatc

## Journal of Cultural Management and Policy



## ENCATC Policy Debate

### Responding to the crisis with culture: towards new models of governance for the cultural sector

Friday, 6 July 2012, from 9:00 – 11:00 at **CIVA, Centre International pour la Ville, l'Architecture et le Paysage** followed by a guided visit of CIVA, Centre International pour la Ville, l'Architecture et le Paysage from 14:00 – 15:00.

ENCATC is organising in Brussels a Policy Debate on the economic crisis and what this could mean for the cultural sector on 6 July 2012 in partnership with CIVA who will be hosting the event.



No one ignores today the huge importance and global impact of the current economic crisis in Europe and in most developed countries. It has not only economic consequences (in the financing, production, consumption and working markets), but also political and social ones. National governments are becoming unable to solve for themselves problems rooted in circumstances beyond their possibilities for action. Even the European institutions have difficulties reaching a consensus and working together efficiently.

People everywhere suffer the consequences of the crisis in their daily lives. The crisis deepens socio-economic cleavages and unrest spreads to the core of our stable societies. The cultural production sector and markets have some very specific economic characteristics which explain, in a way, some of the opportunities, threats and difficulties they have in relation to the economic crisis. This is a risky sector of prototype kind of products, most of them with a high but subjective symbolic value. At the same time, the sector is experiencing a huge transformation of their business models by the impact of new communication technologies. A

great part of the supply of cultural activities survives thanks to the generous support of public funds (and in some places also with additional philanthropic support), as a result of a historical process of social valuation. The crucial importance of governmental policies explains why the transformation of the welfare estate and the new trends will particularly affect the sector.

This debate will be chaired by **Anamaria Wills**, CIDA, the Creative & Innovation Company. Among the speakers will be: **Cristina Ortega Nuere**, President of ENCATC, University of Deusto, Spain, **Gerald Lidstone**, Goldsmiths, University of London, United Kingdom, **Fabio Donato**, University of Ferrara, Italy, **Donato Giuliani**, Regional Initiative's Project, Nord-Pas de Calais, France, **Jaakko Pitkänen**, Mikkeli University of Applied Sciences, Finland, and **Lise Lyck**, Management Copenhagen Business School, Denmark.

#### Don't forget to register!

We very much hope that you will attend. **Please register** for this event on our website: [www.encatc.org/register](http://www.encatc.org/register). The deadline to register is **30 June 2012**.

#### Food for thought...



Before coming to the debate, here is an interesting article from the **ENCATC Journal of Cultural Management and Policy** (Vol.1 Issue N°1), "*The Financial Crisis and its Impact on the Current Models of Governance and Management of the Cultural Sector in Europe.*" This article

was written by Lluís Bonet (University of Barcelona) and Fabio Donato (University of Ferrara).

[http://www.encatc.org/pages/fileadmin/user\\_upload/Journal/JOURNAL\\_ART\\_BONET\\_DONATO\\_2011.pdf](http://www.encatc.org/pages/fileadmin/user_upload/Journal/JOURNAL_ART_BONET_DONATO_2011.pdf)

The Policy Debate is an initiative of ENCATC with the support of CIVA.



## ENCATC's Cross Atlantic Education Exchange is in full swing



The *Cross Atlantic Education Exchange* (CAEE) is a new ENCATC initiative aiming to bring attention to the cross Atlantic mobility and knowledge exchange of its members in the US, Canada and Europe in order to encourage further exchanges and synergies between the two continents. To this end, ENCATC will be promoting its activities to a wider North American audience and giving more visibility to our American members in Europe.

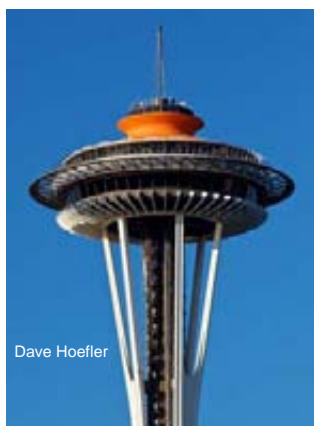


ENCATC Ambassador Claire Giraud-Labate in Austin, Texas.

In this framework, ENCATC has already taken steps to meet with American universities with programmes in cultural management beginning with ENCATC Ambassador, Claire Giraud Labalte's presentation of

ENCATC at St Edwards University in Austin, Texas in April (ENCATC Newsletter issue N°4 2012).

