



NEWSLETTER

ISSUE N° 1 - January 2012

EDITORIAL

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Welcome to the first issue of the CREA.M Newsletter. This new project supported by the European Commission's Lifelong Learning programme aims at mapping the competences needed in the cultural sector by involving different stakeholders and from there elaborating a creative blended mentoring system deployed onto learning outcomes to foster creativity, entrepreneurship, and intercultural skills for the beneficiaries. This document aims to share interesting information about the upcoming conference and its host city Helsinki. In the following pages we are taking a broad look at Finland and its capital city by focusing on culture, history, education, cultural policy, and society.

The second issue to come out after the summer holidays will focus on the content of this year's conference with more information about the keynote speakers, thematic area meetings, paper sessions and other content related material.

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Yours truly,
Giannalia Cogliandro Beyens
ENCATC Secretary General

IDEA BEHIND THE CREA.M PROJECT

This is only dummy filler text. Welcome to the first issue of the CREA.M Newsletter. This new project supported by the European Commission's Lifelong Learning programme aims at mapping the competences needed in the cultural sector by involving different stakeholders and from there elaborating a creative blended monitoring system deployed onto learning outcomes to foster creativity, entrepreneurship, and intercultural skills for the beneficiaries. This newsletter is decided to providing interesting developments is an exciting new project Conference Newsletter. This document aims to share interesting information about the upcoming conference and its host city Helsinki.

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INTERVIEW WITH NAME HERE

**PHOTO
HERE**

Name here is a researcher at X University where he/she works on cultural management research. She/he received her degree in culture in 2000 before joining X institution.

How did you come up with the idea for creative blended monitoring?
In the following pages we are taking a broad look at Finland and its capital city by focusing on culture, history, education, cultural policy, and society.

What do you foresee to be the greatest challenges for this project?

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