On May 9<sup>th</sup> ENCATC was again in the United States this time in Seattle, Washington to present the network to Seattle University's MFA programme in "Arts Leadership" directed by Professor Kevin Maifeld. In addition to meeting professor Maifeld and discussing possible future cooperation between the network and Seattle University, ENCATC met with the programme's 20 enrolled students to discuss opportunities for American cultural management students wishing to have a professional experience in Europe.



Dave Hoefler

This July in Brussels, ENCATC will welcome a group of American students accompanied by their professor, Rich Maloney, from Boston University. ENCATC invited the group to attend the ENCATC Policy Debate at CIVA (see page [...]) to introduce a cross Atlantic component to the discussion. Following the debate, ENCATC will meet with the students to present the network's values, objectives and activities.

In addition to making new contacts ENCATC is also actively promoting more student mobility opportunities in the ENCATC PRAXIS Newsletter. This monthly publication aimed at students from ENCATC member institutions, gathers interesting internship opportunities while focusing on representing a rich geographical diversity. Under the CAEE initiative, PRAXIS now includes more internship opportunities coming from the United States and Canada to further encourage students to expand their horizons beyond their national borders.



ENCATC's President, Cristina Ortega, was in Boston in 2011 to present ENCATC at the AAE conference.

For years ENCATC has understood the importance of being more than a European network. Today ENCATC has members in 39 countries from around the world. The diversity of our membership base is one of the components that makes us a strong network. In April 2011,

ENCATC President, Cristina Ortega Nuere's (University of Barcelona, Spain) was in Boston, to present ENCATC at the Association of Arts Administration Educators Annual Conference. This occasion resulted in the idea for reinforcing synergies with our North American members and other cultural stakeholders. ENCATC and American stakeholders noted the potential for more communication and exchanges of experience and knowledge between academics, researchers and students. To answer this request, ENCATC launched CAEE in January after having examined how it could use its competencies, services and tools to contribute to this exchange. The CAEE programme capitalizes on previous successful exchanges with our members in the United States and now provides a framework for further synergies with our sister organisation AAE, its Board and its members.

## 80 Young researchers in line to join us in London



This year ENCATC received a record number of applications to attend the Young Cultural Policy Researchers Forum. With more than 80 applications from 39 countries, the reviewers have their work cut out for them!

The 6<sup>th</sup> Young Cultural Policy Researchers' (YCPR) Forum is aimed at providing young/early career cultural policy researchers with the opportunity to meet fellow researchers, share their experiences and analyse topical research issues regarding content and methodology. This year the YCPR Forum will bring together in London from 11-12 September 2012 researchers, students, academics and cultural policy experts in the cultural field drawn from a wide range of countries in Europe and beyond. Initiated in 2006 by ECF and managed since 2008 by ENCATC, this important initiative has proven to be over the years an ideal occasion for young cultural researchers to expand their network and explore new cooperation opportunities as well as publishing possibilities.

The YCPR Forum is developed by the European Cultural Foundation and ENCATC, as part of a larger collaborative project involving the Cultural Policy Research Award (CPRA) and the online Young Researchers Forum in partnership with LabforCulture and Riksbankens Jubileumsfond.

To learn more about the YCPR Forum:  
<http://www.encatc.org/pages/index.php?id=83>



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## ENCATC thanks Mme Marielle Richon from UNESCO

On 31 May, Mme Marielle Richon retired thus ending her successful career as programme specialist at UNESCO. ENCATC would like to sincerely thank Mme Richon for her continued support of our network. Her promotion of ENCATC and its activities through "Forum UNESCO – University and Heritage (FUUH)", and her participation in a number of ENCATC events certainly contributed to the visibility of ENCATC world wide. We wish her all the best on her future endeavors and as a member of the ENCATC Thematic Area, "Understanding Heritage" we are sure to keep in touch with her long after her departure from UNESCO.



Marielle Richon (left) with ENCATC member, Claire Giraud-Labalte, in Paris.

## ENCATC thanks Dieter de Witte!



Dieter de Witte has completed his internship at the ENCATC office in Brussels. ENCATC thanks him for his hard work during his traineeship and the great atmosphere he brought to the office. Coming to ENCATC as a student of the University of Antwerp,

Dieter completed his masters' thesis analyzing member services and fees of European cultural network organizations using ENCATC as an example. The conclusions reached are interesting to ENCATC as the network is always looking to improve our membership services and approaches to encourage on time membership payments. In addition to carrying out his research, he supported the ENCATC Office in various administrative and communication tasks. The results of his work will be presented during an upcoming ENCATC "Happy Hours" event.

## ENCATC Thematic Areas

### Arts & Health



On 16-18 May, Arts Care 21 International Conference “Sustainable Creativity in Healthcare” took place in Belfast, Northern Ireland. A wide variety of different approaches was presented. Among the presentations Pia Strandman, Senior lecturer at the Cultural Management Degree Programme, at Helsinki Metropolia University of Applied Sciences and Chair of the ENCATC Thematic Area “Arts and Health”, chaired the breakout session on “Inter-professional Arts in Health Education” and she also presented her paper on “Arts Based Service Concept for Care Units.” The organizer of the conference is a member of ENCATC Arts and Health Thematic Area. Arts Care will be posting highlights and keynote presentations on their website for your continuing interest. You may learn more here: [www.artscare21conference.co.uk/](http://www.artscare21conference.co.uk/)

More on the theme will follow at the conference **ARTS – HEALTH – ENTREPRENEURSHIP?** on 22-23 October 2012 in Helsinki. There have been several projects piloting new methods for using art based process to improve wellbeing of clients in social and health care sectors. A central challenge is how to turn the innovative pilots into permanent practices, products and stable employment. This conference aims at looking into this challenge.

The conference will focus on two topics:

1. CURRICULA DEVELOPMENT – There is a challenge to improve arts management aimed at professionals working in intermediary positions between the artists and health care units. Specific education is needed both at BA and MA levels as well as in continuing studies and in adult education. Key improvements are the better understanding of specific competence needed when working in multi-disciplinary surrounding combining large variety

of expertise. Financial management is a part of the arts and health project development.

2. ENTREPRENEURSHIP – As seen in the piloted arts and health projects a central need is to find ways to enhance creative ideas into entrepreneurship. When turning the pilot into innovation with a more stable status along with new employment we need to focus on financing models, client basis and value chain of production as well as the service development. How to develop the managerial and funding skills of the practitioners?

There will be several keynotes and presentations at the conference. The detailed programme will be published in Mid-June at the blog of ENCATC Arts and Health Thematic Area ([www.encatc.org/arts-and-health/](http://www.encatc.org/arts-and-health/)). The conference is organized by Helsinki Metropolia University of Applied Sciences/Cultural Management Degree Programme, ([www.metropolia.fi](http://www.metropolia.fi)) and ENCATC Arts and Health Thematic Area.

To register to this event, visit the ENCATC website: [www.encatc.org/register](http://www.encatc.org/register)



## ENCATC Agenda

### Inaugural meeting of the Asia Pacific Network for Cultural Education and Research (ANCER)



On 16 May, ENCATC President, Cristina Ortega Nuere attended the inaugural meeting of the Asia Pacific Network for Cultural Education and Research (ANCER). Modelled after ENCATC and AAAE, ANCER is an initiative of ENCATC member LASALLE College of the

Arts. ENCATC was invited to identify and explore synergies to be set up between LASALLE and ENCATC, but also to reinforce ENCATC's presence in the Asia region.

Visit LASALLE's website: [www.lasalle.edu.sg/](http://www.lasalle.edu.sg/)



### "Theatre Financing in the Visegrad Countries: Applications and Grants"



On 17 May, ENCATC attended the international conference "Theatre Financing in the Visegrad Countries: Applications and Grants" held on 17 May 2012 at the Gizi Bajor Actors' Museum in Budapest, Hungary. ENCATC member,

Svetlana Waradzinova from Academy of Music and Dramatic Arts (VSMU) in Slovakia and Magdalena Liskova, who recently graduated from ENCATC member institution, Janacek Academy of Music and Performing Arts, presented papers at the conference.

This international conference on the topic of theatre financing proved to be a great success, based on the feedback of both the public and the speakers from the ten European countries.

The conference and the two-day workshop following it wished to provide a forum for a non-political discussion on the practices of theatre financing in different European countries, with a special focus on the Central European region. Poland, Hungary, the Czech Republic, Slovakia and Slovenia all struggle with a need of a reform in the system of subsidies, which changed relatively little in the past two decades.

But the conference showed that even the Western European countries - with very different theatre traditions and systems - have to struggle with the

diminution of the resources for culture, as a consequence of the lengthening financial crisis. In these times of limited resources the questions of how theatre can function in a society, what values it can realize for a community of a country or a city, and how its success can be evaluated, becomes even more topical.

In her presentation, Professor Waradzinova explained the financial situation of theatres in Slovakia and presented possibilities for funding in this context. For her contribution, Ms Liskova presented her paper on the creation process of the strategic and legislative documents in the field of culture in the Czech Republic.

Soon the organizers will publish on the website the video recordings of the conference speakers, who discussed about the challenges and solutions of theatre financing from very different theatrical and historical contexts. The conference was organized by the Hungarian Theatre Museum and Institute, supported by the International Visegrad Fund.

<http://szinhaziintezet.hu/index.php?lang=en>





## European Conference “Smart citizens in smart cities and communities co-creating future Internet-enabled services”



On 22-23 May ENCATC attended the European conference for Future Internet in Smart Cities and Communities. This interactive conference offered public organisations, SME, corporation, academic, and creative citizen a unique chance to get involved in shaping Europe's user-driven open innovation ecosystems. Five European projects and organisations brought an exciting range of world-class keynotes, concrete results and demos, and many interactive sessions. Results were presented on the user-driven open innovation in the Public Sector for creating Future Internet Services for Smart Cities and the facilitation of a range of new proposal development opportunities.



This conference was also the launch of several initiatives including: the launch of smart care, energy, manufacturing and media networks that support cross-border Living Lab testing by innovative SMEs; the European Smart City and Future Internet roadmap; and the European Cities Community Research and Innovation Initiative.

**For more information on this event visit:**

<http://events.ibbt.be/en/user-driven-open-innovation-ecosystems-go-really-local-%E2%80%93-across->



Steve Rhode CC BY NC ND 2.0

## KULTURQUELL – European Cultural Think Tank Conference



On 24-25 May, ENCATC board member Gerald Lidstone from the Institute for Creative and Cultural Entrepreneurship (ICCE) at Goldsmiths, University of London, was one of 38 well-known figures in cultural policy, creative sectors, arts, and politics from around Europe invited to share their expertise at KULTURQUELL – European Cultural Think Tank Conference in Pilsen, Czech Republic.



KULTURQUELL was organised as a non-traditional conference. Roughly one hundred participants, joined the invited experts to explore questions connected with culture in a one-on-one environment in eight different Pilsen pubs. Before their beers went flat, participants got the chance to discuss culture and the support of creativity at a European, global and local level.

Discussing the value of entrepreneurship in culture, Professor Lidstone said entrepreneurship is the creation of value and that this value could be social, aesthetic or financial, and that when entrepreneurial activity is strong the three strands are interwoven. Without core creative expression, cultural industries would not exist. Art is about intellectual and emotional engagement, creativity, and inspiration. Art has the ability to reflect on and be critical of society, individually, locally and globally, this is where it creates its value.

This event was organised by Pilsen – European Capital of Culture, 2015, in cooperation with the initiative Za Česko kulturní (For a Cultural Czech Republic).

More information about KULTURQUELL – European Cultural Think Tank can be found at <http://www.openthinktank.cz/>.

## ENCATC in contact

### Interview with Yuri Piccione, from the City of Genoa

#### City of Genoa - Culture and Promotion of the City Department, Cultural Policies Office



The Culture and Promotion of the City Department is the mover of a composite cultural system which pursues a new idea of culture, related to present-day needs, to science and research. This idea becomes true through the global offer of quality events and activities which are really competitive, both at a national and international level, and which can face the challenge of tourism. The preservation of the artistic and cultural heritage, the enhancement of its value, the awareness of its relation with the re-qualification of the territory, and, finally, the rising intervention of the Museum and Library Municipal Services, all represent a chance for growth, thanks to a new competition ability and an attraction power that has been changing the visitors' numbers.

#### **e** Why did your institution join ENCATC and what was the motivation for being an ENCATC member?

The Municipality of Genoa decided to join the ENCATC network in continuity with its path of opening to Europe and those institutions, public and private, active in the field of culture. This route, which began several years ago, has had one of his greatest moments in adhering to the EUROCITIES Culture Forum Network. It is our conviction that after a united Europe on an economic basis there is a need for a greater action to unite European countries also on a cultural basis, by facilitating projects, routes, actions going in this direction; ENCATC, with its efforts to embrace cultural diversity in policies at all levels, develop a creative approach to common challenges and embrace cultural diversity is the institution that shares with us this kind of conviction.

#### **e** What are your personal expectations concerning the ENCATC network?

Our expectations regarding ENCATC network are primarily strategic in nature; we believe that it can be a valuable tool for creating quality partnerships and for developing cultural projects going to significantly impact on the environment and the cultural dynamics of Europe. The aggregation between stakeholders with different nature (municipalities, universities, foundations, etc ...) is in fact – according to us - one of the decisive elements in the identification of areas of intervention and the elaboration of the logic framework necessary to produce successful actions. We expect a lot from ENCATC also with regard to creating a stimulating environment for debate at the European level about culture and its tools for dissemination and transfer to the public at large.

#### **e** How do you like to see ENCATC further develop in future?

According to us, one of the most important develop of ENCATC in the future could be an even wider opening to cultural and education institution operating at European and also extra-European level. Moreover, the already existing connection and liaison with the European institution (Commission, Council, Parliament etc..) could be further enhanced, living them stronger and more precise input about the needs and priorities of Culture and education in Europe.

**Find more information on the Genoa Municipality on the official website:**

<http://www.comune.genova.it/>



Comune di  
**Genova**



## Information From ENCATC Members

### Observatoire des politiques Culturelles de la Fédération Wallonie-Bruxelles



L'Observatoire des Politiques culturelles de la Fédération Wallonie-Bruxelles inaugure une nouvelle phase de développement de l'OPC. Au travers de ses différentes missions prévues dans son arrêté fondateur, son rôle sera surtout de développer les analyses et les recherches qui permettent d'orienter au mieux les politiques culturelles. L'observation et l'analyse des réalités culturelles sont en effet un exercice essentiel pour vivifier notre pensée et prendre la mesure des enjeux actuels et futurs. L'installation d'un Comité d'accompagnement renouvelé marque cette nouvelle étape.

Dans l'esprit du plan API, l'une des premières préoccupations vers laquelle le Comité et l'équipe se sont tournés, consiste à améliorer la communication et la visibilité des travaux réalisés pour faire mieux connaître l'Observatoire et de rendre ses résultats accessibles à un plus grand nombre de nos concitoyens.

Ainsi, à partir de ce mois de mai, une nouvelle édition est proposée : "**Repères**", qui tracera en quelques informations essentielles les grandes lignes des recherches réalisées. Ce ne sont ni les projets ni les partenariats qui manquent ! L'Observatoire renforcera, dans les prochaines semaines, ses liens avec le monde académique en Belgique francophone.

**Pour voir le Comité d'accompagnement :**

<http://www.opc.cfwb.be/index.php?id=3585#c6564>

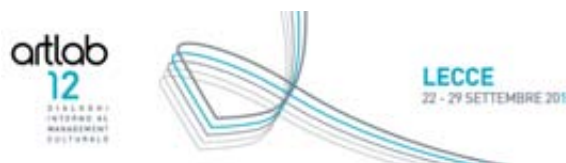
**To have more information on the OPC:**

<http://www.opc.cfwb.be/>

### Fitzcarraldo Foundation

**Save the date: ArtLab 12!**  
**22-29 September 2012 – Lecce, Italy**

**International debates on cultural co-production, cooperation and cross-border mobility will be held at the 6<sup>th</sup> Edition of Fondazione Fitzcarraldo's annual meeting on cultural management "ArtLab"** from 22-29 September 2012 in Lecce, Italy.



Since 2006, ArtLab has been a unique debate forum where artists, cultural managers, researchers and decision makers can share their experiences about the state of art of cultural management in Italy and in the international ground.

After the success of last year, Lecce returns to host ArtLab which comes with a new formula, over several days to provide additional opportunities for meetings, training and networking.

ArtLab 12 will present seminars on the hottest topics of cultural debate, comparing sessions between public and private cultural actors, spaces dedicated to the presentation of innovative projects. Added to this are new opportunities for professional development, courses and workshops, further opportunities for exchange and networking, in order to get in touch with many potential partners and national institutions gathering in Lecce.

**Stay up to date with the ArtLab 12 programme here:**

<http://artlab.fitzcarraldo.it/>

### University of Barcelona

**Seminar: "The Future of the Cultural and Creative Industries in Catalonia and in Europe", 29 May 2012 – Barcelona, Spain**

ENCATC member Lluís Bonet from the University of Barcelona participated at the seminar on "The Future of the Cultural and Creative Industries in Catalonia and in Europe" organized by the Ministry of Culture of the Government of Catalonia, the Representation of the European Commission in Barcelona and Interarts.

The creative sector is experiencing the impact of the financial crisis and technological and societal changes, whilst also being perceived as an important sector for economic development and social cohesion. The session aimed to foster a specific discussion on these issues from the perspective of cultural professionals and organisations in Catalonia.

**To have more information, visit:**

<http://www.interarts.net/en/articles.php?p=1222>

## Information from other organizations

### Boekman Foundation

***Dissertation prize in the field of arts, culture and related policy***



BOEKMANstichting

Together with the NWO (Netherlands Organisation for Scientific Research) Department of Human Sciences, the Boekman Foundation, Study centre for arts, culture and related policy, initiated the Boekman Dissertation Prize in the field of arts, culture and related policies. Both organizations hope to stimulate the public attention for scientific research in the expectation that this will give a positive impulse to the quality of making art policies. The Prize is named after the Amsterdam Alderman for Education and Cultural Affairs Emanuel Boekman (1889-1940) as he was the first to obtain a PhD on art policy in the Netherlands. The prize of 10,000 euro, once every three years awarded to the writer of a dissertation that gives attention to social or administrative aspects of art and culture. This could include the social, economic, legal, administrative, operational, organizational or policy context.

The dissertation is both the present and the past concern. The prize is awarded for an original and independently built (part) study in the form of a dissertation written at a Dutch university.

2007 Cultural Policy Research Award winner, Amanda Brandellero will receive the 2012 Boekman Dissertation Prize 2012 for her dissertation, "*The art of being different: exploring diversity in the cultural industries.*" Proefschrift Universiteit van Amsterdam, 2011. This recognition proves the capacity of the CPRA to identify and acknowledge the potential of young researchers as well as to help them to get wider recognition in the research field at the European level and beyond. This prize was given to two other young researchers as well: Christian Handke and Leentje Volker. Together, these three young researchers were selected as the best Dutch dissertations in the fields of art, culture and society.



Amanda Brandellero

To learn more about the Prize: <http://www.boekman.nl/en/library/boekman-dissertation-prize>

CULTURAL  
POLICY  
RESEARCH  
AWARD

Celebrating the cultural thinkers of tomorrow

Discover more about the CPRA here: <http://www.encatc.org/pages/index.php?id=19>

### European Cultural Foundation

#### ***2011 Annual Report Published***

The European Cultural Foundation's 2011 Annual Report is now available on the ECF's website in a new accessible format that shows its activities and achievements over the past 12 months at a glance.

Packed full with facts and figures illustrated in a highly visual and engaging way, as well as transparent organisational insights, ECF's latest Annual Report is organised along the lines of our three main objectives: empowering and engaging; linking policy and practice; and connecting sources of knowledge.

A summary of the report is available online and in print - and there's a more detailed version of the report available as a PDF download too.



<http://www.ecf-annual.org/2011/>

## European Museum Forum

### *European Museum of the Year Award 2012*

At this year's European Museum of the Year Award (EMYA) Ceremony, which took place at the Pena-fiel Municipal Museum in Portugal on 19 May, the EMYA Judging Panel was delighted to announce the Museo de Madinat al-Zahra in Cordoba in Spain as the European Museum of the Year 2012 for its outstanding achievements for public quality and excellence. The Museum represents a visual memory of the mixed and diverse past of Andalucia aiming to build a bridge between different cultures in contemporary Europe.



Together with the partially recovered and restored archaeological site it represents a magnificent, complex city, its supporting infrastructure, buildings and gardens, as well as the social organisation and everyday life of its 10,000 inhabitants.



The European Museum Forum (EMF) is an independent not-for-profit organisation which is a charitable company registered in the UK, dedicated to promoting innovation in museum practice and encouraging exchange

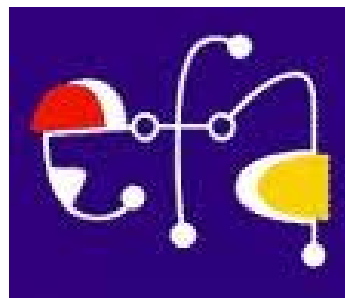
of best practice and ideas across Europe.

**Find more information on this event on the official website:**

<http://www.europeanmuseumforum.info/emya/emya2012.html>

## European Festivals Association

### *The European Festivals Association (EFA) celebrated its 60th anniversary with its Jubilee Gala from 23-25 May 2012 in Bergen, Norway*



The event included three days of networking, professional exchange, celebration and artistic inspiration! Debate was shaped by 180 participants from 46 countries and regions

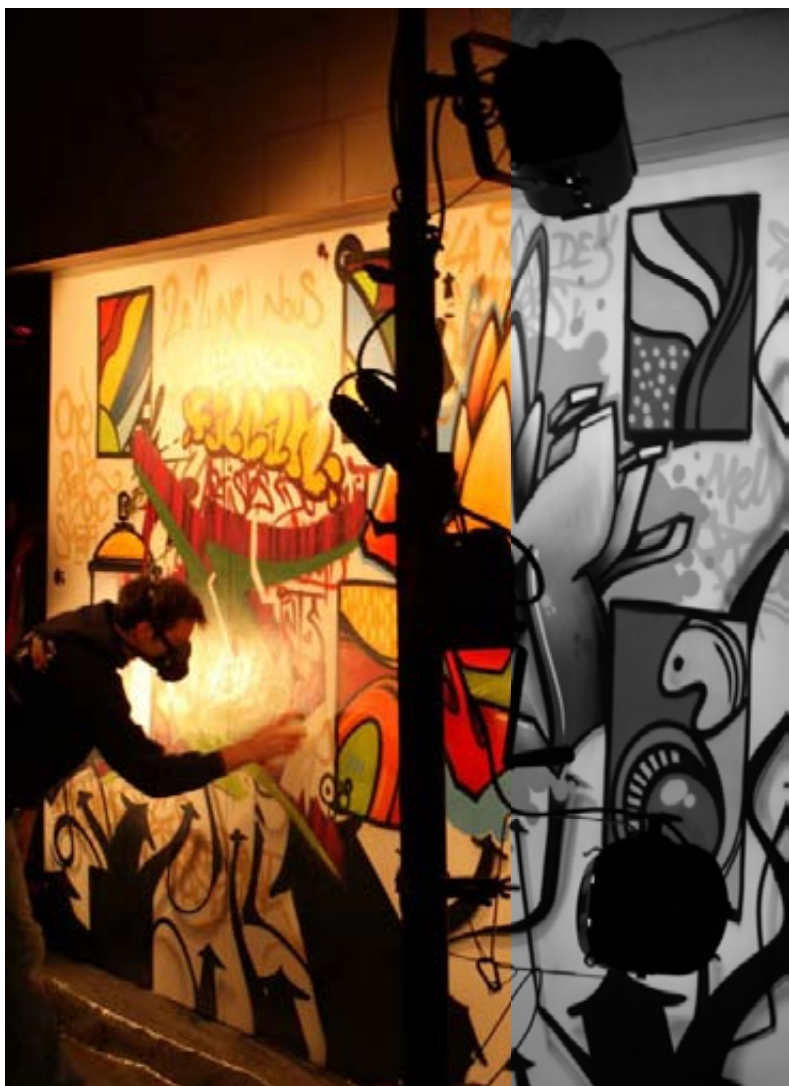
in the world, by delegates from sister festival networks from Africa, Asia and the Arab region, by Alumni of the Atelier for Young Festival Managers, and by politicians of EU, national and local levels. Topics such as innovation, business and audience participation in digital times are feeding into the Bergen Agenda which is to characterise EFA's work in the years to come. Furthermore, EFA released its Jubilee publication and first film entitled "60 Years On: Festivals and the World". The gathering saw many festive highlights including an artistic closing moment with Carte Blanche.

All speeches and presentation will be circulated in the weeks to come. The EFA Jubilee publication and film will be distributed soon.



For more information:

<http://www.efa-aef.eu/en/association/news/detail/1302/FestFlash%20%22EFA%2060%20Years%20On%22%3a%20Celebration%20and%20Debate%20in%20Bergen/>



ENCATC news is a monthly electronic newsletter for all those interested in new, happenings and research in the field of **cultural management** and **cultural policy**.

ENCATC is the leading **European network on Cultural Management and Cultural Policy Education**. It is an **independent membership organization** gathering over **100 higher education** institutions and cultural organization in over **35 countries**. ENCATC was founded in 1992 to represent, advocate and promote cultural management and cultural policy in higher education and to create platforms of **discussion and exchange at the European and international level**.

#### **SUBSCRIPTION**

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Should you wish not to receive our information, please send an e-mail to [communications@encatc.org](mailto:communications@encatc.org)

#### **CONTRIBUTION**

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